



Rehabilitation Product WEBINAR™

02JAN2024

OVERVIEW

This program is designed to simultaneously promote the vendors, institutions, hospitals, and organizations, as well as their products and services while also providing the latest, greatest information to the millions of researchers and clinicians in the rehab world.

HOW THIS WORKS

- ACRM and the sponsor to cooperatively identify the topic.
- ACRM to strongly promote the Rehabilitation Product WEBINAR™ ahead of the event.
- Hold the live Rehabilitation Product WEBINAR™, which will include Q&A as well as Live Chat.
- The live webinar will be presented and recorded on ACRM's platform. The sponsor provides the speakers.
- The recorded webinar will be posted on ACRM's public facing website, <https://acrm.org/resources/video-library/> as an MP4 file.
- The sponsor will receive a copy of the MP4 file for their own use.
- Rehabilitation Product WEBINAR™ remains on ACRM's website and will be promoted for one full year.

SCHEDULE

ACRM Rehabilitation Product Webinars™ are offered on a first-come, first-served basis and based on availability.

BLACKOUT DATES: standard holidays + the month of the ACRM Spring Meeting + the month of the ACRM Annual Conference.

After the day and time of your Event is confirmed, and after payment is received, and your logo and information are officially provided, then the ACRM marketing team gets to work on the Event publicity and your recognition.

[ACRM.org/ProductWebinar](https://acrm.org/ProductWebinar)

MARKETING

EVENT PUBLICITY

- Your webinar receives a custom digital billboard “**badge graphic**” complete with your logo.
- Your webinar receives a custom landing page on ACRM.org.
- Your webinar will be promoted in **ACRM eNews**, the weekly e-newsletter with 83,000+ subscribers.
- Your webinar will be promoted through several custom eblasts curated from our list of 2.2 million+ PM&R contacts.
- Your Rehabilitation Product WEBINAR™ will receive amplification through the **ACRM Social Media Network** with dedicated posts on twitter, LinkedIn, Facebook, and Instagram and support from 100+ ACRM social media channels.

SPONSOR RECOGNITION DETAILS

- Your **Logo**, with a **Hyperlink** will be added to your Rehabilitation Product WEBINAR landing page: www.ACRM.org/SponsorABC
- Your logo will be added to **ACRM's Vendor Exposure™** www.ACRM.org/VendorExposure giving you **129 Million+** exposures annually

INVESTMENT OPPORTUNITIES

*prices are subject to change without notice

- **Rehabilitation Product WEBINAR™: \$23,999**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call [+1.703.435.5335](tel:+17034355335)



reaching millions in rehab

sponsorships | exhibiting | advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM

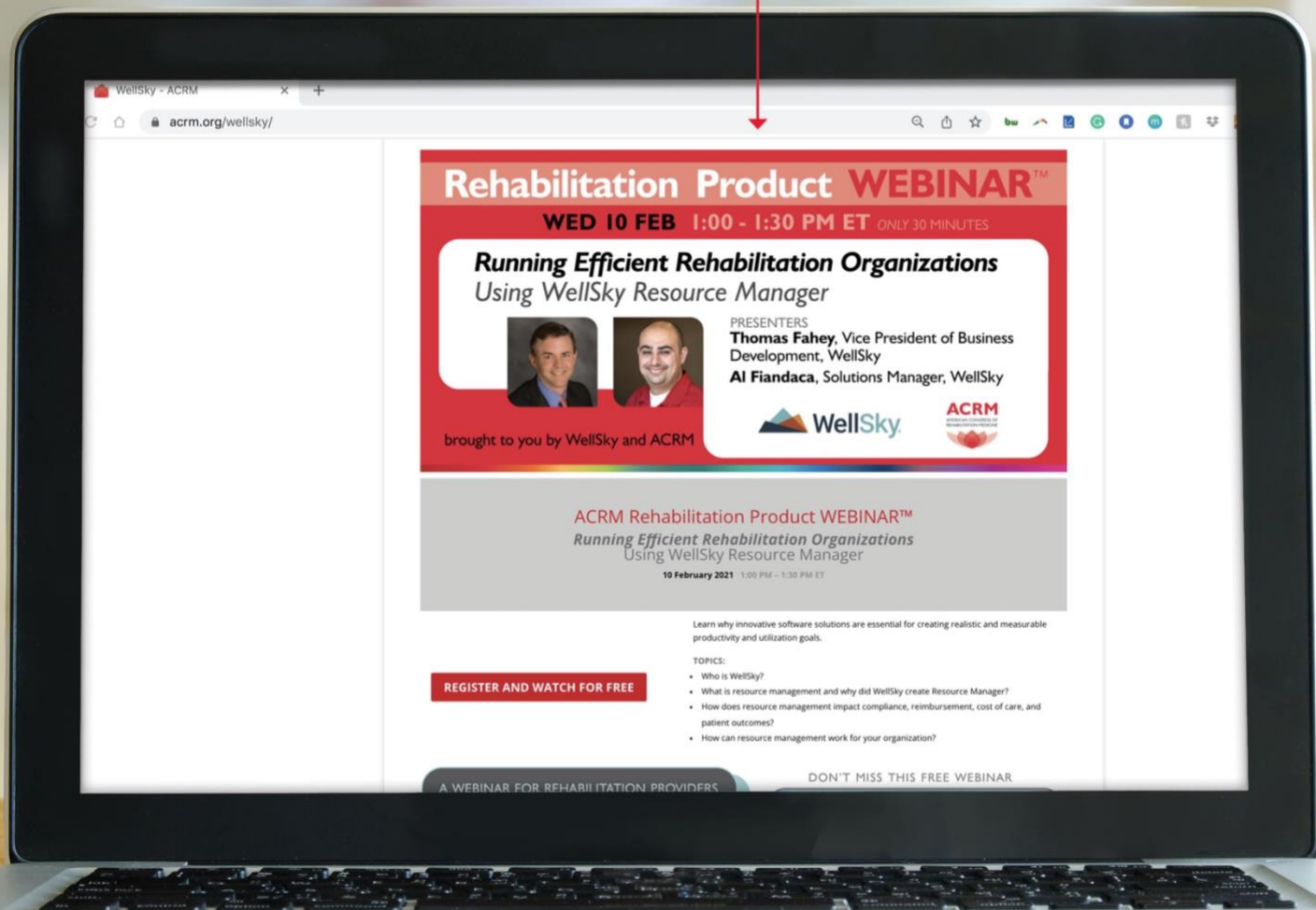


Here's an example of a Rehabilitation Product WEBINAR™ in action

ACRM hosts your webinar and takes care of the details — including designing, writing and developing your custom landing page and registration page — while the ACRM marketing team makes strategic promotional collateral. After the webinar, the registration list is provided to you.

CUSTOM LANDING PAGE

Your custom URL co-branded with ACRM.
See the example: **ACRM.org/wellsky**



DIGITAL BILLBOARDS

ACRM creates a custom set of digital ads to promote your webinar through all ACRM channels.

Rehabilitation Product WEBINAR™
WED 10 FEB 1:00 - 1:30 PM ET ONLY 30 MINUTES
Running Efficient Rehabilitation Organizations Using WellSky Resource Manager
PRESENTERS
Thomas Fahey, Vice President of Business Development, WellSky
Al Fiandaca, Solutions Manager, WellSky
 brought to you by WellSky and ACRM

MASSIVE MARKETING LIFT

Your webinar receives “full-court press” from the ACRM marketing machine — from ACRM eNews to eblasts to web ads and social media.

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POST-WEBINAR REPORTING

After your webinar, ACRM provides analytics for your web page as well as the registration and attendee lists.

CO-BRANDED WEBINARS MADE EASY

You have the experts, and you know who you want to reach. ACRM does all the heavy-lifting — bringing your target audience to your webinar hosted by ACRM.

Find new leads. Contact the ACRM 365 sales team today ACRM.org/salesform.