ACRM eNews – Sponsored Story

SCHEDULE — Stories sold on a monthly basis

OVERVIEW
ACRM eNews tackles today’s most relevant stories, gathered from leading news media sources and other critical industry publications. Delivered to the inboxes of more than 80,000+ self-subscribers, ACRM eNews keeps professionals informed of the topics that matter most.

*All submitted content is subject to ACRM approval*
**ACRM will place an ‘advertisement’ disclaimer on all sponsored stories**

HOW THIS WORKS
• As an advertiser, you will have the ability to track reader response
• Our enhanced technology ensures that your story will make it through spam filters
• Sponsoring content in the ACRM eNews solidifies your place among weekly information provided to members.
• Placing your story in ACRM eNews allows your company to reach industry decision-makers.

MARKETING

SPONSORED STORY OPPORTUNITIES

Lead Story: Provide up to 100 words, a graphic (580x324) and a URL. ACRM will label the story ACRM Sponsored Content and place it in the Lead Story section of eNews for the agreed upon time.
Community Group Story: Provide up to 100 words, a graphic (580x324) and a URL. ACRM will label the story ACRM Sponsored Content and place it in the appropriate Community Group section of eNews for the agreed upon time.

DETAILS
Prices are for participation in 4 issues of eNews to 80,000+ Rehabilitation Medicine Professionals each. Ask the ACRM 365 Sales Team for quotes on other options.

INVESTMENT OPPORTUNITIES
*all prices are subject to change without notice
• Lead Story: $3,350
• Community Group Story: $2,999

TURBO BOOST YOUR PRODUCT OR SERVICE
Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS
• Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
• Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.
EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365