ARCHIVES of Physical Medicine & Rehabilitation (The ARCHIVES)

SCHEDULE — ADS SOLD ON A MONTHLY BASIS – FIRST COME, FIRST SERVE

- January 2024 – Available
- February 2024 – Available
- March 2024 – Available
- April 2024 – Available
- May 2024 – Available
- June 2024 – Available
- July 2024 - Available
- August 2024 - Available
- September 2024 – Available
- October 2024 – Available
- November 2024 - Available
- December 2024 – Available

ABOUT The ARCHIVES

- Impact Factor (Ranked 11th): 4.3; CiteScore (Ranked 11th): 6.2; Google Scholar h-5 Index (Ranked 2nd): 61 - All Metrics are All-Time Highs
- 104-year-old journal, founded in 1920
- Archives is Number 2 on the Media Kantar Report for advertising in the PM&R/Pain space
- 20,011 total print reach (subscribers + pass along)
- 34,690+ Lifetime Citations
- 50,000+ unique visitors per month
- 60%+ of the content comes from outside of the United States
- 77,000+ average monthly page views at www.Archives-PMR.org
- 2.9M+ downloads in 2020 (1 every 11 seconds)

ACRM.org/ArchiveseTocAds
• Over 90% of readers agree – the Archives publishes articles written by respected authorities that are relevant to patient care and critical to the field of PM&R (Readex Research Survey, 2021)

The ARCHIVES is the most influential journal on rehabilitation in the world—its papers have been cited more than any other rehabilitation journal.

HOW THIS WORKS
• The Archives sends out a monthly electronic table of contents alert (eTOC) and on average 12 article in press (AIP) alerts per month.
• Your ad will make it through spam filters because each subscriber self-registers.
• Advertising in The ARCHIVES eTOC or AIP solidifies your place among critical information provided to members.
• Advertising in The ARCHIVES eTOC or AIP allows your company to reach industry decision-makers.

*All submitted content is subject to ACRM approval*
**ACRM will place an ‘advertisement’ disclaimer on all ads**

MARKETING

ADVERTISING OPPORTUNITIES
• eTOC Leaderboard (728p x 90p)
• 3 individual side Boombox positions (300x250)
• AIP only – skyscraper (160x600)
• AIP only – rectangle (300x250)

Total = 4 ad positions for eTOC; 3 for AIP

DETAILS
Prices listed are per month and per location.

INVESTMENT OPPORTUNITIES
*All prices are subject to change without notice*
• eTOC Leaderboard: $1,575
• eTOC single BoomBox: $1,315
• eTOC 100% Share of Voice (3 ads in one month-Leaderboard plus 2 BoomBoxes): $2,999
• AIP Share of Voice: $2,310 per month for 100% share of voice, 3 month minimum
TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

**CONTACT OPTIONS**

- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)
- Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) | ACRM.org/365