ANNUAL CONFERENCE  App Push Notifications

Annual Conference – App Push Notifications

SCHEDULE — SEND MESSAGES THROUGH THE CONFERENCE APP

OVERVIEW
Push notifications will show in the messages section of the ACRM app but will also pop on the screen as a notification. There is a 231-character limit for the app push. You can use them to remind folks to visit your booth, present special offers, and promote your presenters.

*All submitted content is subject to ACRM approval*

HOW THIS WORKS
• Push notifications allow for text messages with 231 characters to be sent through the Conference App at your preferred time and date.
• Push notifications can be used as a way to promote your organization, your products, your services and events, and even the presenters from your organization.
• Push notifications can be used as a way to advertise your sponsors and thank them for their involvement.

MARKETING
ADVERTISING OPPORTUNITIES
• Push Notifications Up to 231 characters
INVESTMENT OPPORTUNITIES
*all prices are subject to change without notice
Single Push Notification: $250
Push Notification Bundle of 4: $900
Each Additional Push Notification (if you purchase the bundle of 4): $200

TURBO BOOST YOUR PRODUCT OR SERVICE
Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS
- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.