

# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## ACRM 2024 Sponsorships

02FEB2024

### OVERVIEW

The ACRM Fall Annual Conference is the **LARGEST** conference in the world for interdisciplinary rehabilitation research and its translation into clinical practice, providing access to influencers and decision-makers in top rehabilitation hospitals, academic medical centers, government agencies, and outpatient clinics. Distinguish your company or institution when you affiliate your brand with ACRM as a sponsor at this **MUST-ATTEND** event.

### HOW THIS WORKS

Offering customized Sponsorship Items and Packages for our **101<sup>st</sup> Conference - ACRM 2024** (Oct 29-Nov 3) in Dallas, TX.

## MARKETING

### ORGANIZATION PUBLICITY

Select from one or more of our sponsorship opportunities and gain valuable recognition for your company or institution at the world's largest interdisciplinary rehabilitation research conference. Also receive valuable year-round vendor recognition as outlined below.

### VENDOR RECOGNITION

- Your **Logo** will be added to the footer of the ACRM website
- Your **Logo** will appear in the online Conference program
- Your **Logo** will be featured in the Conference App
- Your **Logo** will be added to **ACRM's Vendor Exposure™**
  - your logo systemwide, across nearly all of ACRM media properties
  - **130 Million+** exposures annually

[ACRM.org/Sponsorship](https://www.acrm.org/Sponsorship)

## SPONSORSHIP OPPORTUNITIES

- **Tote Bag**
  - Logo on every tote bag handed to every conference attendee
  - Take home for future use
  - Gain branding beyond the conference
  - Recognition on sponsor “Thank You” signage
  - Pricing is based on specific bag type, if vendor wishes to upgrade the bag pricing will change
- **Lanyard**
  - Custom printing of Company name and logo prominently featured on logo strap
  - Handed to each attendee (can be exclusive or shared)
  - Attendee use during the entire conference for access to sessions
  - Can be used post-conference as key chains further extending visibility
  - Recognition on sponsor “Thank You” signage
- **Hotel Key Card**
  - Logo on each hotel key given to attendees staying at Hilton Anatole
  - Exclusive sponsorship guarantees each attendees sees your logo multiple times/day
  - Recognition on sponsor “Thank You” signage
- **Conference Napkin**
  - Have your logo in the hand of each attendee during coffee breaks and receptions
  - The more napkins you purchase, the more will be distributed during the conference
  - Recognition on sponsor “Thank You” signage
- **Awards Dinner & Gala**
  - Front & Center reserved table for 8 during the event
  - Sponsor recognized/thanked during welcoming remarks
  - Branded signage at the event
  - Logo included on screen presentation – visible to all throughout the entire event
  - Potential Quick Remarks to Captive Audience
  - Recognition in conference online program
- **Exhibit Hall Receptions**
  - Sponsor recognized/thanked during reception



- Potential Quick Remarks to Captive Audience
- Branded signage at the event
- Recognition in conference online program
- **Second evening reception is OPEN TO THE PUBLIC**
- **Networking Function**
  - Sponsor Food & Beverage to gain special recognition during function including signage during sponsored function
  - Create an impression and stand out to key decision makers and influencers
  - Increase Brand Awareness
  - Recognition on sponsor “Thank You” signage
  - Recognition in conference online program
- **Attendee Device Charging Station**
  - Have your Brand front and center around this congregation hub
  - Company name & logo on charging station
  - Position station just outside of your booth for maximum traffic flow
- **Sponsored Speaker**

## INVESTMENT OPPORTUNITIES

**\*For items involving hotel labor, food and beverage and event planning final pricing is subject to ACRM CEO approval**

**\*all prices are subject to change without notice and may vary based on conference registration numbers**

### Attendee Support Items

- **Conference Tote Bag: \$14,999**
- **Lanyard – Option 1 (approximately 1/3 total lanyards): \$2,999**
- **Lanyard Exclusive (all conference lanyards): \$8,999**
- **Conference APP Swag Bag Insert: \$999**
- **Conference Portfolio (small notebook): \$8,999**
- **Conference Tote Bag Giveaway: \$3,999 (client provides)**
- **Conference Tote Bag Flyer Insert: \$3,999 (client provides)**
- **Cocktail Napkins by Event: TBD**
- **Attendee Device Charging Station Kiosk: \$9,999**
- **Poster Viewing Station (Posterland): \$19,000**
- **Hotel Key Cards: \$8,999**
- **Pens: TBD**
- **Water Bottles: \$11,999**

- Floor Clings: **TBD**
- Sponsored Speaker: **\$14,999**
- Instructional Course Sponsorship: **\$14,999**

## Advertising

- ACRM Preliminary Brochures mailed with Archives: **\$7,999**
- ACRM Poster Advertising: **starting at \$17,499**
- ACRM Online Program:
  - On the home page of the Online Program (eventScribe)
    - Leaderboard — top center slider (rotation):
      - First position: **\$5,999**
      - Second position: **\$4,999**
      - Third position: **\$3,999**
    - Skyscraper — right banner slider:
      - First position: **\$5,999**
      - Second position: **\$4,999**
      - Third position: **\$3,999 LEFT sidebar — on EVERY page of the Online Program (eventScribe)**
    - Left sidebar Square slider — top
      - First position: **\$5,999**
      - Second position: **\$4,999**
      - Third position: **\$3,999**
    - Left sidebar Square — second: **\$4,999**  
Square (Center Right if available): **\$4,999**
  - ARCHIVES of PM&R Journal:
    - ½ Page Ad (B/W): **\$1,745**
    - ½ Page Ad (Color): **\$2,430**
    - 1 Page Ad (B/W): **\$2,460**
    - 1 Page Ad (Color): **\$3,145**
    - Cover Tips: **\$9,300 + printing costs**
    - Poly-Bagged Outserts: **\$9,800**
    - Contact us for more advertising opportunities
  - Annual Conference Post Card Mailing: **TBD**
  - Mobile APP Splash Page: **\$10,000**
  - Mobile APP Banner:
    - Sub-page Banner: **\$1,650**



- Main Screen Sticky Banner: **\$2,200**
- Mobile Main Screen Tiles: **\$1,100-2,200**
  - ¼ Width Ad (600p x 400p): **\$1,100**
  - 1/3 Width Ad (800p x 400p): **\$1,100**
  - ½ Width Ad (Long) (1200p x 400p): **\$1,650**
  - ½ Width Ad (Tall) (1200p x 800p): **\$1,650**
  - Full Width Ad (Sizes: Tall 2000p x 800p, Long 2000p x 400p): **\$2,200**
- Push Notification Bundle of 4: **\$900**
- Each Additional Push Notification: **\$250**
- Hotel Lobby Elevator Door Signage Lower Level: **TBD**
- Hotel Lobby Elevator Door Signage Fourth Floor Spring Meeting: **TBD**
- Guest Room Distribution
  - Single piece placed in front of the door: **TBD**
  - Single piece placed under the door: **TBD**
  - Poly Bags containing multiple items placed in front of the door: **TBD**
  - Single item place inside of room: **TBD**
  - Additional items added to room a room drop: **TBD** (A small card or paper which is delivered with another larger item would not be extra)

## Networking Functions\*

- Coffee Breaks (Core Conference Only): **\$4,999 (signage with logo as provided by vendor)**
- Exhibit Hall Receptions: **\$14,999**
- ACRM Awards Dinner & Gala: **\$14,999**
- ACRM Awards Dinner & Gala Dinner Table Sponsorship: **\$4,999**
- ACRM Past Presidents Reception: **\$1,999**
- ACRM Community Group Meetings Coffee or Food Break: **\$2,499**
- Cognitive Rehabilitation Training Coffee Break: **\$4,999**
- ACBIS Training Coffee Break: **\$4,999**
- ACRM LaunchPad Coffee Break Sponsorship: **\$4,999**
- ACRM Leadership Course Coffee Break: **\$4,999**

- ACRM Journal's Editorial Board Meeting: **\$2,499**
- ACRM Early Career Course: **\$4,999**
- ACRM Early Career Development Course/Leadership Development Course Combined Luncheon Exclusive Sponsorship: **\$10,000**
- ACRM Early Career Development Course/Leadership Development Course Combined Luncheon Shared Sponsorship (two sponsorships available): **\$6,500**
- ACRM Board of Governor's Meeting: **\$4,999**
- ~~Brucker International Reception: \$4,999 plus the cost of food and beverage~~ **SOLD OUT**
- Task Force Meeting Coffee Break: **\$1,499**

\*Pricing for networking functions based on anticipated attendance and may vary

### TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

### CONTACT OPTIONS

- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)
- Call [+1.703.435.5335](tel:+17034355335)

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: [ACRM.org/SalesForm](http://ACRM.org/SalesForm) | [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) | [ACRM.org/365](http://ACRM.org/365)



**reaching millions in rehab**

sponsorships | exhibiting | advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM

