SCHEDULE — 11 T-Minus emails first sent monthly and then biweekly leading up to the conference. 7 daily emails during the conference. 18 emails total.

OVERVIEW
Every year the ACRM Annual Conference presents a great opportunity for exhibiting, sponsorship, networking and brand awareness! Sponsor the Annual Conference eBlasts that go to every registered conference attendee and reach all of the PM&R movers and shakers joining us in Atlanta. Highlight your exhibit booth, promote your institution’s recruiting or services or your company’s latest product or new technology. Reach thousands of clinicians and researchers from around the world as they receive the latest updates on all things ACRM 2023.

HOW THIS WORKS
• As an advertiser, you can request mail metrics for reader responses
• Advertising in the ACRM Annual Conference T-Minus Emails solidifies your place among key information provided to members
• Advertising in ACRM Annual Conference T-Minus Emails allows your company to reach industry decision-makers.

MARKETING
ADVERTISING OPPORTUNITIES
• **Leaderboard** (600p x 74p) This premier position provides your company with top exposure and quality traffic.
• **Banner: Middle** (600p x 74p) Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.
• **Lower Leaderboard** (600p x 74p) The lower leaderboard gives your company a prominent position right before the association’s masthead.
DETAILS
Prices are for participation in **18 emails sent over five months to all registered conference attendees**. Invest now at our special introductory rates. Prices do not reflect applicable taxes.

INVESTMENT OPPORTUNITIES
*all prices are subject to change without notice
**ISP discounts may be applied
- Leaderboard: $7,500
- Banner: $4,500
- Lower Leaderboard: $7,500
- SOV (all three positions): $15,999

TURBO BOOST YOUR PRODUCT OR SERVICE
Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS
- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.
EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365