

# TOP 5 REASONS

TO RESERVE NOW FOR 2015



1

**GET IN THE ARCHIVES >**  
THE SOONER YOU SIGN THE BIGGER  
YOUR LOGO IN MORE ISSUES

2

**PICK YOUR CHOICE LOCATION**  
ONLY 150 BOOTHS AVAILABLE



3

**EXPLOSIVE GROWTH**  
50% YEAR OVER YEAR CONFERENCE  
GROWTH. ACRM IS THE FASTEST GROWING  
HEALTHCARE ASSOCIATION



4

**CONNECT WITH  
DECISION MAKERS**  
PHYSICIANS AND RESEARCHERS  
LEADING THE MARKET



5

**BEST VALUE**  
SIGNIFICANT SAVINGS ON  
ADDITIONAL INSTITUTIONAL MEMBER  
BENEFITS. ASK JENNY...



**CONTACT** Jenny Richard: [JRichard@ACRM.org](mailto:JRichard@ACRM.org) or phone +1.703.435.5335

## Exhibitor Information

### Booth Space Includes

- 10' x 10' booth
- 2' x 8' covered and skirted display table
- 2 chairs
- 8' high drape back wall
- 4' high drape side wings
- Standard 7" x 44" signage displaying company name
- TWO FULL CONFERENCE REGISTRATIONS (\$ HUGE VALUE!) that allow you to participate in ALL educational sessions, network with attendees, and better understand the needs and interests of your target audience.

### BONUS Exposure Includes

- **LOGO in ARCHIVES** — Sponsor logo in **monthly** ACRM print ads in *Archives of Physical Medicine and Rehabilitation*, the most cited journal in rehabilitation. The earlier you commit, the larger and more exclusive your logo will appear in MORE issues leading up to the conference. **DEADLINES:** —————→
- **EARLY SIGNING BONUS** — **LOGO in 40,000+ copies** of printed preliminary conference brochure printed and mailed to rehabilitation professionals who sign-up before the spring **DEADLINE: 15 MAY** **RELEASE DATE: 24 JUNE**
- Logo PLUS 50-word description in the **printed onsite conference program brochure** AND the program is posted online pre-conference and lives online for at least one year post event.
- Logo PLUS 50-word description and hyperlink on ACRM.org.
- Post-conference online listing on the ACRM Conference webpage for one year.
- Acknowledgment in ACRM eNews, a weekly member newsletter.
- Pre-conference eblasts introducing attendees to exhibitors.

### Exhibitor Pricing \*Pricing for one 10' X 10' booth

Before 31 March 2015 .....	\$2,950
Before 1 September 2015 .....	\$3,450
After 1 September 2015 .....	\$3,950

**ACRM**

**92<sup>nd</sup> Annual Conference**



PROGRESS IN  
REHABILITATION RESEARCH

25 – 30  
OCTOBER 2015  
DALLAS, TX



**TARGET ATTENDANCE DALLAS 2015 2,000+**

#### LOGO in ARCHIVES ACRM PRINT AD

DEADLINE	PUB DATE	DEADLINE	PUB DATE
25-Mar	1-May	25-Jun	1-Aug
25-Apr	1-Jun	25-Jul	1-Sep
25-May	1-Jul	25-Aug	1 Oct CONF. ISSUE

#### EARLY SIGNING BONUS

EXHIBITORS & SPONSORS

Sign-up and pay early and receive logo listing in the **PRELIMINARY Conference PROGRAM: 40,000+** copies printed and mailed to targeted professionals — plus online version = **HUGE exposure & value.**



**LOGO in ARCHIVES** — the sooner you sign, the larger your logo in more issues!

The most-cited scientific journal in rehabilitation medicine

**EXHIBIT SPACE IS LIMITED** to a select number (only 150 spaces) to provide ample opportunity for quality one-on-one interactions



The decision to become an Institutional Member of ACRM demonstrates to the world your support of evidence-based innovation in rehabilitation.

Together, ACRM and its Institutional members, significantly enhance the lives of people living with disabilities. Your support makes a positive impact in immeasurable ways.



### About ACRM and WHY You SHOULD Partner as an ACRM Institutional Member...

- 1) ACRM is **'THE'** Showcase for Contemporary Rehabilitation Research.
- 2) Demonstrate to the world your support of evidence-based innovation in rehabilitation.
- 3) ACRM is already the membership community of choice for the top rehabilitation researchers in the world.
- 4) ACRM offers greater rewards and discounts for institutions who make greater contributions... **up to 25% OFF.**
- 5) ACRM offers the largest print circulation for any medical journal in rehabilitation.
- 6) ACRM offers the largest number of annual downloads of rehabilitation research, in excess of 2M+ annually.
- 7) ACRM welcomes industry leaders and professionals who are flocking to publish in the ARCHIVES; speak at the ACRM Annual Conference and/or attend ACRM spring and fall meetings, so as to network with the world's greatest rehabilitation researchers.

### HOW TO BECOME AN ACRM INSTITUTIONAL MEMBER?

Contact Jenny Richard, ACRM Director of Member Services:

email: [JRichard@ACRM.org](mailto:JRichard@ACRM.org)

call: +1.703.574.5845

**UPGRADE TO ACRM INSTITUTIONAL MEMBERSHIP** for BEST VALUE & MAX exposure





## Sponsor Opportunities & Information

### EDUCATIONAL SYMPOSIA

Educational Symposia  
John Stanley Coulter Lecture  
Deborah L. Wilkerson Early Career Award Presentation  
Instructional Course (Pre- / Post-Conference)  
Sheldon Berrol Memorial Chautauqua  
Early Career Development Course  
Cognitive Rehab Training Course  
Plenary Session

### CME ACTIVITIES

Symposium  
Panel Discussion with Case studies  
New Technology Innovations

### PRODUCT / TECHNOLOGY SHOWCASE

Product Theatre  
Market Research  
Focus Groups  
Demonstrations

### ATTENDEE SUPPORT ITEMS

Registration Bag Insert  
Attendee Device Charging Station  
Poster Center  
Hotel Room Entry Key  
Conference Portfolio  
Attendee Bags, Lanyards, Name Badges  
Conference APP  
Conference Program  
Preliminary Program Brochure Advertising  
Preliminary Program Brochure Back Cover Ad



### NETWORKING FUNCTIONS

Coffee Breaks  
Instructional Course Lunch & Coffee Breaks  
Brucker International Luncheon  
Early Career Development Course Reception  
Exhibitor Welcome Reception  
Cognitive Rehab Manual Training Lunch & Coffee Breaks  
Continental Breakfast  
Henry B. Betts Awards Gala



### ALL SPONSORSHIPS RECEIVE:

- » Logo in onsite conference program brochure AND the program is posted online pre-conference and lives online for at least one year post event.
- » Logo and hyperlink on ACRM.org website
- » Logo in onsite signage
- » Weekly acknowledgment in ACRM eNews & MORE!

### Most sponsors also receive bonus ACRM media coverage:

- » **LOGO in ARCHIVES** — Sponsor logo in monthly ACRM print ads in Archives of Physical Medicine and Rehabilitation, the most cited journal in rehabilitation. The earlier you commit, the larger and more exclusive your logo will appear in MORE issues leading up to the conference.
- » **EARLY SIGNING BONUS** — **LOGO in 40,000+ copies** of printed preliminary conference brochure printed and mailed to rehabilitation professionals who sign-up before the spring deadline. Please inquire.
- » **ACRM eNews**: sponsor name to appear in each issue of this weekly member newsletter leading up to the Conference.
- » **ACRM.org website**: logo to appear on the sponsor page on the ACRM.org website.

### ACRM will customize any standard package to best suit your needs...



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Improving lives  
through interdisciplinary rehabilitation research



PROGRESS IN  
REHABILITATION  
RESEARCH

25 – 30 OCTOBER  
**2015**

HILTON ANATOLE  
DALLAS, TX, USA

