Website Advertising – ACRM.org

SCHEDULE — ADS SOLD ON 3, 6 or 12-MONTH BLOCKS (START ANYTIME)

OVERVIEW
REACH THOUSANDS of rehabilitation professionals and give your company the attention it deserves exclusive placements on the ACRM website.

HOW THIS WORKS
Please contact 365 Sales Team for questions, placement instructions and orders.

*All submitted content is subject to ACRM approval*
**ACRM will place an ‘advertisement’ disclaimer on all ads**

MARKETING
ADVERTISING OPPORTUNITIES

• ACRM.org Homepage Slider (991p x 426p)
  o Bring your message center-stage at ACRM
  o This ad space is on the carousel rotation on the ACRM homepage

• Box Ad (300p x 250p)
  o This ad is located on the sidebar of ACRM.org
  o Box ads can be purchased in various locations “above the fold”:
    ▪ ACRM.org homepage
    ▪ interior web pages ROS (run-of-site)
    ▪ specific interior pages (targeting specific ACRM Community Groups)
DETAILS
- Ads rotate each time web page is refreshed.
- Ads are sold for 3, 6 or 12-month blocks

INVESTMENT OPPORTUNITIES
*Prices shown USD for ONE ad period 3, 6 or 12-month block. Prices are subject to change without notice.

- **ACRM.org Homepage Slider**
  - Select one of four to seven slider positions that rotate equally: (seen upon landing on ACRM.org): $3,299; $5,499; $10,499

- **Box Ad location — each location is “above the fold” (no lower than the 2nd ad spot)**
  - ACRM.org homepage: $3,199; $5,399; $10,399
  - interior web pages ROS (run-of-site): $1,999; $3,999; $5,999
  - specific interior pages (targeting specific ACRM Community Groups): $1,999; $3,999; $5,999

- **Change of ad fee: $150** (2 weeks’ notice kindly requested)
- **Change of logo fee: $150** (2 weeks’ notice kindly requested)

TURBO BOOST YOUR PRODUCT OR SERVICE
*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS
- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)
- Call +1.703.435.5335