ACRM is a global non-profit medical association of members seeking to improve lives with rehabilitation research and getting research into clinical practice.

This prospectus contains a number of ways that ACRM can help to promote organizations, hospitals, rehabilitation clinics, rehabilitation products, rehabilitation services as well as academic institutions and those with disabling conditions.

ACRM has the most advanced database, furthest reach, lowest cost and highest value for reaching your audience and/or marketplace.
WE ARE HERE TO HELP

The sales team is called the ACRM Sales Team 365 because we help build customized solutions to meet your goals any time of the year.

WEBSITE
ACRM.org/sales

EASY INQUIRY FORM
ACRM.org/SalesForm

EMAIL
threesixtyfive@ACRM.org

CALL
+1.703.435.5335

FAX
+1.866.692.1619

MAILING ADDRESS
11654 Plaza America Drive
Suite 535
Reston, VA 20190

Pricing and offerings are subject to change. For the latest, please visit the product documents here: ACRM.org/sales

ACRM is a global non-profit medical association of members seeking to improve lives with rehabilitation research and getting research into clinical practice.

This prospectus contains a number of ways that ACRM can help to promote organizations, hospitals, rehabilitation clinics, rehabilitation products, rehabilitation services as well as academic institutions and those with disabling conditions.

ACRM has the most advanced database, furthest reach, lowest cost and highest value for reaching your audience and/or marketplace.
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### Please reference the latest product documents:
ACRM.org/sales

ACRM reserves the right to change the pricing and/or alter the offerings at any time.
CHAPTER 1

ACRM AT-A-GLANCE

ACRM
AMERICAN CONGRESS OF
REHABILITATION MEDICINE
reaching millions in rehab

sponsorships | exhibiting | advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM
ACRM at-a-glance: MISSION

With the mission of IMPROVING LIVES of those with disabling conditions through interdisciplinary rehabilitation research, ACRM curates and disseminates world-class rehabilitation research:

- IN PERSON (ACRM Meetings),
- IN PRINT (ACRM ARCHIVES), and
- ONLINE (ACRM.org).

ACRM is truly interdisciplinary — uniting all members of rehabilitation teams from around the world

ACRM is a global community of both researchers and consumers of research, in the field of rehabilitation. ACRM is the only professional association representing all members of the interdisciplinary rehabilitation team, including:

- Researchers and scientists
- Physicians, clinicians and nurses
- Counselors and therapists
- Case managers and administrators
- Biomedical engineers and others
- And many MORE titles
ACRM is a non-profit association with a mission to IMPROVE the LIVES through interdisciplinary rehabilitation research

• 100+ year history
• We are interprofessional
• We work with hospitals, universities, professional and advocacy organizations, and rehabilitation professionals GLOBALLY
• We are the fastest-growing professional association in physical medicine and rehabilitation
• We have 100,000+ members from more than 65 countries
• We have 23+ interdisciplinary special interest and networking groups
• We promote evidence-based practice and practice-based research
• We are inclusive
• We embrace diverse opinions and thoughts in order to get the science into practice FASTER
ACRM at-a-glance: COMMUNITY

The heart of ACRM is its members who are actively involved in 23+ Community Groups and more than 130+ Task Forces and Committees.

A primary driving force advancing the mission of ACRM is the dedicated volunteers working within ACRM community groups.

Each Interdisciplinary Special Interest and Networking Group is a unique community where like-minded, yet specialized health care and research colleagues network and collaborate to improve the lives of people living with disabling conditions.
Independently, each group pursues their choice of projects and product development initiatives relative to their interests and expertise.

Collectively, they share a commitment to support the advancement of evidence-based practice, public funding of rehabilitation research and the promotion of high-standards for rehabilitation research.

ACRM audiences are inter-professional across all spectrums of the career timeline — from students to seasoned pros.
# ACRM Membership

## BENEFITS AT-A-GLANCE

<table>
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<tr>
<th></th>
<th>FREE MEMBER</th>
<th>6-MONTH TRIAL MEMBER*</th>
<th>EVENT MEMBER*</th>
<th>FULL BENEFITS from $5.99/mo – $299/yr</th>
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<td>Meet your next mentor, funder or employer</td>
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</tbody>
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## PLEASE NOTE

*Limit one time use per person per lifetime. Eligible for marketing promotions savings off regular event rates.

* There are substantial savings for students, residents, fellows, early career status (within first five years after completion of post-graduate studies), and consumers/persons with disabilities and caregivers. Not eligible for promotions; already receive the best price.

- This is the condensed benefits list. For the full list CLICK HERE.
- See dues HERE. * Dollars are USD. * Benefits are subject to change without notice.

---

**JOIN ACRM or UPGRADE NOW**

---

ACRM | American Congress of Rehabilitation Medicine
ACRM at-a-glance: MEMBERSHIP

100,000+ members & steadily growing with a database reach of 1,600,000+

The professional home of rehabilitation research lovers

my.ACRM.org

Join, learn, engage

ACRM PAID MEMBERSHIP

INCLUDES: Print subscription to the ARCHIVES of Physical Medicine & Rehabilitation — the oldest and largest rehabilitation journal in the world, full participation in ACRM Community Groups, enjoys member savings on event registration & more.

Person with Disability/Caregiver
Access the same research as soon as it becomes available — whether you are a patient in a hospital, in outpatient rehab, or are a person with a disability.

$5.99/month OR $49.99/year

Student/Resident/Fellow
Those enrolled in a school of medicine or graduate, or undergraduate program or fellowship. Includes ARCHIVES of PM&R subscription.

$5.99/month OR $49.99/year

Early Career
Professionals during the first five years after completion of post-graduate studies. Find your mentors and long-lasting relationships here.

$11.99/month OR $124.99/year

Professional
Full membership includes subscription to the ARCHIVES of PM&R. Help advance the rehabilitation field as well as your own livelihood.

$28.99/month OR $299.99/year

ACRM FREE MEMBERSHIP

Try ACRM on for size with one of these options. FREE membership does not include a subscription to the ARCHIVES of PM&R and does not enjoy lower pricing on ACRM event registration.

ACRM eMember
Stay in-touch with ACRM & the rehab industry by receiving the industry newsletter, ACRM eNews, in your in-box each Thursday. If you wish to attend ACRM meetings, please join the ACRM PAID level or Six-Month Trial.

FREE

Six-Month Trial*
This membership includes everything included in the ACRM PAID LEVEL above minus the print edition of the ARCHIVES of PM&R. Participate in community group meetings including Task Forces for up to six months.

FREE

*Some restrictions apply. Not available to memberships that have lapsed or who have previously been members. Six-month trial membership is for new members only. Limit one time use per person. Prices are USD.
WE ARE ACRM
Explosive MEMBERSHIP GROWTH

nearly 100,000+ members & climbing fast
ACRM at-a-glance: MEDIA

ACRM is home to two scientific journals

“Archives is the oldest and largest rehabilitation journal in the world”
—Leighton Chan, MD, MPH, FACRM, Co-Editor-in-Chief, Archives of Physical Medicine & Rehabilitation

Archives of Physical Medicine & Rehabilitation (The ARCHIVES) is the acclaimed international journal of ACRM covering the specialty of physical medicine and rehabilitation and allied disciplines.

Original articles report important trends and deliver authoritative information on the therapeutic utilization of physical behavioral and pharmaceutical agents in providing comprehensive care for individuals with chronic illness and disabilities.

According to the Journal Citation Reports, the 2021 Impact Factor for Archives is 4.06. The Archives ranks 11th out of 68 journals in the Rehabilitation category. It also has the second highest Impact Factor of all general Rehabilitation journals that are not discipline- or condition-specific and is one of only two journals in the top ten that publish over 200 papers per year.

With more than 31,000 lifetime citations, the ARCHIVES is by far the most cited journal in Rehabilitation.

The ARCHIVES is #2 in Google Scholar Metrics in the field of Rehabilitation Therapy.

MORE about the ARCHIVES: ACRM.org/archives
The Archives of Rehabilitation Research & Clinical Translation (ARRCT), an open access journal serving the rehabilitation community.

**The Goal** — to expedite the transfer of quality rehabilitation research to all members of our field.

ACRM's Open Access companion journal to the Archives of PM&R. ARRCT publishes original, peer-reviewed research and systematic and other reviews covering important trends and developments in rehabilitation with the goal of advancing the health of persons with chronic diseases and disability. It will also consider exceptional case reports as well as rehabilitation-related images for publication. In addition, through its open access nature, its goal is to expedite the transfer of quality rehabilitation research to all members of our field.

ARRCT is indexed in PubMed Central.

MORE about the ARRCT: ACRM.org/arrct

More than 90% of readers agree — The Archives publishes articles written by respected authorities who are relevant to patient care and critical to the field of PM&R*.

*Readex Research, Readership Study, 2021
ACRM at-a-glance: MEETINGS

Held every fall

PROGRESS IN REHABILITATION RESEARCH
TRANSLATION TO CLINICAL PRACTICE

ACRMconference.org

WHAT:
• World’s largest interdisciplinary rehabilitation research event every fall
• Evidence-based educational content & community
• Comprised of a 3.5 day main CORE Conference and a 2.5 day Pre-Conference delivering a total of SIX jam-packed days

FOR:
• The whole rehab team
• Those with disabilities and caregivers

CALL FOR PROPOSALS: ACRM.org/call
REGISTER: ACRM.org/register
More than a Conference...

• 6 days of the LATEST RESEARCH translated to practice
• 3.5 days CORE conference
• 2.5 days PRE-conference instructional courses

» NONSTOP CONTENT for 35+ focus areas
  • Accessible from anywhere in the world
  • At your own pace
  • Access 100s of hours of content for months

» DOZENS of LIVE ACRM Community Group Meetings

» Powerhouse speaker line-up — renowned names in rehab

» NETWORKING with potential collaborators, funders, mentors, employers
  • ACRM is THE place for everyone interested in rehabilitation research
  • YOU are welcome here
  • Internationally relevant rehabilitation content appeal

» CME / CEUs for 14 Disciplines

» Earn up to 100s of credit hours — more than any other event

» 300+ educational sessions, symposia & lectures

» 600+ scientific papers & poster presentations

» ACRM In-Person Exhibiting
  • Discover the latest products and services

» INTERDISCIPLINARY, cooperative, inclusive environment —
  • every member of the rehab team is welcome and valued

» Inter-professional, international audience

» COOPERATIVE INCLUSIVE environment

» 5,000+ conference registrations from around the world

...Improving lives
ACRM at-a-glance: MEETINGS

ATTENDEE PROFILE

Purchasing decision-makers & influencers

A whopping 89% of attendees play a role in the purchasing decisions for their departments.

Career Stage

<table>
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<tr>
<th>Career Stage</th>
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<tr>
<td>16–25 years</td>
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<td>11–15 years</td>
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<td>Student/Resident /</td>
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Statistics from 2012 - 2016 ACRM Annual Conference surveys

“We just had another great year exhibiting at the ACRM Conference... As an ACRM member I think it’s a great networking opportunity to meet all of our colleagues across the globe.”

— Dianne Lamb, Regional Director of Admissions, Spaulding Rehabilitation Network, ACRM Institutional Member since 2011

The ACRM Annual Conference is the PREMIER educational scientific event for health care professionals in the field of rehabilitation.
ATTENDEE PROFILE

Professions (specialties)

Professional Roles

Researchers 38%
Physicians 30%
Clinicians 27%
Administrators 12%
Educators 10%
Students / others 3%

ACRM delivers an interdisciplinary culture where like-minded, yet specialized health care and research colleagues collaborate.
ACRM at-a-glance: MARKETING

The ACRM marketing machine

MOST CONVENIENT and BEST VALUE for reaching global interdisciplinary and multi-diagnostic rehabilitation researchers & clinicians around the world

- EASY ACCESS to ACRM MEMBERS
- REACH the ARCHIVES of Physical Medicine & Rehabilitation subscribers
- EMAIL MARKETING to reach REHAB PROFESSIONALS
- SPONSOR EDUCATIONAL CONTENT and find new prospects
- ACRM Annual Conference, APP & Online Program

Because “COMMUNITY” IS the new “MARKETING”

ACRM has created the highway to reach rehabilitation professionals
ACRM has been around for 100+ years and is growing faster than ever

**ACRM ON SOCIAL MEDIA**

ACRM is all over social media in order to help members to expand their reach and to help our communities stick together virtually in between in-person events. Find links to these social media channels here: ACRM.org/socialmedia

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**COMMUNITY GROUPS**

| Brain Injury Interdisciplinary Special Interest Group (BI-ISIG) |          |          |         |         |       |           |
| Spinal Cord Injury Interdisciplinary Special Interest Group (SCI-ISIG) |          |          |         |         |       |           |
| Stroke Interdisciplinary Special Interest Group |          |          |         |         |       |           |
| Aging Research and Geriatric Rehabilitation Networking Group |          |          |         |         |       |           |
| Arts & Neuroscience Networking Group |          |          |         |         |       |           |
| Athlete Development & Sports Rehabilitation Networking Group |          |          |         |         |       |           |
| Behavioral Health Networking Group |          |          |         |         |       |           |
| Cancer Rehabilitation Networking Group |          |          |         |         |       |           |
| Career Development Networking Group |          |          |         |         |       |           |
| Complementary Integrative Rehabilitation Medicine Networking Group |          |          |         |         |       |           |
| Health Services Research Networking Group |          |          |         |         |       |           |
| International Interdisciplinary Special Interest Group (I-ISIG) |          |          |         |         |       |           |
| Lifestyle Medicine Networking Group |          |          |         |         |       |           |
| Limb Care Networking Group |          |          |         |         |       |           |
| Measurement Interdisciplinary Special Interest Group (M-ISIG) |          |          |         |         |       |           |
| Military/Veterans Affairs Networking Group |          |          |         |         |       |           |
| Neurodegenerative Diseases Networking Group |          |          |         |         |       |           |
| Neuroplasticity Networking Group |          |          |         |         |       |           |
| Pain Rehabilitation Networking Group |          |          |         |         |       |           |
| Pediatric Rehabilitation Networking Group |          |          |         |         |       |           |
| Physicians & Clinicians Networking Group |          |          |         |         |       |           |
| Rehabilitation Treatment Specification Networking Group |          |          |         |         |       |           |
| Technology Networking Group |          |          |         |         |       |           |

Access this interactive table: ACRM.org/socialmedia

**EVENTS**

| ACRM Annual Conference |          |          |         |         |       |           |
| ACRM Cognitive Rehabilitation Training |          |          |         |         |       |           |
| ACRM Spring Meeting |          |          |         |         |       |           |

ACRM helps amplify members & their research to advance rehabilitation research & to IMPROVE LIVES

ACRM believes in the power of helping each other & encourages thoughtful + kind social media use

ACRM helps you connect your ideas with the world

Want a new topic/channel/group? Tell us & we will try to add. Fill out this form: ACRM.org/smform

ACRM is all over social media in order to help members expand their reach and to help our communities stick together virtually in between in-person events.

Find links to these social media channels here: ACRM.org/socialmedia
ACRM at-a-glance: MANAGEMENT

BOARD of GOVERNORS

EXECUTIVE COMMITTEE

PRESIDENT
A / Pamela Roberts, PhD, OTR/L, SCFES, FAOTA, CPHQ, FNAP, FACRM
Executive Director and Professor, Physical Medicine and Rehabilitation, Executive Director Office of the Chief Medical Officer, and Co-Director Division of Informatics, Cedars-Sinai Los Angeles, CA

SECRETARY
C / Fofi Constantiniou, PhD, CCC-SLP, CBIS, FACRM, FASHA
Professor of Language Disorders & Clinical Neuropsychology, Director Center for Applied Neuroscience, University of Cyprus Nicosia, Cyprus

PAST PRESIDENT
E / Deborah Backus, PT, PhD, FACRM
Vice President of Research & Innovation Shepherd Center Atlanta, GA

PRESIDENT ELECT
B / Stephanie A. Kolakowsky-Hayner, PhD, CBIST, FACRM
Director of Research and Clinical Outcomes, Good Shepherd Rehabilitation Network, Allentown, PA, Director, National Traumatic Brain Injury Registry Coalition, Washington, DC

TREASURER
D / Brad Kurowski, MD, MS, FACRM
Cincinnati Children’s Hospital Medical Center Cincinnati, OH

CHIEF EXECUTIVE OFFICER
F / Jon Lindberg, MBA, CAE, Yale-GELP ACRM Reston, VA

MEMBERS-AT-LARGE

G / Risa Nakase-Richardson, PhD, FACRM
Professor, James A. Haley Veterans Hospital and University of South Florida Tampa, FL

H / Jeanne M. Zanca, PhD, MPT, FACRM Kessler Foundation East Hanover, NJ

I / Virginia Mills, MS, PT, CCM, LiC. NHA, FACRM
Retired, President & Consultant Community Rehab Care, Inc. & Neurologic Rehab Associates Wellesley, MA

J / Christina Papadimitriou, PhD
Oakland University Rochester, MI

K / Terrence Pugh, MD
Carolinias Rehabilitation and Carolinas Medical Center Charlotte, NC

L / Dawn Neumann, PhD, FACRM
Indiana University School of Medicine Indianapolis, IN

M / Brooks C. Wingo, PhD
Associate Professor, University of Alabama at Birmingham Birmingham, AL
CHAPTER 2
ACRM JOURNALS
reaching millions in rehab

sponsorships  |  exhibiting  |  advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM
ARCHIVES of Physical Medicine and Rehabilitation

ARCHIVES of PM&R aka “The ARCHIVES”

Print Circulation 12,507

Pass-along** Circulation 17,943

Impact Factor 4.06

Ranked #2 publication in Rehabilitation Therapy by Google Scholar Metrics

Circulation*

Archives circulation includes reach to all office-based and hospital-based AMA Board Certified PM&R physicians

*Elsevier Publisher Statements and LWW website June 2018


The journal offers a variety of advertising options & customizable solutions — from the print side PLUS the new, robust online platform (see pg 26)

» Target specific healthcare professionals with a single campaign

» Digital advertising delivers your message and drives traffic to your landing page while users are actively seeking and viewing specialty content.

» Metrics are sent on a monthly basis.

ABOUT the ARCHIVES of PM&R

The ARCHIVES is the oldest and largest rehabilitation journal in the world

The journal offers a variety of advertising options & customizable solutions — from the print side PLUS the new, robust online platform (see pg 26)

» Target specific healthcare professionals with a single campaign

» Digital advertising delivers your message and drives traffic to your landing page while users are actively seeking and viewing specialty content.

» Metrics are sent on a monthly basis.

2nd highest Impact Factor of all general rehabilitation journals that are not discipline- or condition-specific

The ARCHIVES is the oldest and largest rehabilitation journal in the world
ARCHIVES of Physical Medicine & Rehabilitation
(The ARCHIVES)

SCHEDULE – LIMITED OPPORTUNITIES AVAILABLE

ABOUT The ARCHIVES

- Impact Factor (Ranked 11th): 4.06; CiteScore (Ranked 6th): 6.0; Google Scholar h-5 Index (Ranked 2nd): 63 - All Metrics are All-Time Highs
- 103-year-old journal, founded in 1920
- Archives is Number 2 on the Media Kantar Report for advertising in the PM&R/Pain space
- 17,592 print subscribers
- 30,690+ Lifetime Citations
- 50,000+ unique visitors per month
- 60%+ of the content comes from outside of the United States
- 65,000+ monthly visits to www.Archives-PMR.org
- 2.9M+ downloads in 2020 (1 every 11 seconds)
- Over 90% of readers agree – the Archives publishes articles written by respected authorities that are relevant to patient care and critical to the field of PM&R (Readex Research Survey, 2021)
- Over 80% of readers read the journal in print and of those 59% ONLY read it in print
- Over 30% of our readers take action off of print ads

ACRM.org/ArchivesPrintAds
The ARCHIVES is the most influential journal on rehabilitation in the world—it's papers have been cited more than any other rehabilitation journal.

HOW THIS WORKS
- Advertising in The ARCHIVES solidifies your place among monthly information provided to members.
- Advertising in The ARCHIVES allows your company to reach industry decision-makers.

*All submitted content is subject to ACRM approval*

MARKETING

ADVERTISING OPPORTUNITIES
- **1-page and ½-page ads** Available in black and white or color
- **Cover Tips** An eye-catching and cost-effective way to get your message in front of an engaged audience of 10,000+ physicians.
- **Poly-Bagged Outserts** Strategically position your brand message alongside trusted, relevant content. Effectively distribute your promotional materials with our highly respected, specialty-leading journals. Capture a reader’s attention before they even open the journal with promotional brochures, conference collateral, CDs/DVDs, and more.
- **Bellyband** IMPOSSIBLE to MISS – Your message completely wraps the issue. Bellyband advertising is designed to target a specific sub-set of APM&R subscribers with high impact print advertising.

DETAILS
Prices listed are for 1 advertisement run in one monthly issue. Discounts for multiple inserts may apply.
INVESTMENT OPPORTUNITIES
*All prices are subject to change without notice*
- ½ Page Ad (B/W): $1,515
- ½ Page Ad (Color): $2,185
- 1 Page Ad (B/W): $2,190
- 1 Page Ad (Color): $2,860
- Cover Tips: $8,100 + printing costs
- Poly-Bagged Outserts: $8,600
- Bellyband: $8,600 + printing costs
- Contact us for more advertising opportunities

TURBO BOOST YOUR PRODUCT OR SERVICE
*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

MECHANICAL SPECIFICATIONS

<table>
<thead>
<tr>
<th>AD SIZE</th>
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<td>8-1/2&quot; x 11-1/4&quot;*</td>
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<td>4-3/8&quot; x 11-1/4&quot;</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3-1/2&quot; x 5&quot;</td>
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</tbody>
</table>

Keep live matter 1/4” from all trim edges.
- File format: high-resolution PDF

COVER TIP DESCRIPTION, KEY INFO, & SPECS
- Standard 2-sided
- Size range:
  - Minimum: 4”H x 6”W
  - Maximum: 7”H X 8”W
- Client-provided artwork
- Additional printing, shipping, and handling charges may apply
POLY-BAGGED OUTSERT DESCRIPTION, KEY INFO & SPECS

**Description:** Whatever collateral you have on-hand, or wish to produce, buying an Outsert puts your collateral front and center and in the hands of all journal subscribers. From a product brochure to a postcard, flyer or multi-page newsletter, or a fold-out multi-panel leaflet — an outsert is produced and shipped by the advertiser and can be anything smaller than the journal trim size.
Key Info & Specs:

- Final size must be SMALLER than the size of the journal itself — known in the industry as the "trim size".
- THE ARCHIVES of PM&R trim size = 8.25 x 11
- Maximum weight = Additional fees may apply for weight
- A PDF of the piece must be reviewed and approved by ACRM prior to order confirmation and before the advertiser orders their printing.
- **15,000 printed copies** are needed in New Hampshire / Elsevier publishing house by the **15th of the month** before the insertion issue.
  - **SPECIAL SHIPPING LABELING**: please be sure all boxes are marked with "YAPMR volume/issue"

**TO:** Archives of Physical Medicine and Rehabilitation
Dartmouth Journal Services Inc.
69 Lyme Road
Hanover, NH 03755
(800) 244-8320 ext. 234
Attn: Elsevier Team

- Advertiser is responsible for printing & shipping their material on time.

<table>
<thead>
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<th>PUBLICATION DATE</th>
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<td>10/16/2023</td>
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<tr>
<td>104/12</td>
<td>December 2023</td>
<td>10/31/2023</td>
<td>11/03/2023</td>
<td>11/10/2023</td>
</tr>
</tbody>
</table>
BELLYBAND DESCRIPTION, KEY INFO & SPECS

- Size range: Between 1/2 to 3/4 the size of the journal page, width may vary. Please work out exact specs with the sales and production office.
- Client-provided artwork
- Additional printing, shipping, and handling charges may apply

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365

reaching millions in rehab

sponsorships | exhibiting | advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM
ARCHIVES of Physical Medicine & Rehabilitation (The ARCHIVES) | 24APR2023

SCHEDULE — LIMITED OPPORTUNITIES AVAILABLE

ABOUT The ARCHIVES

- Impact Factor ( Ranked 11th): 4.06; CiteScore ( Ranked 6th): 6.0; Google Scholar h-5 Index (Ranked 2nd): 63 - All Metrics are All-Time Highs
- 103-year-old journal, founded in 1920
- Archives is Number 2 on the Media Kantar Report for advertising in the PM&R/Pain space
- 20,011 total print reach
- 31,690+ Lifetime Citations
- 45,790+ average monthly visits
- 60%+ of the content comes from outside of the United States
- 76,983+ average monthly page views at www.Archives-PMR.org
- 2.9M+ downloads in 2020 (1 every 11 seconds)
- Over 90% of readers agree – the Archives publishes articles written by respected authorities that are relevant to patient care and critical to the field of PM&R (Readex Research Survey, 2021)

The ARCHIVES is the most influential journal on rehabilitation in the world—its papers have been cited more than any other rehabilitation journal.

ACRM.org/ArchivesWebAds
HOW THIS WORKS

- Advertising in The ARCHIVES solidifies your place among information provided to members.
- Advertising in The ARCHIVES allows your company to reach industry decision-makers.

*All submitted content is subject to ACRM approval*
**ACRM will place an ‘advertisement’ disclaimer on all ads**

MARKETING

ADVERTISING OPPORTUNITIES

- **Prestitial Splash** (300p x 250p)(480p x 640p) Ad displayed as page loads and auto-closes after 7 seconds. Ad appears on homepage, TOC or article pages.
- **Leaderboard** (728p x 90p) Journal banner and logo set to display on all non-content journal pages
- **Skyscraper** (160p x 600p) Right hand column of journal page, displays on all non-content pages
- **Large Rectangle** (300p x 250p) Bottom center of the page, displays on HOMEPAGE only
- **Mobile Leaderboard** (320p x 50p) Journal banner and logo set to display on all non-content journal pages when viewed on a mobile device

DETAILS

- Rate given below is CPM or Cost Per Thousand (1,000 ad units served)
- Leaderboard banner remains in place during scroll for 8 seconds (i.e. “sticky banner”).
- Skyscraper remains in place on right side throughout scroll.

INVESTMENT OPPORTUNITIES

*All prices are subject to change without notice*

- **Prestitial Splash**: $1,100/Month 100% SOV (2-month minimum)
- **ROS Banner Ads**: $105/net/CPM – includes all ad sizes (728 x 90, 300 x 250, 160 x 600, 320 x 50)
- **$1,500 minimum ad placement**

“More than 2.9 million downloads per year. We are very proud of that.”
—Leighton Chan, MD, MPH, FACRM, Co-Editor-in-Chief, Archives of Physical Medicine & Rehabilitation
MECHANICAL SPECIFICATIONS

- File format: JPG, GIF (Max 3 loops of animation, up to 15 seconds per loop) or SWF (rich media) at 72 DPI
- 200KB max file size
- Target URL required

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

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sponsorships | exhibiting | advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM
SCHEDULE — ADS SOLD ON A MONTHLY BASIS – FIRST COME, FIRST SERVE

- January 2023 – Available
- February 2023 – Available
- March 2023 – Available
- April 2023 – Available
- May 2023 – Available
- June 2023 – Available
- July 2023 - Available
- August 2023 - Available
- September 2023 – Available
- October 2023 – Available
- November 2023 - Available
- December 2023 – Available

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The ARCHIVES is the most influential journal on rehabilitation in the world—its papers have been cited more than any other rehabilitation journal.

HOW THIS WORKS

- The Archives sends out a monthly electronic table of contents alert (eTOC) and on average 12 article in press (AIP) alerts per month.
- Your ad will make it through spam filters because each subscriber self-registers.
- Advertising in The ARCHIVES eTOC or AIP solidifies your place among critical information provided to members.
- Advertising in The ARCHIVES eTOC or AIP allows your company to reach industry decision-makers.

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MARKETING

ADVERTISING OPPORTUNITIES

- eTOC Leaderboard (728p x 90p)
- 3 individual side Boombox positions (300x250)
- AIP only – skyscraper (160x600)
- AIP only – rectangle (300x250)

Total = 4 ad positions for eTOC; 3 for AIP

DETAILS

Prices listed are per month and per location.

INVESTMENT OPPORTUNITIES

*All prices are subject to change without notice*

- eTOC Leaderboard: $1,500
- eTOC single BoomBox: $1,250
- eTOC 100% Share of Voice (3 ads in one month-Leaderboard plus 2 BoomBoxes): $2,999
- AIP Share of Voice: $2,200 per month for 100% share of voice, 3 month minimum
TURBO BOOST YOUR PRODUCT OR SERVICE

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ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE

365

SALES TEAM

reaching millions in rehab

sponsorships | exhibiting | advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM
reaching millions in rehab

sponsorships | exhibiting | advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM
ARCHIVES of Physical Medicine & Rehabilitation
(The ARCHIVES)

SCHEDULE — Papers are submitted, evaluated, and accepted papers published on a rolling basis

ABOUT The ARCHIVES

- #2 in Google Scholar Metrics for the field of Rehabilitation Medicine
- Impact Factor (Ranked 11th): 4.06; CiteScore (Ranked 6th): 6.0; Google Scholar h-5 Index (Ranked 2nd): 63 - All Metrics are All-Time Highs
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The ARCHIVES is the most influential journal on rehabilitation in the world—as its papers have been cited more than any other rehabilitation journal.

ACRM.org/ArchivesOpenAccess
HOW THIS WORKS

- *The Archives of Physical Medicine and Rehabilitation* is a scientific, peer-reviewed journal that publishes original articles that report on important trends and developments in physical medicine and rehabilitation and in the wider interdisciplinary field of rehabilitation.
- *The ARCHIVES* is a subscription-based journal available to ACRM members and to 5,000+ institutions worldwide.
- Authors submitting their work to *The ARCHIVES* should follow the author instructions and submit their paper here.
- Authors in *The ARCHIVES* have the option to publish their article under the gold open access model by paying an article processing charge (APC).

ARTICLE PROCESSING CHARGES

- **ACRM Member Benefit:** 20% discount off the article processing charge
- **Original Research, Review Articles, Special Communication and Brief Reports:** $3,200 for members / $4,000 for non-members

DETAILS

- Authors only pay the article processing charge (APC) for accepted manuscripts. There are no submission fees.
- Articles are published under the CC BY-NC-ND license.
- Articles will be freely available online and still appear in a print issue of the journal.

DISSEMINATE YOUR RESEARCH

*The ARCHIVES* is the most-cited lifetime journal in the field of physical medicine and rehabilitation and rated number one in google scholar. Articles in *The ARCHIVES* are downloaded 2.9 million+ times per year. Publishing your work in *The ARCHIVES* under the open access model ensures it will meet the widest possible audience leading to higher citations and greater impact.

CONTACT OPTIONS

- Glenn Collins, Managing Editor (gcollins@ACRM.org)
- Editorial Office (ArchivesMail@Archives.ACRM.org)
- Call +1.703.435.5335
SCHEDULE – LIMITED OPPORTUNITIES AVAILABLE

OVERVIEW
RehabCast is the official monthly podcast of the Archives of Physical Medicine and Rehabilitation.

Hosted by Dr. Ford Vox, MD, Shepherd Center, RehabCast features in-depth interviews with scientists publishing in the journal and news briefs relevant to all rehabilitation clinicians — PM&R physicians, physical therapists, occupational therapists, speech-language pathologists, psychologists and more.

HOW THIS WORKS
As of December 6, 2022, there have been 42 episodes of RehabCast and new episodes are recorded regularly. There have been over 148,000 listens to date for an average of 3,500 listens/episode across multiple platforms (Soundcloud, iTunes, etc.). The episodes range from 22 to 45 minutes long on average.

The vendor will send the script to ACRM and ACRM will use their own voiceover person to make the recording. ACRM will add the disclaimer “The following is a paid advertisement from X. ACRM does not assume responsibility for content on sites external to ACRM.org.” at the beginning of the script. The ad will run at the beginning of the episode before the opening credits. Ads are subject to approval from ACRM.
INVESTMENT OPPORTUNITIES

Vendors may purchase either a one or multiple episode spot. Spots are sold on a first-come, first-serve basis. There is one EXCLUSIVE spot available per episode. Episodes are always available and live forever.

Vendors may also purchase full-year sponsorship if available. Their advertisement will run before every episode for a minimum guaranteed 10 episodes.

ACRM will announce the vendor as the official sponsor of RehabCast before each episode and acknowledge their sponsorship in official postings for RehabCast and on the RehabCast webpage.

INVESTMENT OPPORTUNITIES
*all prices are subject to change without notice

- $2,000 for a 30-second ad in one episode
- $3,500 for two 30-second ads (one per episode)
- $5,500 for three 30-second ads (one per episode)
- $10,000 for six 30-second ads (one per episode)
- $15,000 to purchase full-year sponsorship (guaranteed to run in 10 episodes or every episode in the 365-day period from the first episode the spot runs in)

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
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EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365
SCHEDULE — Papers are submitted, evaluated, and accepted papers published on a rolling basis

OVERVIEW

- Open Access Journal serving the rehabilitation research and clinical practice community
- 150,000+ downloads per year in its fifth year of publication (651% increase over year one)
- Online only journal publishing under the gold open access model - all articles are free to all
- Currently indexed in PubMedCentral (PMC) and the Directory of Open Access Journals (DOAJ) with an application to Scopus and EMBASE pending
- Companion journal to the Archives of PM&R

ARRCT has established itself as THE open access journal for the field of physical medicine and rehabilitation. Together the Archives and ARRCT provide complete coverage of the latest research and its clinical applications to the PM&R world.

HOW THIS WORKS

- ARRCT is a scientific, peer-reviewed open access journal accepting submissions in the field of physical medicine and rehabilitation
- ARRCT publishes original, peer-reviewed research and systematic and other reviews covering important trends and developments in rehabilitation. It also considers exceptional case reports, qualitative research, and methodological protocols
- Authors should prepare their manuscript according to the Author Instructions and submit them online here
ARTICLE PROCESSING CHARGES

- **ACRM Member Benefit:** 20% discount off the article processing charge
- **Original Research, Special Communication, Methodology and Research Protocols, Quality Improvement and Review papers:** $2,000 for members of ACRM and $2,500 for non-members
- **Correspondence:** No Charge
- **Fees**, in special situations (e.g., you are from a country that is eligible for the Research for Life program) may be reduced or waived after review by the ARRCT’s Editor-in-Chief.

DETAILS

- Authors only pay the article processing charge (APC) for accepted manuscripts. There are no submission fees.
- Authors may submit directly to the journal. Alternatively, their submission to the *Archives of Physical Medicine and Rehabilitation* may be referred to ARRCT pending their approval.
- Articles are published under the CC BY-NC-ND license.

DISSEMINATE YOUR RESEARCH

With the mission of IMPROVING LIVES of those with disabling conditions through interdisciplinary rehabilitation research, ACRM curates and disseminates world class rehabilitation research. Publishing your article in *ARRCT* under the open access model strengthens this mission. Since all articles are freely available, they each have the potential to be viewed by more people. This will lead to higher usage, citations and ultimately, impact for your work.

CONTACT OPTIONS

- Glenn Collins, Managing Editor ([gcollins@ACRM.org](mailto:gcollins@ACRM.org))
- Editorial Office ([OpenAccess@ACRM.org](mailto:OpenAccess@ACRM.org))
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OVERVIEW

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HOW THIS WORKS

- Advertising in the ARRCT solidifies your place among information provided to members.
- Advertising in the ARRCT allows your company to reach industry decision-makers.

*All submitted content is subject to ACRM approval*

MARKETING

ACRM.org/arrctAdvertising
ADVERTISING OPPORTUNITIES

- **Leaderboard** (728p x 90p) Journal banner and logo set to display on all non-content journal pages

DETAILS

- Rate given below is CPM or Cost Per Thousand (1,000 ad units served)
- Leaderboard banner remains in place during scroll for 8 seconds.
- Skyscraper remains in place on right side throughout scroll.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice*

- **Leaderboard**: $105 CPM
- **$1,500 minimum ad placement**

MECHANICAL SPECIFICATIONS

- File format: JPG, GIF (Max 3 loops of animation, up to 15 seconds per loop) or SWF (rich media) at 72 DPI
- 200KB max file size
- Target URL required

TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

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- Call +1.703.435.5335
SCHEDULE — ADS SOLD ON A QUARTERLY BASIS (6 issues)

OVERVIEW
ACRM Journals Open Access Content Alert brings the growing open access content in the ACRM journals to the vast ACRM membership of 100,000+ as well as our marketing database of 1.6 million professional contacts in the entire physical medicine and rehabilitation field. ACRM is the premier publisher of open access (free) content in the field of PM&R/physiatry. ACRM members represent various disciplines including clinicians, researchers, administrators, consultants, consumers, educators, funders, insurers, policymakers, and others.

*All submitted content is subject to ACRM approval*
**ACRM will place an ‘advertisement’ disclaimer on all ads**

HOW THIS WORKS
• As an advertiser, you will have the ability to track reader response
• Advertising in the ACRM Open Access Content Alert solidifies your place among weekly information provided to members.
• Advertising in ACRM Open Access Content Alert allows your company to reach industry decision-makers.

MARKETING
ADVERTISING OPPORTUNITIES
• **Leaderboard** (600p x 74p) This premier position provides your company with top exposure and quality traffic.
• **Banner: Middle** (600p x 74p) Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.

• **Box Ad** (300p x 250p) This large-format position provides your company with good exposure in the body of the news brief, bringing quality traffic to your website.

• **Lower Leaderboard** (600p x 74p) The lower leaderboard gives your company a prominent position right under the association's masthead.

**DETAILS**

Prices are for participation in **6 emails sent over three months to 1,600,000+ Rehabilitation Medicine Professionals**. Invest now at our special introductory rates. Prices do not reflect applicable taxes.

**INVESTMENT OPPORTUNITIES**

*All prices are subject to change without notice.*

- **Leaderboard**: $10,000
- **Middle Banner**: $4,520 per position. Two positions available in each issue.
- **Box Ad**: $6,520
- **Lower Leaderboard**: $10,000

**TURBO BOOST YOUR PRODUCT OR SERVICE**

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

**CONTACT OPTIONS**

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335
CHAPTER 3

EMAIL MARKETING

direct access to rehab professionals

ACRM
AMERICAN CONGRESS OF REHABILITATION MEDICINE
reaching millions in rehab

sponsorships | exhibiting | advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM
Email Blast by Contact

SCHEDULE — LIMITED OPPORTUNITIES AVAILABLE

OVERVIEW
ACRM offers the opportunity to send your message in Email Blast to the exclusive ACRM database.

ACRM sends your message through the ACRM email service provider from your html design.

*All submitted content is subject to ACRM approval*

HOW THIS WORKS
- **STEP 1** Vendor identifies the target audience using the ACRM survey form (geography, diagnostic, and/or disciplines)
- **STEP 2** Vendor provides ACRM with an html designed email
- **STEP 3** ACRM identifies the number of contacts that could be emailed based on the results of the Vendors survey
- **STEP 4** Vendor indicates how many contacts they wish to purchase
- **STEP 5** ACRM and Vendor develop a distribution plan for the timing of emails to be sent
- **STEP 6** ACRM sends a final report to the vendor with total emails sent + total open rate.
INVESTMENT OPPORTUNITIES

All prices are subject to change without notice.

- Email Blast by Contact: $0.50 per target email (deployed once)
- Minimum purchase of $2,500 which provides emails to 5,000 contacts (deployed once)
- Example: to send your email to 6,000 contacts, 3 times, the total cost would be $9,000 (6,000 x $.50 x 3 = $9,000)

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

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- Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365
E-mail Blast Service Form

Please fill out this form to the best of your ability and ACRM will use this information to create the best solution for you.

ACRM will use your selected criteria to create a custom e-mail list for your campaign.

*NOTE: Your selected totals will be supplemented with applicable records from ACRM’s marketing database of industry prospects to achieve a threshold to deliver the desired results.

E-MAIL PURPOSE

• What organization or group sponsored the creation of this e-mail?

• What is the primary purpose of this e-mail?

• Does this e-mail pertain to an ACRM project?
  
  □ Yes
  □ No

• How are you affiliated with ACRM? Please check all that apply.
  
  □ I am an ACRM member-in-good-standing (current paid membership)
  □ I lead the ACRM ISIG, networking group, task force, or committee who sponsored the survey
  □ I serve on the ACRM Board of Governors
  □ I serve on the Archives of Physical Medicine & Rehabilitation Editorial Board
  □ My organization is an ACRM Institutional Supporter
  □ My organization is an ACRM Sponsor
  □ My organization is an ACRM Partner
  □ My organization is an ACRM Exhibitor
  □ My organization is an ACRM Advertiser
  □ Other affiliation, please specify

• I am not yet affiliated with ACRM

• Will this email request any personal information or data from those who receive it?

________________________________________________________

________________________________________________________

________________________________________________________
TARGET AUDIENCE *Please select number 1 or 2 below*
ACRM membership is always growing.

1. **ACRM TARGET MARKETING DATABASE**
   - Subset of ACRM Target Marketing Database

2. **ACRM MEMBERSHIP DATABASE** Subset of ACRM Membership Database

DIAGNOSTICS
- Brain Injury X,000+
- Cancer Rehabilitation X,000+
- Limb Care X,000+
- Musculoskeletal X,000+
- Neurodegenerative Diseases X,000+
- Pain Rehabilitation X,000+
- Spinal Cord Injury X,000+
- Stroke X,000+

TARGET AUDIENCE SELECTION CRITERIA *Please select all applicable*

WORK FOCUS
- Clinicians – examples: PT, OT, Physiatrist (MD, DO)
- Researchers
- Both

CONTINENTS (OR COUNTRY)
- North America
- South America
- Asia
- Africa
- Oceania
- Europe (Please contact us for options due to GDPR)
### US REGIONS

- [ ] Northeast
- [ ] Midwest
- [ ] South
- [ ] West

### US STATES

- [ ] Alabama
- [ ] Alaska
- [ ] Arizona
- [ ] Arkansas
- [ ] California
- [ ] Colorado
- [ ] Connecticut
- [ ] Delaware
- [ ] Florida
- [ ] Georgia
- [ ] Hawaii
- [ ] Idaho
- [ ] Illinois
- [ ] Indiana
- [ ] Iowa
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- [ ] Montana
- [ ] Nebraska
- [ ] Nevada
- [ ] New Hampshire
- [ ] New Jersey
- [ ] New Mexico
- [ ] New York
- [ ] North Carolina
- [ ] North Dakota
- [ ] Ohio
- [ ] Oklahoma
- [ ] Oregon
- [ ] Pennsylvania
- [ ] Rhode Island
- [ ] South Carolina
- [ ] South Dakota
- [ ] Tennessee
- [ ] Texas
- [ ] Utah
- [ ] Vermont
- [ ] Virginia
- [ ] Washington
- [ ] West Virginia
- [ ] Wisconsin
- [ ] Wyoming
PLEASE SPECIFY THE CREDENTIALS THAT YOU WOULD LIKE TO TARGET:

(PT, OT, MD)

PROFESSIONS
☐ Certified Case Managers (CCMC)
☐ Disability Management Specialists (CDMS)
☐ Healthcare Executives (ACHE)
☐ Massage Therapists (NCBTMB)
☐ Nurses (ANCC)
☐ Occupational Therapists (AOTA)
☐ Physical Therapists (TBD)
☐ Physicians (ACCME Includes Canada Physicians and Physician Assistants)
☐ Prosthetic/Limb Rehabilitation
☐ Registered Dietitians (CDR)
☐ Rehabilitation Counselors (CRCC)
☐ Rehabilitation Psychologist (APA Division 22)
☐ Social Workers (NASW)
☐ Speech-Language-Hearing Pathologists (ASHA)

IN ADDITION TO THE ABOVE, ARE THERE PARTICULAR ACRM MEMBER COMMUNITY GROUPS YOU WISH TO REACH?

ACRM MEMBER COMMUNITY GROUPS
☐ Aging Research & Geriatric Rehabilitation Networking Group X,000+
☐ Arts & Neuroscience Networking Group X,000+
☐ Athlete Development and Sports Rehabilitation Networking Group X,000+
☐ Behavioral Health Networking Group X,000+
☐ Brain Injury Interdisciplinary Special Interest Group X,000+
Burn Rehabilitation Forming Group X,000+
Cancer Rehabilitation Networking Group X,000+
Complementary Integrative Rehabilitation Medicine Networking Group X,000+
Career Development Networking Group X,000+
Health Services Research Networking Group X,000+
International Interdisciplinary Special Interest Group X,000+
Lifestyle Medicine Networking Group X,000+
Limb Care Networking Group X,000+
Measurement Interdisciplinary Special Interest Group X,000+
Military/Veterans Affairs Networking Group X,000+
Neurodegenerative Diseases Networking Group X,000+
Neuropsychiatric Networking Group X,000+
Pain Rehabilitation Networking Group X,000+
Pediatric Rehabilitation Networking Group X,000+
Physicians & Clinicians Networking Group X,000+
Rehabilitation Treatment Specification Networking Group X,000+
Spinal Cord Injury Interdisciplinary Special Interest Group X,000+
Stroke Interdisciplinary Special Interest Group X,000+
Technology Networking Group X,000+
SUBJECT LINES Please provide three subject lines in order of priority below. ACRM will continue to eblast until the contracted number of open rates is reached. If more than three sends are needed, then the subject lines will repeat.

☐ Launch #1 SUBJECT: ________________________________

☐ Launch #2 SUBJECT: ________________________________

☐ Launch #3 SUBJECT: ________________________________

PRODUCTION SCHEDULE STEPS

1. Campaign initiation begins after contract and payment are received.
2. Customer provides:
   a. The completed E-mail Blast Service Form
   b. The html email package (final copy plus images)
3. E-mail development:
   a. After STEP 2 is complete, ACRM will review and pre-approve the email content
      - HTML Content:
         1. Should include the desired subject line (NOTE: if desired, clients can also provide a pre-header line)
      - HTML File Size:
         1. Standard file size range: 25KB – 50KB
         2. Email maximum file size: 75KB
      - Image Size:
         1. Size: 600x337px | 40kb | .jpg or .gif (Note: ACRM requires that any provided image have a maximum width of 600 pixels. ACRM highly recommends using the size 600 x 337. However, the height of the image can vary, but should not exceed 800 px.)
         2. Please also keep in mind when using images in emails it is always best practice to include an ALT text with the images.

☐ Please allow 5-10 days for the email prep and draft.
         - This time allows ACRM to build your custom audience from your criteria and to develop the html email etc.
4. Draft & approval:
   a. Customer receives the e-mail draft from ACRM
Within 1-2 days, customer provides feedback / sign-off for e-mail blast

5. E-mail blast launching:
   - Statistics are available upon request
   - ACRM continues to eblast until contracted level is reached
   - 30 days following blast #1 or after contracted level is reached
     (whichever comes first), ACRM provides final campaign statistics

CAMPAIGN DURATION
   - The campaign will conclude after 30 days or after the contracted level is reached.

LAUNCH DATE & TIME
   - First choice date: ___________ Time preference: __________________
   - Second choice date: _________ Time preference: __________________
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sponsorships | exhibiting | advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM
Email Blast by Open Rate

SCHEDULE — LIMITED OPPORTUNITIES AVAILABLE

OVERVIEW
ACRM offers the opportunity to send your message in Email Blast to the exclusive ACRM database.

ACRM sends your message through the ACRM email service provider with your html designed message.

ACRM will provide a maximum of 6 email sends which includes the initial send, two follow-up notices, a break from the promoted content, the next resend, with two additional follow-up notices.

*All submitted content is subject to ACRM approval*

HOW THIS WORKS

STEP 1) Vendor identifies the target audience using the ACRM survey form (geography, diagnostic, and/or disciplines)
STEP 2) Vendor identifies the desired Open Rate
STEP 3) ACRM continues to send messages to the target audience until the desired Open Rate is received or until the maximum amount of email sends has been reached.
- ACRM will provide a maximum of 6 email sends which includes the initial send, two follow-up notices, a break from the promoted content, the next resend, with two additional follow-up notices.
USE CASE

STEP 1) Vendor target is North America, spinal cord injury, the full rehab team.
STEP 2) Vendor seeks an open rate of 1,000
STEP 3) ACRM sends messages to some multiple of 1,000 based on historical open rate statistics. ACRM will send additional messages until the 1,000 open rate limit has been reached, or the maximum amount of email sends has been reached.

INVESTMENT OPPORTUNITIES
“all prices are subject to change without notice”

• Email Blast by Open Rate: $5 per open email. $5,000 minimum order

TURBO BOOST YOUR PRODUCT OR SERVICE

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- Does this e-mail pertain to an ACRM project?
  - [ ] Yes
  - [ ] No

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  - [ ] I lead the ACRM ISIG, networking group, task force, or committee who sponsored the survey
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  - [ ] My organization is an ACRM Sponsor
  - [ ] My organization is an ACRM Partner
  - [ ] My organization is an ACRM Exhibitor
  - [ ] My organization is an ACRM Advertiser
  - [ ] Other affiliation, please specify

- [ ] I am not yet affiliated with ACRM

- Will this email request any personal information or data from those who receive it?
TARGET AUDIENCE  
*Please select number 1 or 2 below*
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- [ ] Cancer Rehabilitation X,000+
- [ ] Limb Care X,000+
- [ ] Musculoskeletal X,000+
- [ ] Neurodegenerative Diseases X,000+
- [ ] Pain Rehabilitation X,000+
- [ ] Spinal Cord Injury X,000+
- [ ] Stroke X,000+

TARGET AUDIENCE SELECTION CRITERIA  
*Please select all applicable*

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- [ ] Clinicians – examples: PT, OT, Psychiatrist (MD, DO)
- [ ] Researchers
- [ ] Both

CONTINENTS (OR COUNTRY)

- [ ] North America
- [ ] South America
- [ ] Asia
- [ ] Africa
- [ ] Oceania
- [ ] Europe (Please contact us for options due to GDPR)
### US REGIONS
- North East
- Midwest
- South
- West

### US STATES
- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- Florida
- Georgia
- Hawaii
- Idaho
- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky
- Louisiana
- Maine
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Mississippi
- Missouri
- Montana
- Nebraska
- Nevada
- New Hampshire
- New Jersey
- New Mexico
- New York
- North Carolina
- North Dakota
- Ohio
- Oklahoma
- Oregon
- Pennsylvania
- Rhode Island
- South Carolina
- South Dakota
- Tennessee
- Texas
- Utah
- Vermont
- Virginia
- Washington
- West Virginia
- Wisconsin
- Wyoming
PLEASE SPECIFY THE CREDENTIALS THAT YOU WOULD LIKE TO TARGET:

(PT, OT, MD)

PROFESSIONS

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☐ Disability Management Specialists (CDMS)
☐ Healthcare Executives (ACHE)
☐ Massage Therapists (NCBTMB)
☐ Nurses (ANCC)
☐ Occupational Therapists (AOTA)
☐ Physical Therapists (TBD)
☐ Physicians (ACCME Includes Canada Physicians and Physician Assistants)
☐ Prosthetic/Limb Rehabilitation
☐ Registered Dietitians (CDR)
☐ Rehabilitation Counselors (CRCC)
☐ Rehabilitation Psychologist (APA Division 22)
☐ Social Workers (NASW)
☐ Speech-Language-Hearing Pathologists (ASHA)

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☐ Arts & Neuroscience Networking Group X,000+
☐ Athlete Development and Sports Rehabilitation Networking Group X,000+
☐ Behavioral Health Networking Group X,000+
☐ Brain Injury Interdisciplinary Special Interest Group X,000+
<table>
<thead>
<tr>
<th>Group</th>
<th>Subscribers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Burn Rehabilitation Forming Group</td>
<td>X,000+</td>
</tr>
<tr>
<td>Cancer Rehabilitation Networking Group</td>
<td>X,000+</td>
</tr>
<tr>
<td>Complementary Integrative Rehabilitation Medicine Networking Group</td>
<td>X,000+</td>
</tr>
<tr>
<td>Career Development Networking Group</td>
<td>X,000+</td>
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<tr>
<td>Health Services Research Networking Group</td>
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<td>Military/Veterans Affairs Networking Group</td>
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<td>Neurodegenerative Diseases Networking Group</td>
<td>X,000+</td>
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<tr>
<td>Neuroplasticity Networking Group</td>
<td>X,000+</td>
</tr>
<tr>
<td>Pain Rehabilitation Networking Group</td>
<td>X,000+</td>
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<tr>
<td>Pediatric Rehabilitation Networking Group</td>
<td>X,000+</td>
</tr>
<tr>
<td>Physicians &amp; Clinicians Networking Group</td>
<td>X,000+</td>
</tr>
<tr>
<td>Rehabilitation Treatment Specification Networking Group</td>
<td>X,000+</td>
</tr>
<tr>
<td>Spinal Cord Injury Interdisciplinary Special Interest Group</td>
<td>X,000+</td>
</tr>
<tr>
<td>Stroke Interdisciplinary Special Interest Group</td>
<td>X,000+</td>
</tr>
<tr>
<td>Technology Networking Group</td>
<td>X,000+</td>
</tr>
</tbody>
</table>
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☐ Launch #1 SUBJECT:

☐ Launch #2 SUBJECT:

☐ Launch #3 SUBJECT:

PRODUCTION SCHEDULE STEPS

1. Campaign initiation begins after contract and payment are received.
2. Customer provides:
   - The completed E-mail Blast Service Form
   - The html email package (final copy plus images)
3. E-mail development:
   - After STEP 2 is complete, ACRM will review and pre-approve the email content
     - HTML Content:
       1. Should include the desired subject line (NOTE: if desired, clients can also provide a pre-header line)
     - HTML File Size:
       1. Standard file size range: 25KB – 50KB
       2. Email maximum file size: 75KB
     - Image Size:
       1. Size: 600x337px | 40kb | .jpg or .gif (Note: ACRM requires that any provided image have a maximum width of 600 pixels. ACRM highly recommends using the size 600 x 337. However, the height of the image can vary, but should not exceed 800 px.)
       2. Please also keep in mind when using images in emails it is always best practice to include an ALT text with the images.
       - Please allow 5-10 days for the email prep and draft.
       - This time allows ACRM to build your custom audience from your criteria and to develop the html email etc.
4. Draft & approval:
   - Customer receives the e-mail draft from ACRM
5. E-mail blast launching:
   - Statistics are available upon request
   - ACRM continues to eblast until contracted level is reached
   - 30 days following blast #1 or after contracted level is reached
     (whichever comes first), ACRM provides final campaign statistics

CAMPAIGN DURATION
   - The campaign will conclude after 30 days or after the contracted level is reached.

LAUNCH DATE & TIME
   - First choice date: ___________ Time preference: ________________
   - Second choice date: _________ Time preference: ________________
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ACRM INSTITUTIONAL SUPPORT PROGRAM
E-MAIL BLAST Shot Gun

ACRM
AMERICAN CONGRESS OF REHABILITATION MEDICINE

Shot Gun Email Blast

SCHEDULE — LIMITED OPPORTUNITIES AVAILABLE

OVERVIEW
ACRM offers the opportunity to send your message in an Email Blast to the exclusive ACRM membership database.

ACRM sends your message through the ACRM email service provider from your html design.

*All submitted content is subject to ACRM approval*

ACRM MEMBERSHIP HIGHLIGHTS
- Current ACRM membership is 100,000+
- Members represent various disciplines, including but not limited to:
  - Bioengineering
  - Biostatistics/Clinical Research
  - Case Manager
  - Clinical Epidemiology
  - Counseling, Pastoral
  - Counseling, Rehabilitation
  - Counseling, Vocational
  - Dietetics/Nutrition
  - Neurology/Neurosurgery
  - Neuropsychology
  - Occupational Therapy
  - Pediatrics
  - Psychology
  - Physiatrist
INVESTMENT OPPORTUNITIES
*All prices are subject to change without notice*

- **Shot Gun Email Blast:** $9,999 which provides one email blast to our 100,000+ members

TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

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**EASY INQUIRY FORM:** ACRM.org/SalesForm | [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) | ACRM.org/365
E-MAIL BLAST Conference

SCHEDULE — LIMITED OPPORTUNITIES AVAILABLE

OVERVIEW

- Vendor gets two eblasts sent to all attendees plus ACRM Board of Governors, Committee Chairs, and other Key Opinions Leaders
- Vendor can choose when they would like to send their eblasts: right before, during, or after the Conference

*All submitted content is subject to ACRM approval*

HOW THIS WORKS

- Vendor must supply complete HTML
- If the Vendor is an ISP their appropriate discount will apply

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice*

- Conference Email Blast: $1,999

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.
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reaching millions in rehab
sponsorships | exhibiting | advertising
ACRM INSTITUTIONAL SUPPORT PROGRAM
ACRM eNews – Sponsored Story

SCHEDULE — Stories sold on a monthly basis

OVERVIEW
ACRM eNews tackles today’s most relevant stories, gathered from leading news media sources and other critical industry publications. Delivered to the inboxes of more than 80,000+ self-subscribers, ACRM eNews keeps professionals informed of the topics that matter most.

*All submitted content is subject to ACRM approval*
**ACRM will place an ‘advertisement’ disclaimer on all sponsored stories**

HOW THIS WORKS
- As an advertiser, you will have the ability to track reader response
- Our enhanced technology ensures that your story will make it through spam filters
- Sponsoring content in the ACRM eNews solidifies your place among weekly information provided to members.
- Placing your story in ACRM eNews allows your company to reach industry decision-makers.

MARKETING
SPONSORED STORY OPPORTUNITIES

Lead Story: Provide up to 100 words, a graphic (500x250) and a URL. ACRM will label the story ACRM Sponsored Content and place it in the Lead Story section of eNews for the agreed upon time.
Community Group Story: Provide up to 100 words, a graphic (800x500) and a URL. ACRM will label the story ACRM Sponsored Content and place it in the appropriate Community Group section of eNews for the agreed upon time.

DETAILS
Prices are for participation in 4 issues of eNews to 80,000+ Rehabilitation Medicine Professionals each. Ask the ACRM 365 Sales Team for quotes on other options.

INVESTMENT OPPORTUNITIES
*all prices are subject to change without notice
- Lead Story: $3,350
- Community Group Story: $2,999

TURBO BOOST YOUR PRODUCT OR SERVICE
Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS
- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335
CHAPTER 4

SPONSORED EDUCATIONAL CONTENT

important to your customers
reaching millions in rehab

sponsorships  |  exhibiting  |  advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM
OVERVIEW
This program is designed to simultaneously promote the vendors, institutions, hospitals, and organizations, as well as their products and services while also providing the latest, greatest information to the millions of researchers and clinicians in the rehab world.

HOW THIS WORKS
• ACRM and the sponsor to cooperatively identify the topic.
• ACRM to strongly promote the Rehabilitation Product WEBINAR™ ahead of the event.
• Hold the live Rehabilitation Product WEBINAR™, which will include Q&A as well as Live Chat.
• The live webinar will be presented and recorded on ACRM’s platform. The sponsor provides the speakers.
• The recorded webinar will be posted on ACRM’s public facing website, https://acrm.org/resources/video-library/ as an MP4 file.
• The sponsor will receive a copy of the MP4 file for their own use.
• Rehabilitation Product WEBINAR™ remains on ACRM’s website and will be promoted for one full year.

SCHEDULE
ACRM Rehabilitation Product Webinars™ are offered on a first-come, first-served basis and based on availability.
BLACKOUT DATES: standard holidays + the month of the ACRM Spring Meeting + the month of the ACRM Annual Conference.
After the day and time of your Event is confirmed, and after payment is received, and your logo and information are officially provided, then the ACRM marketing team gets to work on the Event publicity and your recognition.
MARKETING

EVENT PUBLICITY

- Your webinar receives a custom digital billboard “badge graphic” complete with your logo.
- Your webinar receives a custom landing page on ACRM.org.
- Your webinar will be promoted in ACRM eNews, the weekly e-newsletter.
- Your Rehabilitation Product WEBINAR™ will receive amplification through the ACRM Social Media Network with dedicated posts on twitter, LinkedIn, Facebook, and Instagram and support from 100+ ACRM social media channels.

SPONSOR RECOGNITION DETAILS

- Your Logo, with a Hyperlink will be added to your Rehabilitation Product WEBINAR landing page: www.ACRM.org/SponsorABC
- Your logo will be added to ACRM’s Vendor Exposure™ www.ACRM.org/VendorExposure giving you 129 Million+ exposures annually

INVESTMENT OPPORTUNITIES

*prices are subject to change without notice

- Rehabilitation Product WEBINAR™: $20,000

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335
Here’s an example of a Rehabilitation Product WEBINAR™ in action

ACRM hosts your webinar and takes care of the details — including designing, writing and developing your custom landing page and registration page — while the ACRM marketing team makes strategic promotional collateral. After the webinar, the registration list is provided to you.

CUSTOM LANDING PAGE

Your custom URL co-branded with ACRM.
See the example: ACRM.org/wellsky
DIGITAL BILLBOARDS

ACRM creates a custom set of digital ads to promote your webinar through all ACRM channels.

MASSIVE MARKETING LIFT

Your webinar receives “full-court press” from the ACRM marketing machine — from ACRM eNews to eblasts to web ads and social media.

POST-WEBINAR REPORTING

After your webinar, ACRM provides analytics for your web page as well as the registration and attendee lists.

CO-BRANDED WEBINARS MADE EASY

You have the experts, and you know who you want to reach. ACRM does all the heavy-lifting — bringing your target audience to your webinar hosted by ACRM.

Find new leads. Contact the ACRM 365 sales team today ACRM.org/salesform.
SCHEDULE (EXCLUSIVE only one sponsored session launched per month)
  • remains online for 12 months

OVERVIEW
The Sponsored Recorded Session will be loaded on a public page at www.ACRM.org/SponsoredSession. At this point anyone in the world will be able to review this session for free.

The session will contain a very clear disclaimer stating any potential conflicts of interest. For example, “This Session was made freely available to the world by Sponsor X, with no influence on the research or presentation.”

ACRM and the sponsor will work jointly on the disclaimer.

Note: The session will also continue to live in the conference program, as well as potentially continue to be available in ACRM’s Training Institute. In both of these cases, CME/CEUs will continue to be offered and provided according to those terms. The Sponsored Recorded Session will not offer CME/CEUs.

HOW THIS WORKS
  • Sponsor will identify the session they wish to make public to the world.
  • ACRM will create a dedicated page to host the session.
  • ACRM will promote this page through its channels, including eNews, eblasts, and social media.
  • The sponsor is encouraged to promote this page as well.
  • The sponsors logo with a hyperlink to the sponsors webpage will be displayed on the session website.
  • The sponsor has the option to also list their contact details.
MARKETING

EVENT PUBLICITY

- Your Sponsored Session will be publicized in the ACRM Conference Online Program and Conference App.
- Your Sponsored Session will receive a custom digital billboard “badge graphic” complete with your logo.
- Your Sponsored Session will be promoted in ACRM eNews, the weekly e-newsletter.
- Your Sponsored Session will receive amplification and boosts via the ACRM Social Media Network with dedicated tweets, LinkedIn, and Facebook posts, and extra support from 100+ social media channels.
- Your logo will be added to ACRM’s Vendor Exposure™
  - your logo systemwide, across nearly all of ACRM media properties
  - 129 Million+ exposures annually (Please see Vendor Exposure PDF)

INVESTMENT OPPORTUNITIES
*All prices are subject to change without notice

- One Sponsored Session Event: $10,000
- Special Introductory Offer: $4,999

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335
ACRM Meeting Sponsored Session

OVERVIEW
The ACRM Annual Conference is the leading interdisciplinary rehabilitation research event of the year. With over 250 individual sessions and 1000+ research posters and papers the conference attracts thousands of leading researchers, clinicians, rehabilitation professionals and more from around the world.

HOW THIS WORKS
- Identify a session your institution or company would like to support at the ACRM Annual Conference and select the regular or bonus distribution option below.
- The earlier you sign up the more exposure your institution/company will receive and the more promotion the session will receive.
- Certain restrictions may apply due to CME/CEU regulations and speaker requirements. All advertisements and promotions surrounding the session subject to ACRM approval.

MARKETING
ADVERTISING OPPORTUNITIES
When you sponsor a session, your logo will be:
- Integrated on the Session Badge to be used in...
  - eBlasts- guaranteed two eBlasts to membership
  - eNews – our weekly newsletter reaching 80,000+ members
  - Social media posts – ACRM has 75,000+ followers on Twitter, LinkedIn, Facebook, YouTube, Instagram – guaranteed 15 tweets, 10 FB posts, 10 LinkedIn posts, 5 Instagram posts
- Included on the Session’s web landing page
ACRM MEETING
Sponsored Session

- Name recognition along with the session title on the HOME page of the ACRM Online Program
- Sponsorship acknowledged with signage featuring your logo at the in-person session
- Bonus Distribution – have your sponsored session featured in:
  - A print* issue advertisement in the Archives of Physical Medicine and Rehabilitation (Reach 20,011+ print readers) OR
  - A digital** web banner advertisement on the Archives of Physical Medicine and Rehabilitation homepage (www.archives_pmr.org – 45,790+ monthly visits)

*Deadline dates to be will be confirmed at the time of purchase.

INVESTMENT OPPORTUNITIES
*all prices are subject to change without notice

- **Basic Sponsored Session package:** $14,999
- **Bonus Distribution including print or digital advertisement:** $17,249

TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

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- Call +1.703.435.5335
CHAPTER 5

ACRM ANNUAL CONFERENCE

largest interdisciplinary rehabilitation research event
reaching millions in rehab

sponsorships  exhibiting  advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM
EXHIBITING IN-PERSON

SCHEDULE
The ACRM 100th Annual Conference, *Progress in Rehabilitation Research*, will be held 28 October – 2 November in Atlanta, Georgia, at the Hilton Atlanta.

The ACRM EXPO will be 30 October – 1 November 2023. This is always the heart of the ACRM Conference where meaningful connections are made.

EXHIBIT SPACE is LIMITED in order to provide ample space for quality one-to-one interactions. Early reservations are recommended.

OVERVIEW
Included with your booth reservation:
- 6’ Black Skirted Table
- 2 Plastic Contour Chairs
- Wastebasket
- 8’ High Red Backwall Drape
- 3’ High Black Siderails
- Standard 7” x 44” signage displaying company name
- Allotted exhibitor badges according to booth size
- Access to the CORE conference sessions during opposed EXPO hours

HOW THIS WORKS
To ensure valued exhibitors receive the best possible exposure to the maximum number of attendees, ACRM plans for YOUR success.
- Generous unopposed exhibition hours
- Electronic Scientific Posters displayed near the EXPO Hall

ACRM.org/exhibiting23
• TWO exhibitor WELCOME RECEPTIONS are held in the EXPO Hall with food & beverage provided » This makes for TWO exciting high-traffic evenings in the EXPO Hall
• Daily coffee breaks held in EXPO Hall
• Included with the purchase of the IN-PERSON booth in Atlanta, Exhibitors also receive the “Online Extended Exposure” through 31 December 2023 (see below)
• Each booth comes with one complimentary CORE Conference registration with additional registrations available at a discounted rate

MARKETING – ORGANIZATION PUBLICITY
• Your In-Person Booth Space will be publicized in the ACRM Conference Online Program and Conference App
• Daily App pushes to promote Exhibit Hall hours
• The In-Person Booth Space will be promoted in ACRM eNews, the weekly e-newsletter
• The In-Person Booth Space will receive amplification and boosts via the ACRM Social Media Network with dedicated tweets, LinkedIn, and Facebook posts, and extra support from 100+ social media channels
• In print ads in the Archives of Physical Medicine and Rehabilitation appearing in the months leading up to the Conference and immediately following
• Post-conference listings on the ACRM Conference webpage and online program for one year

VENDOR RECOGNITION
• Your Logo will be added to the footer of the ACRM website
• Your Logo will appear in the online Conference Program
• Your Logo will be featured in the Conference App
• Your Logo will be added to ACRM’s Vendor Exposure™
  o your logo systemwide, across nearly all of ACRM media properties
  o 129 Million+ exposures annually

INVESTMENT OPPORTUNITIES
*prices are subject to change without notice
• 8x8 Inline: $4,499 – 6,499
• 8x8 Corner: $4,999 – 6,999
• 8x10 Inline: $4,499 - 6,499
• 8x10 Corner: $4,999 - 6,999
• 10x10 Inline: $5,499 - 7,499
• 10x10 Corner: $6,499 - 8,499
• 20x20 Premier: $20,499 - 22,499
OVERVIEW – ONLINE EXTENDED EXPOSURE
The Online Extended Exposure will give vendors and institutions the option to present their services to a global and unrestricted audience. With ACRM’s Extended Exposure each vendor will have their own online booth, plus have their logo listed throughout the universe of ACRM’s exposure (13.5 M+), highlighted in ACRM’s social media, and listed in ACRM’s weekly eNews.

HOW THIS WORKS – ONLINE BOOTH
You will manage your Online Booth by creating a custom landing page to include:
- Booth banner
- Introduction video
- Short and long company descriptions
- Network and engage in your own online video chatroom
- Product videos, photos, links, recordings, and demonstrations
- Attach up to six web links including product websites, supplemental resources, web-hosted videos, and more
- Attach up to six pdf files including marketing materials, white papers, press releases, and more
- Tag with up to five searchable category keywords to help attendees find you
- Allows visitors to submit their contact details and request information directly from your organization
- Export visitor data for those who log into the system
- Generate leads in exchange for a random drawing

HOW THIS WORKS – EXTENDED EXPOSURE
- Your Logo will be added to the footer of the ACRM website
- Your Logo will be added to ACRM’s Vendor Exposure™ (see ACRM Vendor Advertising Exposure)
  - your logo systemwide, across nearly all ACRM media properties
  - 129 Million+ exposures annually

DURATION
- The Online Booth will be accessible to all attendees through 31 December 2023.

After payment is received, and your logo and information are officially provided, then the ACRM marketing team gets to work on organization publicity and recognition.
MARKETING – ORGANIZATION PUBLICITY

- Your Online Booth will be publicized in the ACRM Conference Online Program and Conference App
- Your Online Booth will be promoted in ACRM eNews, the weekly e-newsletter with distribution 80,000+
- Your Online Booth will receive amplification and boosts via the ACRM Social Media Network with tweets, LinkedIn, and Facebook posts, and extra support from 100+ social media channels

Online Booth Example (2020)

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you.

For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335
Exhibit space is expected to sell out
Lock-in your preferred spot and reserve today

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365
HEALTH AND SAFETY APPENDIX

We are committed to making the ACRM Annual Conference a safe experience. This section highlights the safety measures that ACRM has established to better protect staff, attendees, presenters, and you — valued exhibitors.

ACRM will follow all applicable guidelines and laws with respect to health and safety. Please note that these guidelines and laws are subject to change.

PERSONAL PROTECTIVE EQUIPMENT (optional)

The extra measures as listed below are each available for additional purchase.

*prices are subject to change without notice

- Small Sneeze Guard (24” W x 24” H free-standing, counter-mounted plexi): $118
- Large Sneeze Guard (48” W x 36” H free-standing, counter-mounted plexi): $278
- 1M Plexi Partition Wall (1M W x 8’ H free-standing, in-booth plexi): $385.50
- 2M Plexi Partition Wall (2M W x 8’ H free-standing, in booth plexi): $525.50
- 3M Plexi Partition Wall (3M W x 8’ H free-standing, in-booth plexi): $705.50
- Full GEM 10’ x 10’ Booth (3) 10’ W x 8’ H walls, solid color panels: $2,061
- Full Plexi 10’ x 10’ Booth (3) 10’ W x 8’ H walls, clear plexi panels: $2,811
- Hand Sanitizer with Dispenser: $160 per 4,000 sq ft per day
- Nightly Disinfection/Sanitation Spray:
  - 8’ x 8’ Booth: $5.12 per booth per day
  - 10’ x 10’ Booth: $8.00 per booth per day
  - 20’ x 20’ Booth: $32.00 per booth per day
- Continuous Disinfection/Sanitation Spray:
  - 8’ x 8’ Booth: $11.52 per booth per day
  - 10’ x 10’ Booth: $18.00 per booth per day
  - 20’ x 20’ Booth: $72.00 per booth per day
# ACRM Vendor Advertising Exposure

*based on planned exposure from Feb 2023 - Jan 2024*

## Total Impressions

<table>
<thead>
<tr>
<th>Section</th>
<th>Description</th>
<th>Impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Archives of PM&amp;R Print</strong></td>
<td>Full Page Ad in Archives Thanking Vendors</td>
<td>241,332</td>
</tr>
<tr>
<td><strong>ACRM Website</strong> ACRM.org</td>
<td>“Thank You” Footer Graphic on ALL 1,871 ACRM website pages</td>
<td>1,186,806</td>
</tr>
<tr>
<td></td>
<td>ACRM VIRTUAL Annual Conference – in the footer of all 180</td>
<td></td>
</tr>
<tr>
<td></td>
<td>web page on the 2023 Conference website (within ACRM.org)</td>
<td>1,154,268</td>
</tr>
<tr>
<td><strong>ACRM eNews</strong> (average visits per month)</td>
<td>4 Exhibitors highlighted - rotation</td>
<td>268,000</td>
</tr>
<tr>
<td></td>
<td>Weekly eNews logo highlight - footer</td>
<td>3,722,316</td>
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<tr>
<td><strong>ACRM eMail Blasts</strong></td>
<td>“Thank You” logo graphic</td>
<td>123,090,731</td>
</tr>
<tr>
<td><strong>ACRM Online Program</strong></td>
<td>Online program (live from April 2023)</td>
<td>35,179</td>
</tr>
<tr>
<td></td>
<td>Exhibitors directory</td>
<td>35,179</td>
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<tr>
<td></td>
<td>Exhibitors interactive floorplan</td>
<td>35,179</td>
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<tr>
<td></td>
<td>Sponsors directory</td>
<td>35,179</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>129,804,169</strong></td>
</tr>
</tbody>
</table>

**Additional Bonus Exposure**

- Emails to Registered Attendees (including presenters)
- T-MINUS (countdown to conference) emails
- Exhibitors Highlight/Introductory eBlast
APPLICATION AND AGREEMENT FOR IN-PERSON AND ONLINE EXHIBIT SPACE IN ATLANTA, GEORGIA 2023

The exhibiting company listed below does hereby apply for the reservation of space at the 2023 ACRM Annual Conference, Progress in Rehabilitation Research, in Atlanta, Georgia, over the period of October 30 – November 1, 2023. ACRM agrees to review your Application and Contract and assign your company exhibit space (if available) consistent with show eligibility requirements, policies, and at the discretion of ACRM. ACRM will follow all applicable guidelines and laws with respect to health and safety. Additional information can be found on the ACRM Conference website. Please note that these guidelines and laws are subject to change.

PRINT your company name and address information exactly as they should appear in all ACRM publications.

Company Name __________________________________________________________

Company Website _________________________________________________________

Company Street Address ____________________________________________________

City __________________________ State/Province __________ Postal Code __________

Country ____________________________________________________________________

Telephone __________________________ Email _________________________________

Exhibit-related correspondence to be sent to (please type or print):

Contact Name __________________________ Title __________________________

Telephone __________________________ Email _________________________________

This is a contract for the 2023 Hilton Atlanta herein referred to as “host hotel/exhibit space.”

Booth Representatives

Upon the signing of this Application and Agreement, the link to our Exhibitor Registration site will be sent to the customer contact person named above. You will receive a password to access this online system. Here you will be able to update all contact information and insert the name of your booth representative. Please refer to the product document “EXHIBITING: 2023 Annual Conference Atlanta In-Person + Online Extended Exposure” for a listing of the benefits as well as registration information.

Application and Agreement Execution

An authorized signature must accompany this Application and Agreement to apply for booth space. The signed Application and Agreement, initialed on each page, must be received, with the 50% required deposit, before space can be reserved. Application and Agreements without signature will not be considered. Payment in full must be received by 30 April 2023. Any Application and Agreement for exhibit space which is not paid in full is subject to cancellation or reassignment of space by ACRM in its sole discretion. In addition, exhibitors deposit will serve as payment for an online booth; and no refunds will be provided.

Payment Terms and Conditions

Included with the purchase of the IN-PERSON booth in Atlanta, Georgia, Exhibitors are also contracting for the “Online EXPO & Extended Exposure” through 31 December 2023. 50% of the cost of the booth is non-refundable but will serve as payment for online booth; and no refunds will be provided. Payment of 50% is due upon execution of the contract and is non-refundable. The balance, for an IN-PERSON Booth, is due by 30 April 2023.

In-Person Conference Cancellation

In the event that ACRM cancels the IN-PERSON Conference, before full payment has been made, or if the vendor wants to cancel the IN-PERSON Booth option, after full payment has been made, the vendor will continue to have the full benefits of the online booth and no additional payment will be required.

In the event that ACRM cancels the IN-PERSON Conference, or if the vendor wants to cancel the IN-PERSON Booth option, after full payment has been made, then the vendor will continue to have the full benefits of the online booth and the vendor will receive a credit or refund of 50% of the contract amount at the discretion of ACRM.

Acceptance of Application and Agreement

This Application and Agreement shall become effective when it has been submitted by the exhibiting company in the manner described in this section and accepted by a duly authorized representative of ACRM. By the name listed below, the individual represents and warrants that he/she is duly authorized to execute this binding Application and Agreement on behalf of the exhibiting company. By signing below, the exhibiting company agrees to be bound by the Rules & Regulations and Exhibitor Information and Terms of ACRM. The Application and Agreement will then constitute a binding offer, which ACRM may accept.
The term "Exhibitor" means the company or person or any of its officers, directors, shareholders, employees, contractors, agents, or representatives listed in this Application and Agreement. The term "Exhibit Facility" shall mean the host hotel/exhibit space. The term "Exhibition" shall mean the 2023 ACRM Annual Conference, 30 October - 1 November.

Exhibitors are encouraged to register in advance. Please refer to the product document "EXHIBITING: 2023 Annual Conference Atlanta In-Person + Online Extended Exposure" for registration fees, discounts, promotions, and more information.

Exhibitor badges are personal and nontransferable. Each representative of Exhibitor must wear the official badge at all times during the meeting. Badges are required for entry into the exhibit hall at all times. Badges will be confiscated if worn by others than the person to whom issued.

Assignment of Exhibit Space
Assignment of space will be made on a first come, first serve basis. ACRM reserves the final decision and right, in the best interest of the Exhibition, to amend the floor plan, assign, or relocate selected space in areas other than that selected by Exhibitor without any liability to Exhibitor whatsoever.

Union Labor
Exhibitors shall be bound by all Agreements in effect between or among service contractors, Exhibit Facility and labor organizations or any of them.

Character and Construction of Exhibits
The general rule of the exhibit floor is "be a good neighbor." No exhibits will be permitted which interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. Booth personnel, including demonstrators are required to confine their activities within the Exhibitor’s booth space. Apart from the specific display space for which an exhibiting company has contracted with ACRM, no part of the hotel and its grounds may be used by any organization other than ACRM for display purposes of any kind or nature. Within the Exhibit Facility, Exhibitor brand or company logos, signs, and trademark displays will be limited to the official exhibit area only. The exterior of any display cabinet or structure facing a side aisle, or adjacent Exhibitor’s booth must be suitably decorated at the Exhibitor’s expense. In fairness to all exhibitors, no noisy or obstructive activity will be permitted during show hours, nor will noisily operating, display, nor exhibits producing objectionable odors be allowed. Booths two stories or higher must submit plans to ACRM for approval.

Lighting
In the best interest of the exposition, ACRM reserves the right to restrict the use of glaring lights or objectionable light effects.

Safety Regulations
Fire regulations require that all display materials be fire resistant or treated with a flame-retardant solution to meet requirements of the standard flame test as provided in the hotel and its municipality, for fire prevention. Electrical signs and equipment must be wired to meet the specifications of Underwriters Laboratories. No obstruction such as chairs, tables, displays, or other materials will be allowed to protrude into the aisles. Each exhibitor is charged with knowledge of all laws, ordinances, and regulations pertaining to health, fire prevention and public safety while participating in this exhibition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the Exhibitor. No children under the age of 16 permitted in the exhibit hall. Smoking is prohibited in the exhibit hall.

Photography and Sketching
Cameras, camcorders, video recorders, digital cameras may be carried in the exhibit area, but under no circumstances may photographs, drawings, audio or video taping of an exhibit booth or persons or conversations therein be made and/or will be allowed without expressed authority of the Exhibitor and any other participants concerned in each case. ACRM reserves the right to allow its contracted photographer to take general photos of the exposition at select times during the Exhibition Facility. Registration and attendance at or participation in the Exhibition, or ACRM meetings and other activities constitutes an agreement by the Exhibitor on behalf of its employees, agents and contractors to ACRM’s use and publication distribution (both now and in the future) of the image or voice of Exhibitor, its employees, agents and contractors in photographs, videotapes, electronic reproductions, or audiotapes of such events and activities.

Complaints and Jurisdiction
Exhibitor agrees to abide by the rules and regulations of the host hotel/exhibit space. Exclusive venue and jurisdiction for any claim or dispute related to or connected with this Agreement shall reside in the state or federal courts located in the Commonwealth of Virginia. This contract is governed by the substantive laws of the Commonwealth of Virginia.

Hanging Signs
Note: Electrical requirements, projection requirements, and all furniture and accessories are the responsibility of the exhibiting company. Forms for these will be provided in the Exhibitor Service Kit.

Indemnification & Insurance
Exhibitors shall indemnify, hold harmless and defend ACRM and the Exhibit Facility and their respective directors, agents and employees from any and all losses, claims, liability, damage, action, judgment recovered from or asserted against them, or other expense (including, without limitation, attorneys’ fees and expenses) arising out of or relating to 1) the Exhibitor’s use of the convention center; 2) the conduct of Exhibitor’s business or from any activity, work, or things that may be permitted or suffered by Exhibitor in or about the exhibit and the Exhibit Facility; 3) from any breach or default in the performance or any obligation on the Exhibitor’s part to be performed under any provision of the Agreement to Exhibit or these Rules and Regulations; 4) Exhibitors fail to comply with any applicable law or regulation; or 5) from any negligence of Exhibitor or any of its agents, contractors, employees, or invitees, including but not limited to the use of patented, trademarked or copyrighted materials, equipment, devices, processes, or dramatic rights furnished to or used by Exhibitor, or other persons in connection with the exhibit and the Exhibit Facility. The terms of this
provision shall survive the termination or expiration of the Agreement to Exhibit.

Insurance protection will not be afforded to the Exhibitor either by the ACRM or the host hotel/exhibit space. Exhibitors shall carry their own insurance to cover personnel and exhibit material against damage and loss, and public liability insurance in the amount of $2,000,000. Exhibitor shall list the American Congress of Rehabilitation Medicine as an additional insured on such insurance policy(ies) and shall provide ACRM with a certificate evidencing thereof.

Booth Accessibility
Exhibitors shall be responsible for compliance with the Americans with Disabilities Act of 1992 with regards to their booth space, including, but not limited to wheelchair access and alternate formats of collateral materials. Further information regarding ADA compliance is available at www.usdoj.gov/crt/ada/infoline.htm.

Security
Exhibitors are responsible for securing items left in the exhibit area at the Exhibit Fee. ACRM is not responsible for lost, stolen or damaged items left in the exhibit area.

Advertising
ACRM does not endorse or promote any products or services related to an exhibit. The use of the ACRM logos, names, Annual Conference artwork or any representations thereof shall be only at the express written consent of ACRM.

To prepare for the meeting in a timely and efficient manner, third parties acting on behalf of or representing the Exhibitor must adhere to all guidelines and deadline dates and to forward promotional materials, service manuals, and forms that are the responsibility of the third party.

Distribution of Advertising Material
Canvassing any part of the exhibit hall or meeting rooms by anyone is strictly forbidden. Canvassing or distributing of advertising material by an Exhibitor will not be permitted outside of the Exhibitor’s allotted booth space. Distribution of any literature through the host hotel/exhibit space is not permitted. Exhibitors may not use ACRM or Annual Conference logos in connection with any product or advertising materials.

Demonstrations, Interviews, Subletting
Demonstrations by exhibitors should contribute to the attendee’s knowledge in a professional way. Demonstrations and adequate space for interviews should be available within the confines of the individual Exhibitor’s booth. No interference with normal traffic flow and infringement on neighboring exhibits is permitted.

Product Samples/Promotional Items
ACRM only permits Exhibitor giveaways that are educational and modest in value. This restriction does not apply to nonprofit exhibitors or to exhibitors outside of the health care sector. Exhibitors planning to distribute giveaways at their booth should send a sample of the artwork to ACRM if there are any statements, logos, or artwork appearing on the souvenirs other than that associated with the Exhibitor.

Music Licensing
Exhibitor agrees to comply with existing regulations on music licensing and agrees to indemnify and hold harmless ACRM against any claims or expenses arising from noncompliance with these regulations.

FDA Disclosure Requirements
Displays or graphical depictions of drugs or devices declared investigational or unapproved by the United States Food and Drug Administration (FDA) must (1) contain only objective statements about the product; (2) contain no claims that state or imply, directly or indirectly, that the product is reliable, durable, dependable, safe, or effective; and (3) contain no claims that the product is in any way superior to any other marketed products.

These drugs/devices must be displayed solely for the purpose of obtaining investigators and be accompanied by instructions for becoming an investigator and investigator responsibilities. Drugs/devices will only be permitted when accompanied by following or similar statement: “Caution: Investigational Device Limited by Federal (or United States) Law to Investigational Use.”

Clear unequivocal statements that the drug/device is under investigation and is available only for investigational use are to be made in oral presentations.

Exhibitors are further advised to adhere to the FDA prohibition on the promotion of cleared drugs and devices for unapproved uses. Specifically, pharmaceutical manufacturers cannot proactively discuss off label uses, nor may they distribute written materials (promotional pieces, reprints of articles, etc.) that mention off label uses. FDA defines off label use as “use for indication, dosage form, dose regimen, population, or other use parameter not mentioned in the approved labeling.

General
All matters and questions within and outside of these Rules and Regulations to exhibit are subject to the express discretion of the ACRM in its sole discretion. The terms of this Application and Agreement and all other rules and regulations applicable to the Exhibition and Exhibitor’s space may be amended at any time by the ACRM, and all amendments so made shall be equally binding on the Exhibitor and all other exhibitors affected by them. In the event of any amendment or additions to this Application and Agreement and/or other rules and regulations applicable to the event and the Exhibitor’s exhibit space, written notice will be given by ACRM to the Exhibitor and all other exhibitors that may be affected by them. Without limiting any other rights and legal remedies ACRM may have against Exhibitor, in the event the Exhibitor does not abide by this Agreement and/or any rules and regulations applicable to the Exhibition and the Exhibitor’s exhibit space, the Exhibitor’s booth payment and privileges will be forfeited, and, at ACRM’s discretion, the Exhibitor must immediately vacate the Exhibit Facility and remove all Exhibitor property and exhibit materials.

Cancellation of Exposition/Force Majeure
The performance of this Agreement by ACRM is subject to Force Majeure, making the venue, in the sole discretion of ACRM, unfit for occupancy or the holding of the event, or which otherwise makes impossible, illegal, or commercially impracticable the performance of ACRM under this agreement. If ACRM cancels the IN-PERSON exhibit for any reason beyond its control prior to the opening of the IN-PERSON exhibit, Exhibitor shall receive a refund or credit of 50% of their booth space, as described above under Payment Terms and Conditions. If only a portion of the IN-PERSON event is cancelled, the refund or credit shall be prorated to account for the portion of the IN-PERSON event which occurred.

Hospitality Functions
Scheduling of private functions, cocktail parties, special events or other hospitality functions planned in conjunction with the conference and within the convention center or host hotels must be coordinated directly with ACRM. Functions during the period of move-in, show hours or move-out are prohibited.
ANNUAL CONFERENCE Exhibiting 2023 Atlanta

Exhibit Hours
Exhibitors shall keep an attendant at their booths during all open hours. It is agreed that no Exhibitor will dismantle or remove any part of their exhibit prior to show closing.

Subleasing
Exhibitors may not sublet, sub-divide or assign their space, or any part thereof.

Sanctions for Violations
ACRM reserves the right to control or prohibit any exhibit that, in its opinion is objectionable, is outside the character and purpose of the Annual Conference & Exhibition or is not in keeping with the policies of ACRM. This reservation refers to companies, persons, products, and printed matter. ACRM may impose appropriate sanctions regarding current or future participation in ACRM exhibit program. In the event of such restrictions or eviction, ACRM will not be liable for any refunds, rentals or exhibit expense.

Limitation of Liability
LIMITATION OF LIABILITY: IN NO EVENT SHALL THE EXHIBIT FACILITY, ACRM, AND THEIR OWNERS, MANAGERS, OFFICERS OR DIRECTORS, AGENTS, EMPLOYEES, INDEPENDENT CONTRACTORS, SUBSIDIARIES AND AFFILIATES (COLLECTIVELY “ACRM PARTIES”) BE LIABLE TO THE EXHIBITOR OR ANY THIRD PARTY HIRED BY OR OTHERWISE ENGAGED BY THE EXHIBITOR FOR ANY LOST PROFITS OR ANY OTHER INDIRECT, SPECIAL, PUNITIVE, EXEMPLARY, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING ATTORNEYS’ FEES AND COSTS, ARISING OUT OF THIS APPLICATION AND AGREEMENT OR CONNECTED IN ANY WAY WITH USE OF OR INABILITY TO USE THE SERVICES OUTLINED IN THIS APPLICATION AND AGREEMENT OR FOR ANY CLAIM BY EXHIBITOR, EVEN IF ANY OF THE ACRM PARTIES HAVE BEEN ADVISED, ARE ON NOTICE, AND/OR SHOULD HAVE BEEN AWARE OF THE POSSIBILITY OF SUCH DAMAGES. EXHIBITOR AGREES THAT THE ACRM PARTIES’ SOLE AND MAXIMUM LIABILITY TO EXHIBITOR REGARDLESS OF THE CIRCUMSTANCES SHALL BE THE REFUND OF THE EXHIBIT BOOTH FEE. EXHIBITOR AGREES TO INDEMNIFY AND DEFEND THE ACRM PARTIES FROM ANY CLAIMS BROUGHT BY A THIRD PARTY HIRED BY OR ENGAGED BY THE EXHIBITOR FOR ANY AMOUNT BEYOND THE EXHIBIT BOOTH FEE. FURTHER, EXHIBITOR AGREES TO PAY ALL ATTORNEY’S FEES AND COSTS INCURRED BY ACRM PARTIES ARISING OUT OF OR IN ANY WAY RELATED TO THIS APPLICATION AND EXHIBIT. EXHIBITOR SHALL BE SOLEY RESPONSIBLE FOR ITS ATTORNEY’S FEES AND COSTS.

Booth Fee: $ __________
Quantity of booths: x ______
Total Due: $ __________
Booth Selection #:
1st Choice 2nd Choice 3rd Choice
Product/Service to be displayed ______________________________

Method of Payment
Please provide the following information for ACRM to send an invoice:

Name: _______________________________________________________

Email: _______________________________________________________

Signature of Authorized Agent of Exhibiting Company
OVERVIEW
The ACRM Annual Conference is the LARGEST conference in the world for interdisciplinary rehabilitation research, providing access to influencers and decision-makers in top rehabilitation hospitals, academic medical centers, government agencies, and outpatient clinics. Distinguish your company or institution when you affiliate your brand with ACRM as a sponsor at this MUST-ATTEND event.

HOW THIS WORKS
Offering customized Sponsorship Items and Packages for our 100th Anniversary Conference - ACRM 2023 (Oct 28-Nov 2) in Atlanta, GA.

MARKETING
ORGANIZATION PUBLICITY
Select from one or more of our sponsorship opportunities and gain valuable recognition for your company or institution at the world’s largest interdisciplinary rehabilitation research conference. Also receive valuable year-round vendor recognition as outlined below.

VENDOR RECOGNITION
- Your Logo will be added to the footer of the ACRM website
- Your Logo will appear in the online Conference program
- Your Logo will be featured in the Conference App
- Your Logo will be added to ACRM’s Vendor Exposure™
  - your logo systemwide, across nearly all of ACRM media properties
  - 129 Million+ exposures annually

ACRM.org/Sponsorship
SPONSORSHIP OPPORTUNITIES

- **Tote Bag**
  - Logo on every tote bag handed to 5,000+ registrants
  - Take home for future use
  - Gain branding beyond the conference
  - Recognition on sponsor “Thank You” signage
  - Pricing is based on specific bag type, if vendor wishes to upgrade the bag pricing will change

- **Lanyard**
  - Custom printing of Company name and logo prominently featured on logo strap
  - Handed to each attendee (can be exclusive or shared)
  - Attendee use during the entire conference for access to sessions
  - Can be used post-conference as key chains further extending visibility
  - Recognition on sponsor “Thank You” signage

- **Hotel Key Card**
  - Logo on each hotel key given to attendees staying at Chicago Hilton
  - Exclusive sponsorship guarantees each attendee sees your logo multiple times/day
  - Recognition on sponsor “Thank You” signage

- **Conference Napkin**
  - Have your logo in the hand of each attendee during coffee breaks and receptions
  - The more napkins you purchase, the more will be distributed during the conference
  - Recognition on sponsor “Thank You” signage

- **Awards Dinner & Gala**
  - Front & Center reserved table for 8 during the event
  - Sponsor recognized/thanked during welcoming remarks
  - Branded signage at the event
  - Logo included on screen presentation – visible to all throughout the entire event
  - Potential Quick Remarks to Captive Audience
  - Recognition in conference online program

- **Exhibit Hall Receptions**
  - Sponsor recognized/thanked during reception
ANNUAL CONFERENCE 2023 Sponsorships

- Potential Quick Remarks to Captive Audience
- Branded signage at the event
- Recognition in conference online program

- Networking Function
  - Sponsor Food & Beverage to gain special recognition during function including signage during sponsored function
  - Create an impression and stand out to key decision makers and influencers
  - Increase Brand Awareness
  - Recognition on sponsor “Thank You” signage
  - Recognition in conference online program

- Attendee Device Charging Station
  - Have your Brand front and center around this congregation hub
  - Company name & logo on charging station
  - Position station just outside of your booth for maximum traffic flow

- Sponsored Speaker

INVESTMENT OPPORTUNITIES
*For items involving hotel labor, food and beverage and event planning final pricing is subject to ACRM CEO approval
*all prices are subject to change without notice and may vary based on conference registration numbers

Attendee Support Items

- Conference Tote Bag: $14,999
- Lanyard – Option 1 (approximately 1/3 total lanyards): $2,999
- Lanyard Exclusive (all conference lanyards): $8,999
- Conference APP Swag Bag Insert: $999
- Conference Portfolio (small notebook): $8,999
- Conference Tote Bag Giveaway: $3,999 (client provides)
- Conference Tote Bag Flyer Insert: $3,999 (client provides)
- Cocktail Napkins by Event: TBD
- Attendee Device Charging Station Kiosk: $9,999
- Poster Viewing Station: $19,000
- Hotel Key Cards: $8,999
- Pens: TBD
- Water Bottles: $11,999
- Floor Clings: TBD
Sponsored Speaker: $14,999
Instructional Course Sponsorship: $14,999

Advertising:
- ACRM Preliminary Brochures mailed with Archives: $7,999
- ACRM Poster Advertising: $19,999
- ACRM Online Program:
  - On the home page of the Online Program (eventScribe):
    - Leaderboard — top center slider (rotation):
      - First position: $5,500
      - Second position: $4,500
      - Third position: $3,500
    - Skyscraper — right banner slider:
      - First position: $5,500
      - Second position: $4,500
      - Third position: $3,500 LEFT sidebar — on EVERY page of the Online Program (eventScribe)
  - Left sidebar Square slider — top:
    - First position: $5,500
    - Second position: $4,500
    - Third position: $3,500
  - Left sidebar Square — second: $5,500
- ARCHIVES of PM&R Journal:
  - ½ Page Ad (B/W): $1,680
  - ½ Page Ad (Color): $2,365
  - 1 Page Ad (B/W): $2,365
  - 1 Page Ad (Color): $3,050
  - Cover Tips: $8,900 + printing costs
  - Poly-Bagged Outserts: $9,460
- Contact us for more advertising opportunities
- Annual Conference Post Card Mailing: TBD
- Mobile APP Splash Page: $10,000
- Mobile APP Banner:
  - Sub-page Banner: $1,500
  - Main Screen Sticky Banner: $2,000
- Mobile Main Screen Tiles: $1,000-2,000
  - ¼ Width Ad (600p x 400p): $1,000
ANNUAL CONFERENCE 2023 Sponsorships

- 1/3 Width Ad (800p x 400p): $1,000
- ½ Width Ad (Long) (1200p x 400p): $1,500
- ½ Width Ad (Tall) (1200p x 800p): $1,500
- Full Width Ad (Sizes: Tall 2000p x 800p, Long 2000p x 400p): $2,000
- Push Notification Bundle of 4: $1,000
- Each Additional Push Notification: $200
- Hotel Lobby Elevator Door Signage Lower Level: TBD
- Hotel Lobby Elevator Door Signage Fourth Floor Spring Meeting: TBD
- Guest Room Distribution
  - Single piece placed in front of the door: TBD
  - Single piece placed under the door: TBD
  - Poly Bags containing multiple items placed in front of the door: TBD
  - Single item place inside of room: TBD
  - Additional items added to room a room drop: TBD (A small card or paper which is delivered with another larger item would not be extra)

Networking Functions*
- Coffee Breaks (Core Conference Only): $4,999 (signage with logo as provided by vendor)
- Exhibit Hall Receptions: $14,999
- ACRM Awards Dinner & Gala: $14,999
- ACRM Awards Dinner & Gala Dinner Table Sponsorship: $4,999
- ACRM Past Presidents Reception: $1,999
- ACRM Community Group Meetings Coffee or Food Break: $2,499
- Cognitive Rehabilitation Training Coffee Break: $4,999
- ACBIS Training Coffee Break: $4,999
- ACRM LaunchPad Coffee Break Sponsorship: $4,999
- ACRM Leadership Course: $4,999
- ACRM Journal’s Editorial Board Meeting: $2,499
- ACRM Early Career Course: $4,999
• ACRM Early Career Development Course/Leadership Development Course Combined Luncheon Exclusive Sponsorship: $10,000
• ACRM Early Career Development Course/Leadership Development Course Combined Luncheon Shared Sponsorship (two sponsorships available): $6,500
• ACRM Board of Governor’s Meeting: $4,999
• Brucker International Reception: $4,999 plus the cost of food and beverage—SOLD OUT
• Task Force Meeting Coffee Break: $1,499

*Pricing for networking functions based on anticipated attendance and may vary

TURBO BOOST YOUR PRODUCT OR SERVICE
Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS
• Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
• Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365
Annual Conference – Full-Sized Poster Advertising

SCHEDULE — SEVERAL OPTIONS ARE AVAILABLE BUT SPACE AND TIME IS LIMITED!

OVERVIEW
Place yourself on the classic ACRM Annual Conference Program Poster!

Each year the full content of the conference is put onto one fold-out 34x24 poster that is sent to thousands of ACRM members, conference attendees, companies and institutions.

Mailed out each summer, the poster is an annual tradition that puts all of the amazing content of the ACRM Conference on full display.

The poster also lives online as part of the ACRM Annual Conference 2023 website and online program.

The conference content is on one side while your ad can be placed on the other for maximum exposure!
*All submitted content is subject to ACRM approval*
**ACRM reserves the right to label your ad as an advertisement**

**HOW THIS WORKS**
- **2023 ANNUAL CONFERENCE POSTER ESTIMATED CIRCULATION:**
  - PRINT – 250,000
  - DIGITAL – EMAIL AND ONLINE DISTRIBUTION UP TO 10 MILLION
- Select a size for your advertisement from the options below and work with the ACRM marketing team to place it on the poster.
- Provide us with the creative at your specifications and we will take care of the rest.
- The online version of the poster can link your ad to whatever URL you choose.
- Exact specifications will be worked out with our poster designer and printer to make sure you get exactly what you want.
- Final creative must be in by the end of April 2023 to meet printing deadlines.

**INVESTMENT OPPORTUNITIES**
*All prices are subject to change without notice.*
- **Full back page 34x24 inches:** $74,999
- **Half back page 17x12 inches (horizontal or vertical):** $49,999
- **Quarter back page 8.5x6 inches:** $24,999
- **1/8th back page 4.25x3 inches:** $12,499

*Final circulation quantities and pricing subject change

**TURBO BOOST YOUR PRODUCT OR SERVICE**
*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

**CONTACT OPTIONS**
- Email ThreeSixtyFive@ACRM.org
  or complete this inquiry form:  
  www.ACRM.org/salesform
- Call +1.703.435.5335
OVERVIEW
The Annual Conference – Satellite Symposium events are scheduled to occur in lightly opposed times during the ACRM Annual Conference.

Each Satellite Symposium will be 60 minutes with approximately 45 minutes of content, followed by a Q&A Chat.

All will be promoted through the ACRM conference website and app.

HOW THIS WORKS
• Purchase your Satellite Symposium package
• Presentation must be submitted to ACRM for approval prior to the event
• ACRM will provide you with the same great presenter benefits as any speaker at the conference including:
  o Best in Class onsite Venue and Speaking Platform furnished with podium, microphone/amplification, A/V equipment, A/V technician, table, and seating all in the historic Chicago Hilton
  o ACRM Conference Publicity including weekly newsletters, social media campaigns, print advertising, promotional eblasts, custom presentation graphics, dedicated page in the online program and app and more
  o Fantastic networking opportunities at multiple receptions and events around the conference where you can meet potential collaborators, researchers and clinicians interested in your product
  o ACRM staff liaison between vendor and host hotel
• Vendor will be given the option to provide food and beverage if desired at an additional charge. This product document details a sample breakfast event for up to 100 people.
• ACRM does not guarantee attendee numbers
• Food, beverage and meeting space can accommodate up to 100 people. ACRM cannot guarantee that we can accommodate additional attendees, but we will work with the host and the hotel to the best of our ability if these circumstances arise.

After the day and time of your Event is confirmed, and after payment is received, and your logo and information are officially provided, then the ACRM marketing team gets to work on the Event publicity and your recognition.

MARKETING

EVENT PUBLICITY
• Your Satellite Symposium will be publicized in the ACRM Conference Online Program and Conference App.
• Two App pushes ($500 value)
• Your event will receive two conference eblasts to all attendees.
• Your Event will receive a custom digital billboard “badge graphic” complete with your logo.
• Your Event will receive a custom landing page in the Online Program.
• Your Event will be promoted in ACRM eNews, the weekly e-newsletter.
• Your Event will receive amplification and boosts via the ACRM Social Media Network with dedicated tweets, LinkedIn, and Facebook posts, and extra support from 100+ social media channels with a following of 75,000+.
• You will receive Three Single-Day Registrations for the day of your event, these can be used by the speaker and your support staff. In the event you wish to upgrade your registration, these would be a credit towards a Core Conference Registration or World Pass.

VENDOR RECOGNITION — ACRM e365
• Your logo will be added to ACRM’s Vendor Exposure™
  o your logo systemwide, across nearly all of ACRM media properties
  o 129 Million+ exposures annually

VENDOR ORGANIZATION PROVIDES
• Speaker(s)
• Speaker and Vendor(s): travel, lodging, and per diem costs
• Sales collateral – any additional printed or digital material not covered elsewhere in this product document
• On-site support staff to handle all aspects of check-in, registration and speaker assistance
• Content of the presentation including any slide sets or handouts
• CME/CEU – all aspects of CME/CEU certification
INVESTMENT OPPORTUNITIES
*All prices are subject to change without notice

- One Satellite Symposium for up to 100 attendees, continental breakfast provided: $35,999

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365
reaching millions in rehab

sponsorships | exhibiting | advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM
Annual Conference – EXPO HALL Learning Center

OVERVIEW
The Annual Conference-EXPO HALL Learning Center (formerly known as the Live Learning Center or Vendor Track) events are scheduled to occur in lightly opposed times during the ACRM Annual Conference.

Each EXPO HALL Learning Center session will be up to 60 minutes in length with approximately 45 minutes of content, followed by a Q&A Chat.

All will be promoted through the ACRM conference website, app, ACRM social media, eblasts and eNews.

HOW THIS WORKS
• Purchase your EXPO HALL Learning Center package
• Presentation must be submitted to ACRM for approval prior to the event
• Pre-record your presentation, if you wish, and it will reside on the Online Program and be available to all registered attendees until February 2024
• ACRM will provide you with the same great presenter benefits as any speaker at the conference including:
  o Best in Class onsite Venue and Speaking Platform furnished with podium, microphone/amplification, A/V equipment, table, and seating all in the historic Chicago Hilton
  o Your presentation can be recorded and accessible to all registered attendees for up to 6 months after the event
  o ACRM Conference Publicity including weekly newsletters, social media campaigns, print advertising, promotional eblasts, custom presentation graphics, dedicated page in the online program and app and more. ACRM encourages the vendor to also widely publicize the event.
Fantastic networking opportunities at multiple receptions and events around the conference where you can meet potential collaborators, researchers and clinicians interested in your product

- Vendor will be given the option to provide food and beverage if desired at an additional charge. This can be a great way to promote higher attendance!

*There will be no CME/CEU offered with your presentation*

After the day and time of your Event is confirmed, and after payment is received, and your logo and information are officially provided, then the ACRM marketing team gets to work on the Event publicity and your recognition.

MARKETING
EVENT PUBLICITY
- Your EXPO HALL Learning Center will be publicized in the ACRM Conference Online Program and Conference App.
- Two App pushes ($500 value)
- Your Event will receive a custom digital billboard “badge graphic” complete with your logo.
- Your Event will receive a custom landing page in the Online Program.
- Your Event will be promoted in ACRM eNews, the weekly e-newsletter.
- Your Event will receive amplification and boosts via the ACRM Social Media Network with dedicated tweets, LinkedIn, and Facebook posts, and extra support from 75+ social media channels with a following of 75,000+.
- You will receive One Core Conference Registration, and 50% off additional registrations for speakers related to the EXPO HALL Learning Center.

VENDOR RECOGNITION — ACRM e365
- Your Logo, with a Hyperlink will be added to your Event landing page: ACRM.org/LEARNINGCENTER_yourname
- Your logo will be added to ACRM’s Vendor Exposure™
  - your logo systemwide, across nearly all of ACRM media properties
  - 129 Million+ exposures annually

INVESTMENT OPPORTUNITIES
*all prices are subject to change without notice*
- One EXPO HALL Learning Center, no booth: $4,999
- One EXPO HALL Learning Center including a 10x10 inline booth: $10,499
TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

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reaching millions in rehab

sponsorships | exhibiting | advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM
OVERVIEW

Every year the ACRM Annual Conference presents a great opportunity for networking, collaboration and fun! Reserve a space today at our conference hotel and work with the ACRM 365 Sales Team to plan your party. You set the guest list, ACRM takes care of the rest. Highlight your product or services, discuss your new research project or just host a fun get together of the top PM&R researchers and clinicians in the field.

SPONSORSHIP INCLUDES:

- Branded signage at the event
- Sponsor recognized/thanked during welcoming remarks
- Quick Welcoming Remarks to Captive Audience
- SPONSOR Logo displays on the Online program page: ACRM.org/mentor
  - Accessible to *ALL* before, during & after the event
- THREE: eBlasts to promote your sponsorship to the vast ACRM audience
  - eBlasts facilitated by ACRM
- Billboard graphic customized with SPONSOR Logo
  - Published through ACRM channels:
    - Social Media: >75,000+ followers on Facebook, LinkedIn, Twitter, Insta
    - eNews: sent to >80,000+ members
    - T-MINUS (countdown) emails to all attendees

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice
*ISP discounts may be applied

- **Cocktail Hour Sponsorship Basic Package:** $7,500
- **Cocktail Hour Sponsorship/Booth Combo:** $11,499
The Basic Package provides service for up to 100 people – bread and cheese, crudité, chips and dip, cash bar, and drink tickets to hand out to your guests.

The Sponsorship/Booth Combo Package – get everything in the Basic Package plus one 10’ x 10’ inline booth in the ACRM Expo to give your organization a major presence at the conference.

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

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EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365
Sponsorship of the ACRM 2023 Mentoring Cocktail Hour

OVERVIEW
The ACRM 2023 Mentoring Cocktail Hour will be held Monday, 30 October 2023 in-person at the Hilton Atlanta. Guests will include the faculty and participants in the ACRM Career Development Networking Group Mentorship Programs, including the Rehabilitation Researcher Mentoring Program and the Leadership Mentorship Program. More details on these programs can be found at ACRM.org/ACRM-Communities/Career-Development/CDNG-Mentorship-Programs/

SPONSORSHIP INCLUDES:
- Branded signage at the event
- Sponsor recognized/thanked during welcoming remarks
- Quick Welcoming Remarks to Captive Audience
- SPONSOR Logo displays on the Online program page: ACRM.org/mentor
  - Accessible to *ALL* before, during & after the event
- THREE: eBlasts to promote your sponsorship to the vast ACRM audience
  - eBlasts facilitated by ACRM
- Billboard graphic customized with SPONSOR Logo
  - Published through ACRM channels:
    - Social Media: >75,000+ followers on Facebook, LinkedIn, Twitter, Insta
    - eNews: sent to >80,000+ members
    - T-MINUS (countdown) emails to all attendees

INVESTMENT OPPORTUNITIES
*all prices are subject to change without notice*
**Vendor discounts may be applied**
- Cocktail Hour Sponsorship: $7,500
This sponsorship may be shared, with each sponsor receiving the same recognition listed above.

TURBO BOOST YOUR PRODUCT OR SERVICE
Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS
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OVERVIEW
The eventScribe® mobile event app makes it easy for attendees, exhibitors, and speakers to connect.

*All submitted content is subject to ACRM approval*

**ACRM reserves the right to label your ad as an advertisement**

HOW THIS WORKS
- Advertising in the ACRM Annual Conference App solidifies your place among key opinion leaders and experts in the field of rehabilitation research who engage in the Annual Meeting Conference App.
- Advertising in the ACRM Annual Conference App allows your company to reach the global rehabilitation community.

MARKETING
ADVERTISING OPPORTUNITIES
- **Sponsorship Events** (For non-CME/CEU events) Possible events include Exhibit Hall time, 150+ Community Group Meetings, Meet & Greets, Receptions, Gala, Closing Ceremony, Annual Membership Meeting, etc. Logos submitted by exhibitors.
- **Main Screen Tiles**
  - ¼ Width Ad (600p x 400p)
  - 1/3 Width Ad (800p x 400p)
  - ½ Width Ad (Long) (1200p x 400p)
  - ½ Width Ad (Tall) (1200p x 800p)
  - Full Width Ad (Sizes: Tall 2000p x 800p, Long 2000p x 400p)
• **Sub-page Banner** (1080p x 152p) (1920p x 225p) (2048p x 180p) (1920p x 152p)
• **Main Screen Sticky Banner** (2048p x 200-500p) (1536p x 150-400p)
• **Splash Screen** Attendees will see one loading “splash screen” when the app launches. It shows for 3.5 seconds.
  Mechanical requirements: (2048p x 2732p) (1080p x 1920p) (1242p x 2688p) (2732p x 2048p) (1920p x 1080p) (2688p x 1242p)

### INVESTMENT OPPORTUNITIES
*All prices are subject to change without notice*

- **Sponsorship Events (150+ choices): $500**
- **Main Screen Tiles:** $1,000-2,000
  - ¼ Width Ad (600p x 400p): $1,000
  - 1/3 Width Ad (800p x 400p): $1,000
  - ½ Width Ad (Long) (1200p x 400p): **$1,500**
  - ½ Width Ad (Tall) (1200p x 800p): **$1,500**
  - Full Width Ad (Tall 2000p x 800p, Long 2000p x 400p): **$2,000**
- **Sub-page Banner:** $1,500
- **Main Screen Sticky Banner:** $2,000
- **Splash Screen:** $10,000

### TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

### CONTACT OPTIONS
- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335
Sponsorship Events Example:

**Sponsored Presentations**

Include up to three sponsor logos for each presentation!

**Format:** Logos submitted by exhibitors

**Quick Tips:**
1. Manage the sponsor logos in your Education Harvester
2. Since the logos display on a wide white area of the screen, avoid vertical graphics. Horizontal logos work best in the space where they are displayed.
Main Screen Tile Examples:

**1/4 Width Ad**

**Size:** 600 pixels wide x 400 pixels high  
**Format:** .jpg or .png

**Quick Tips:**
1. We suggest utilizing 1/4 width ads primarily for logos or icons, because you aren’t working with a ton of space!
2. Make sure to take note of the bleed area. Edges will be cropped when the graphic is resized for smaller devices like a phone.

**1/3 Width Ad**

**Size:** 800 pixels wide x 400 pixels high  
**Format:** .jpg or .png

**Quick Tip:**
1. Make sure to take note of the bleed area. Edges will be cropped when the graphic is resized for smaller devices like a phone.
1/2 Width Ad (Tall)

Size: 1,200 pixels wide x 800 pixels high
Format: .jpg or .png

Quick Tip:
1. Make sure to take note of the bleed area. Edges will be cropped when the graphic is resized for smaller devices like a phone.

1/2 Width Ad (Long)

Size: 1,200 pixels wide x 400 pixels high
Format: .jpg or .png

Quick Tip:
1. Make sure to take note of the bleed area. Edges will be cropped when the graphic is resized for smaller devices like a phone.
Main Screen Tiles

Full Width Ad

**Size:** Flexible Dimensions  
**Format:** .jpg or .png

**Quick Tips:**
1. We recommend using 2,000 pixels wide x 800 pixels high for a tall graphic, and 2,000 pixels wide x 400 pixels high for a long graphic.
2. You can make this ad as tall as you want. The ad will display as tall or short as it is designed. It will scale to fit the available width, so no need to worry about the safe and bleed areas!

*Example of 2,000 pixels wide x 800 pixels high ad*

*Example of 2,000 pixels wide x 400 pixels wide ad*
Show Unique Banners In Different Sections of Your App

Sub-page Banners are randomly rotating ads displayed on a specific page of the app, which can be linked to URLs. They only show in the following user specified areas: Expo, More Info, People, Posters, Presentations, and Search.

Quick Tips:
1. These banners are an effective way to call attention to particular parts of your event.
2. Each banner has 4 versions in order to support portrait and landscape orientation on both phones and tablets.
3. You can have different banners for different sections of the app (e.g. Schedule, Posters, Expo, etc.)
4. You can have multiple banners that change each time a user enters a page like the Expo Hub page.
5. This option will replace your event banner in the specified location.

<table>
<thead>
<tr>
<th>Required Images (width x height)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
</tr>
<tr>
<td>2</td>
</tr>
<tr>
<td>3</td>
</tr>
<tr>
<td>4</td>
</tr>
</tbody>
</table>

Banner Examples

- **Visit Booth 503 for a chance to win a free iPad!**
- **Come to the Ballroom for a closing reception at 4PM!**
- **Come to the Tech Roundtable at 2PM to learn how to Collect, Manage, & Share Event Content!**
Example:

Main Screen Sticky Banner

Sticky Banner
The sticky banner only displays on the main screen and attaches to the edge of the menu on the bottom of the screen. It is always visible and remains stationary while scrolling on the main screen.

Quick Tips:
1. Standard apps can have one sticky banner that links to a website.
2. Pro apps can have rotating sticky banners that can change either daily or each time the main screen is shown.
3. Pro apps can have sticky banners that link to content inside the app, like a booth profile, speaker profile, or a presentation.

<table>
<thead>
<tr>
<th>Main Screen Sticky Banner (width x height)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
</tr>
<tr>
<td>2</td>
</tr>
</tbody>
</table>
Example:

**Splash Screen**

**Portrait Splash Screen**
Attendees will see one loading “splash screen” when the app launches. It shows for 3.5 seconds.

*Format:* .jpg or .png

**Quick Tips:**
1. This is like a sponsor ad in a program book. This shows in addition after your branded event splash screen.
2. Include a call to action!
3. The splash screen is not clickable. It is simply shown while the event data is loading.

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<tbody>
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<td>2</td>
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<td>3</td>
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</tbody>
</table>

**Landscape Splash Screen**
Attendees will see a loading “splash screen” when the app launches. It shows for 3.5 seconds.

*Format:* .jpg or .png

**Quick Tips:**
1. This is like a sponsor ad in a program book. This shows in addition after your branded event splash screen.
2. Include a call to action!
3. The splash screen is not clickable. It is simply shown while the event data is loading.

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</tbody>
</table>
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ACRM INSTITUTIONAL SUPPORT PROGRAM
Annual Conference – App Push Notifications

SCHEDULE — SEND MESSAGES THROUGH THE CONFERENCE APP

OVERVIEW
Push notifications will show in the messages section of the ACRM app but will also pop on the screen as a notification. There is a 231-character limit for the app push. You can use them to remind folks to visit your booth, present special offers, and promote your presenters.

*All submitted content is subject to ACRM approval*

HOW THIS WORKS
• Push notifications allow for text messages with 231 characters to be sent through the Conference App at your preferred time and date.
• Push notifications can be used as a way to promote your organization, your products, your services and events, and even the presenters from your organization.
• Push notifications can be used as a way to advertise your sponsors and thank them for their involvement.

MARKETING
ADVERTISING OPPORTUNITIES
• Push Notifications Up to 231 characters
INVESTMENT OPPORTUNITIES
*all prices are subject to change without notice

Push Notification Bundle of 4: $1,000
Each Additional Push Notification: $200

TURBO BOOST YOUR PRODUCT OR SERVICE

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CONTACT OPTIONS

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EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365
OVERVIEW
The ACRM Annual Conference Online Program is the hub of the entire IN-PERSON program — where the educational content and event activities are searchable by keyword, session type, topic/focus area, presenter name and more filters.

The entire Online Program — the home page and the sub-pages — are open and FREE to the world, while the actual presentation content is available only for paid attendees. To search for presentations, exhibitors, speakers, community meetings, special events and more you must access the Online Program.

BENEFITS
- Advertising in the ACRM Annual Conference Online Program:
  - solidifies your place in the field of PM&R and among key opinion leaders and experts in the field of rehabilitation research and the translation to clinical practice.
  - allows you to reach the global rehabilitation community — while they are actively looking for relevant information.
- LONGEVITY — The Online Program receives meaningful traffic leading up to, during, and after the conference is over through the remainder of the year.
  - Attendees are encouraged to engage with the content and continue to earn CME/CEUs.

HOW THIS WORKS
- Ads are sold for the duration of the event.
- The sooner you purchase and place your ad, the more impressions and click-throughs.
The best traffic is the WEEK of the Conference and the four weeks leading up to the event.
For maximum views & exposure, purchase your ad spot early.
  ▪ We recommend before the beginning of summer.
  ▪ Sooner is even better for your campaign.
Slider positions automatically rotate after 5-8 seconds

MARKETING
ADVERTISING OPPORTUNITIES
• On the home page of the Online Program (eventScribe)
  o Leaderboard — top center slider (1200p x 200p)
  o Skyscraper — right banner slider (320p x 1200p)
  o Square — center (right) (473p x 420p)

• LEFT sidebar — on EVERY page of the Online Program (eventScribe)
  o Left sidebar Square — top (300p x 300p) On the home page, and every page, of the Online Program (eventScribe)
  o Left sidebar Square — second (300p x 300p) On the home page, and every page, of the Online Program (eventScribe). Not rotating.

INVESTMENT OPPORTUNITIES FOR 2023
*all prices are subject to change without notice
• On the home page of the Online Program (eventScribe)
  Leaderboard — top center slider (rotation):
    o First position: $5,500
    o Second position: $4,500
    o Third position: $3,500
  Skyscraper — right banner slider:
    o First position: $5,500
    o Second position: $4,500
    o Third position: $3,500
  Square — center (right): $4,000
• LEFT sidebar — on EVERY page of the Online Program (eventScribe)
  Left sidebar Square slider — top
    o First position: $5,500
    o Second position: $4,500
    o Third position: $3,500
  Left sidebar Square — second: $5,500
Ask about 3-slider bundle SPECIAL OFFER

- Make a huge splash — Own the entry page to the ACRM Annual Conference and purchase all 3 home page sliders

NOTE

*All artwork should be 200 ppi.
*All submitted advertising content is subject to ACRM approval*
**ACRM will place an ‘advertisement’ disclaimer on all ads**

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EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365
Online Program Advertising Example:
SCHEDULE — 11 T-Minus emails first sent monthly and then biweekly leading up to the conference. 7 daily emails during the conference. 18 emails total.

OVERVIEW
Every year the ACRM Annual Conference presents a great opportunity for exhibiting, sponsorship, networking and brand awareness! Sponsor the Annual Conference eBlasts that go to every registered conference attendee and reach all of the PM&R movers and shakers joining us in Atlanta. Highlight your exhibit booth, promote your institution’s recruiting or services or your company’s latest product or new technology. Reach thousands of clinicians and researchers from around the world as they receive the latest updates on all things ACRM 2023.

HOW THIS WORKS
• As an advertiser, you can request mail metrics for reader responses
• Advertising in the ACRM Annual Conference T-Minus Emails solidifies your place among key information provided to members
• Advertising in ACRM Annual Conference T-Minus Emails allows your company to reach industry decision-makers.

MARKETING
ADVERTISING OPPORTUNITIES
• **Leaderboard** (600p x 74p) This premier position provides your company with top exposure and quality traffic.
• **Banner: Middle** (600p x 74p) Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.
• **Lower Leaderboard** (600p x 74p) The lower leaderboard gives your company a prominent position right before the association’s masthead.
DETAILS
Prices are for participation in **18 emails sent over five months to all registered conference attendees**. Invest now at our special introductory rates. Prices do not reflect applicable taxes.

**INVESTMENT OPPORTUNITIES**
*all prices are subject to change without notice
**VSP discounts may be applied
- Leaderboard: $7,500
- Banner: $4,500
- Lower Leaderboard: $7,500
- SOV (all three positions): $15,999

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Annual Conference – Group Registrations

OVERVIEW
Bring the whole team to the ACRM Annual Conference and receive a 15% discount when 5 or more individuals register from the same organization. In addition, all Non-Members will receive a complimentary ACRM 6-month Event Membership.

HOW THIS WORKS
- A group rate will be offered to groups of five or more from the same organization
- A group must consist of NEW Registrations (not already registered for the Annual Conference)
- Groups will receive 15% off each conference registration (some restrictions apply)
- A customized discount code will be provided *This discount cannot be combined with any other discounts*
- Each Non-Member registrant will receive a complimentary Event Membership

INVESTMENT OPPORTUNITIES
For investment opportunities, please visit Sales - ACRM

TURBO BOOST YOUR PRODUCT OR SERVICE
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CONTACT OPTIONS

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- Call +1.703.435.5335
OVERVIEW
ACRM has a strong network of social media channels across Twitter, LinkedIn, Facebook and Instagram — more than 75 channels.

This package is for companies who wish to boost their association with ACRM — either as an exhibitor, Institutional Supporter, webinar sponsor, or advertiser.

Elevate the relationship between your company and ACRM.

WHAT YOU GET
• **75 social media mentions** across ACRM channels over a minimum of 4 weeks.
• **Billboard** (static graphic: rectangle 1024p x 512p) optimum for Twitter, LinkedIn, Facebook, emails and webpages.
  o Graphic will be custom-made with your logo (see sample below).
INVESTMENT OPPORTUNITIES
*Prices are subject to change without notice*

- 75 social media mentions
- Custom digital billboard with logo to promote booth, session, or other ACRM-related event or affiliation: $7,500

*All submitted content is subject to ACRM approval*

TURBO BOOST YOUR PRODUCT OR SERVICE
Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, Conference App advertising and special ad placement in the Online Program.

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ACRM AMERICAN CONGRESS OF REHABILITATION MEDICINE

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ACRM INSTITUTIONAL SUPPORT PROGRAM
ANNUAL CONFERENCE Exclusive Sponsorship of the ACRM Gala

Exclusive Sponsorship of the ACRM Gala

OVERVIEW
The ACRM 2023 Gala will be held Wednesday, 1 November 2023 at the Hilton Atlanta.

SPONSORSHIP INCLUDES:
- Front & Center reserved table for 8 during the event
- Branded signage at the event
- Sponsor recognized/thanked during welcoming remarks
- Quick Welcoming Remarks to Captive Audience
- Logo included on screen presentation from ACRM President – visible to all throughout the entire event
- SPONSOR Logo displays on the Online program page: ACRM.org/gala
  - Accessible to *ALL* before, during & after the event
- SPONSOR Video commercial to air LIVE at the beginning of the event
  - :60 seconds maximum MP4
- THREE: eBlasts to promote your sponsorship to the vast ACRM audience
  - eBlasts facilitated by ACRM
- Billboard graphic customized with SPONSOR Logo
  - Published through ACRM channels:
    - Social Media: >75,000 followers on Facebook, LinkedIn, Twitter, Insta
    - eNews: sent to >80,000 members
    - T-MINUS (countdown) emails to all attendees

INVESTMENT OPPORTUNITIES
*all prices are subject to change without notice
**ISP discounts may be applied

• Exclusive Gala Sponsorship: $14,999
TURBO BOOST YOUR PRODUCT OR SERVICE

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**ACRM**

AMERICAN CONGRESS OF REHABILITATION MEDICINE

**365**

SALES TEAM

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ACRM INSTITUTIONAL SUPPORT PROGRAM
CHAPTER 6

ACRM MEMBERSHIP

ACRM
AMERICAN CONGRESS OF REHABILITATION MEDICINE
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ACRM INSTITUTIONAL SUPPORT PROGRAM
ACRM eNews – Advertising

SCHEDULE — ADS SOLD ON A QUARTERLY BASIS (13 weeks)

OVERVIEW
ACRM eNews tackles today’s most relevant stories, gathered from leading news media sources and other critical industry publications. Delivered to the inboxes of more than 80,000+ self-subscribers, ACRM eNews keeps professionals informed of the topics that matter most.

*All submitted content is subject to ACRM approval*
**ACRM will place an ‘advertisement’ disclaimer on all ads**

HOW THIS WORKS
• As an advertiser, you will have the ability to track reader response
• Our enhanced technology ensures that your ad will make it through spam filters
• Advertising in the ACRM eNews solidifies your place among weekly information provided to members.
• Advertising in ACRM eNews allows your company to reach industry decision-makers.

MARKETING
ADVERTISING OPPORTUNITIES
• Social Text Ad Social Media Icon (35p x 35p) Main Image (215p x 85p)
  Leverage the power of words and social media with a 5-word headline and 15-word text ad to drive traffic to your website and social media channels.
ACRM MEMBERSHIP
ACRM eNews Advertising

- **Banner: Top or Bottom** (468p x 60p) Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.
- **Callout Text** (125p x 100p) Integrated into the feel of the brief, a callout text ad targets your buying audience with an image, 5-word headline and 25-word description.
- **Vertical Product Showcase** (300p x 125p) Showcase your latest product with this placement and include a photo, 5-word headline, 50-word description and link to your site.
- **Horizontal Product Showcase** (275p x 175p) Showcase your latest product with this placement and include a photo, 5-word headline, 50-word description and link to your site.
- **Box Ad** (300p x 250p) This large-format position provides your company with good exposure in the body of the news brief, bringing quality traffic to your website.
- **Sponsored Content** (150p x 100p) 5 unique headlines, logo with max width of 150p
- **Sponsored Video 1** (350p x 200p) Feature your video content with this placement, including an image, 5-word headline, 50-word description and link to a page hosting the video
- **Leaderboard** (728p x 90p) This premier position provides your company with top exposure and quality traffic.
- **Lower Leaderboard** (580p x 70p) The lower leaderboard gives your company a prominent position right under the association's masthead.

**DETAILS**
Prices listed are for 13 emails. 1 email a week for 13 weeks.

**INVESTMENT OPPORTUNITIES**
*all prices are subject to change without notice*

- **Social Text Ad:** $750
- **Bottom Banner:** $1,130
- **Callout Text:** $1,130
- **Vertical Product Showcase:** $1,250
- **Horizontal Product Showcase:** $1,630
- **Box Ad:** $1,630
- **Sponsored Content:** $1,630
- **Top Banner:** $2,000
- **Sponsored Video 1:** $2,000
- **Leaderboard:** $2,500
- **Lower Leaderboard:** $2,500
TURBO BOOST YOUR PRODUCT OR SERVICE

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EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365
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ACRM INSTITUTIONAL SUPPORT PROGRAM
Website Advertising – ACRM.org

SCHEDULE — ADS SOLD ON 3, 6 or 12-MONTH BLOCKS (START ANYTIME)

OVERVIEW
REACH THOUSANDS of rehabilitation professionals and give your company the attention it deserves exclusive placements on the ACRM website.

HOW THIS WORKS
Please contact 365 Sales Team for questions, placement instructions and orders.

*All submitted content is subject to ACRM approval and sold on a first-come, first-served basis as space is available*
**ACRM will place an ‘advertisement’ disclaimer on all ads**

MARKETING
ADVERTISING OPPORTUNITIES

- **ACRM.org Homepage Slider** (991p x 426p)
  - Bring your message center-stage at ACRM
  - This ad space is on the carousel rotation on the ACRM homepage
- **Box Ad** (300p x 250p)
  - This ad is located on the sidebar of ACRM.org
  - Box ads can be purchased in various locations “above the fold”:
    - ACRM.org homepage
    - interior web pages ROS (run-of-site)
    - specific interior pages (targeting specific ACRM Community Groups)
DETAILS
- Ads rotate each time web page is refreshed.
- Ads are sold for 3, 6 or 12-month blocks

INVESTMENT OPPORTUNITIES
*Prices shown USD for ONE ad period 3, 6 or 12-month block. Prices are subject to change without notice.
- ACRM.org Homepage Slider
  - Select one of four slider positions that rotate equally: (seen upon landing on ACRM.org): $3,199; $5,199; $10,199
- Box Ad location — each location is “above the fold” (no lower than the 2nd ad spot)
  - ACRM.org homepage: $3,199; $5,199; $10,199
  - interior web pages ROS (run-of-site): $1,999; $3,999; $5,999
  - specific interior pages (targeting specific ACRM Community Groups): $1,999; $3,999; $5,999
- Change of ad fee: $150 (2 weeks’ notice kindly requested)
- Change of logo fee: $150 (2 weeks’ notice kindly requested)

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ACRM MEMBERSHIP

Group Memberships

OVERVIEW
This is an opportunity to purchase a block of memberships, of any size you would like, at meaningful discounts.

Members gain access to the latest rehabilitation research and opportunities to engage colleagues from every discipline and from around the world. Meet experts and mentors, hone your research strategies, contribute to the development of clinical guidelines, make the connections needed to advance your career, and give back to the field of rehabilitation by serving in a volunteer leadership role.

HOW THIS WORKS
• Choose however many memberships you want to buy, from whatever category.
• Reminder: all paid memberships receive discounts on meetings, publications, trainings, etc.
• Send us your list of names with emails and the corresponding membership category and we will calculate your discount and send you an invoice.
• Upon payment we will send emails to everyone in your group with log in instructions.
• Reminder: eMemberships are free and you can have as many as you’d like
MEMBERSHIP OPPORTUNITIES

- **Consumer/Non-Professional Caregiver** ($49.99) For people with disabilities, and caregivers who use rehabilitation services and/or research.
- **Student/Resident/Fellow** ($49.99) For those enrolled in a school of medicine or graduate, or undergraduate program or fellowship.
- **Early Career** ($124.99) For professionals during the first five years after completion of post-graduate studies.
- **Rehabilitation Professional** ($299.99) For professionals in medical rehabilitation or a related field who are actively engaged in the practice, administration, education, or research of medical rehabilitation.
- Membership Benefits: [https://ACRM.org/join/benefits/](https://ACRM.org/join/benefits/)

INVESTMENT OPPORTUNITIES

*All prices are subject to change without notice*

- Buy $999 worth of memberships, save 10%
- Buy $5,000 worth of memberships, save 15%
- Buy $10,000+ worth of memberships, save 20%

For example, 20 Student/Resident/Fellow memberships @ $49.99 x 20 = $999.80, - 10% = $899.82

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)
- Call +1.703.435.5335
OVERVIEW
The ACRM Institutional Support Program (ACRM ISP) offers exceptional value. The more you invest with ACRM, the more money you save! Join now to get the most visibility and marketing amplification for your institution.

Your support in the program makes a positive impact in many ways and allows for co-branded marketing opportunities between ACRM and your institution. ACRM is interested in long-term, successful, win-win relationships, and this new program was created with this end-goal in mind.

ISP LEVELS & DISCOUNTS

<table>
<thead>
<tr>
<th>SUPPORT LEVEL</th>
<th>VALUE</th>
<th>DISCOUNT</th>
<th>YOUR COST ONLY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cornerstone</td>
<td>$100,000</td>
<td>25%</td>
<td>$75,000</td>
</tr>
<tr>
<td>Platinum</td>
<td>$50,000</td>
<td>20%</td>
<td>$40,000</td>
</tr>
<tr>
<td>Gold</td>
<td>$25,000</td>
<td>15%</td>
<td>$21,250</td>
</tr>
<tr>
<td>Silver</td>
<td>$15,000</td>
<td>10%</td>
<td>$13,500</td>
</tr>
<tr>
<td>Bronze</td>
<td>$5,000</td>
<td>5%</td>
<td>$4,750</td>
</tr>
</tbody>
</table>

Developed for maximum flexibility, your “VALUE” dollars never expire! Each calendar year (1 JAN – 31 DEC) a minimum of $4,750 must be invested to remain active in the ACRM Institutional Support Program.
ACRM Institutional Support Program (ISP)

HOW THIS WORKS

- First choose a Support Level, then pay the discounted price “YOUR COST”. The NEW benefit you receive is purchasing power equivalent to the “VALUE” amount listed for that program level.
- “VALUE” dollars can be spent with ACRM in many ways:
  - Tradeshow Booth — IN-PERSON & VIRTUAL
  - ACRM Memberships
  - Sponsorships at ACRM Mtgs - Annual Conference and Spring Mtg
  - Conference Registrations
  - Advertising with ACRM and/or its Journals:
    - Archives of PM&R (classified or display advertisements)
    - Advertising on any of the ACRM and Journal websites
    - Advertising in the weekly ACRM eNews
  - Email Marketing to Rehab Professionals
  - Rent the ACRM mailing list
  - Sponsored Educational Content including Webinars
  - ACRM Cognitive Rehabilitation Manuals or Online Course
  - Anything listed on ACRM.org/Sales including custom opportunities
- Your ISP Level can be upgraded during the calendar year (1 JAN – 31 DEC).
- A minimum of $4,750 must be invested each calendar year to remain active in the ACRM ISP.

TOP REASONS to PARTICIPATE in the ACRM ISP

- ACRM is small enough to serve you and large enough to provide big marketing impact to dovetail with your business goals.
- Show the world your dedication to evidence-based rehabilitation research.
- In the ACRM ISP, you earn the ability to co-brand with ACRM.
- ACRM has an exceptional team — dedicated to helping you get the most out of your investment as an ISP.
- ACRM embraces the best and very latest marketing practices that have translated into an iconic track record of recent membership growth.
- Enjoy easy access to the ACRM community — ACRM is the professional HOME of choice for the whole rehabilitation team including top rehabilitation researchers and clinicians around the world.
- ACRM’s flagship journal, the Archives of Physical Medicine and Rehabilitation, has the largest print circulation of any scientific journal in rehabilitation; boasting 2.8M+ downloads of rehabilitation research annually.
INSTITUTIONAL SUPPORT PROGRAM LEVELS*

*all prices are subject to change without notice.

- **Cornerstone**: $75,000 spend buys $100,000 in value
- **Platinum**: $40,000 spend buys $50,000 in value
- **Gold**: $21,250 spend buys $25,000 in value
- **Silver**: $13,500 spend buys $15,000 in value
- **Bronze**: $4,750 spend buys $5,000 in value

MARKETING

ACRM ISP RECOGNITION — ACRM e365

- Your Logo will be included in a Thank You ad in a print copy of the *ARCHIVES of PM&R* as well as in the footer of each page on the ACRM website.
- Your Logo with a Hyperlink will be included on the ACRM website (date TBD)
- ISPs receive special recognition at the ACRM Annual Conference:
  - An ACRM ISP Level placard will be displayed at your booth in the EXPO hall.
  - ISP Level recognition on signage displayed in the ACRM EXPO hall
  - ISPs will be recognized on signage at the event.
  - ISP Logos will be featured in the pre-show slideshow in the main ballroom.
- Your logo will be added to *ACRM’s Vendor Exposure™*
  - your logo systemwide, across nearly all of the ACRM media properties
  - 129 Million+ exposures annually (please see below)

ACRM ISP BOOST

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org
- Call +1.703.435.5335

HELPFUL LINKS

Benefits - ACRM
Sales - ACRM

[Image]

[Address]
[Telephone]
[Website]
# ACRM Vendor Advertising Exposure

*based on planned exposure from Feb 2023 - Jan 2024*

<table>
<thead>
<tr>
<th>Total Impressions</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOTAL</strong></td>
<td>129,804,169</td>
</tr>
</tbody>
</table>

## ARCHIVES of PM&R PRINT
- Full Page Ad in Archives Thanking Vendors: 241,332

## ACRM WEBSITE  ACRM.org
- "Thank You" Footer Graphic on ALL 1,871 ACRM website pages: 1,186,806
- ACRM VIRTUAL Annual Conference – in the footer of all 180 web page on the 2023 Conference website (within ACRM.org): 1,154,268

## ACRM eNews (average visits per month)
- 4 Exhibitors highlighted - rotation: 268,000
- Weekly eNews logo highlight - footer: 3,722,316

## ACRM eMail Blasts
- "Thank You" logo graphic: 123,090,731

## ACRM Online Program
- Online program (live from April 2023): 35,179
- Exhibitors directory: 35,179
- Exhibitors interactive floorplan: 35,179
- Sponsors directory: 35,179

### Additional Bonus Exposure
- Emails to Registered Attendees (including presenters)
- T-MINUS (countdown to conference) emails
- Exhibitors Highlight/Introductory eBlast

Contact: ThreeSixtyFive@ACRM.org  |  +1.703.435.5335  |  ACRM.org/sales
OVERVIEW
The ACRM Institutional Support Program (ACRM ISP) offers exceptional value. The more you invest with ACRM, the more money you save! Join now to get the most visibility and marketing amplification for your institution. Your support in the program makes a positive impact in many ways and allows for co-branded marketing opportunities between ACRM and your institution. ACRM is interested in long-term, successful, win-win relationships, and this new program was created with this end-goal in mind.

HOW THIS WORKS
As an ACRM Institutional Supporter you may develop a unique homepage on the ACRM website.

The page will be linked to the ACRM Institutional Support Program Page at https://acrm.org/joinacrm/acrm-institutional-support-program/

Your page may contain your logo, a description of your institution and links back to your own website(s).

Your page will have the URL: ACRM.org/SponsorABC

ACRM reserves the right to edit all content prior to placing it on your page. Some restrictions to content may apply (e.g. no inappropriate language or content, no overtly political or provocative messaging, no solicitation of information from visitors to the page, etc.).
MARKETING

ADVERTISING OPPORTUNITIES
Once you are an ACRM Institutional Supporter at the Bronze level or higher you may purchase your Institutional Supporter Page.

You and ACRM will work together to build the page. It may include graphics, texts, videos and link outs. ACRM will be solely responsible for the construction of the page.

You may send edits for the page X times per year?

The page will last for one year but will be automatically renewed if you renew your ISP level at the same or higher level and pay a nominal maintenance fee.

INVESTMENT OPPORTUNITIES
*all prices are subject to change without notice

- **Webpage built and live for one year:** $7,500
- **1-year renewal (no edits):** $2500
- ISP discounts will apply to initial price and renewals (e.g. Platinum level supporters receive a 20% discount making the final cost $6,000)

ACRM Institutional Support Program (ISP)
*Formerly known as the ACRM Institutional Membership Program

The ACRM Institutional Support Program (ACRM ISP) offers exceptional value. The more you invest with ACRM, the more money you save. ISP offers the most visibility and marketing amplification for your institution.

Your support makes a positive impact in many ways and allows for co-branded marketing opportunities between ACRM and your institution. **ACRM is interested in long-term, successful, win-win partnerships**, and this new program was created with this end-goal in mind.

MORE: [ACRM.org/isp](https://ACRM.org/isp)
TURBO BOOST YOUR PRODUCT OR SERVICE

_EXTRA amplification_? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, Conference App advertising and special ad placement in the Online Program.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365
reaching millions in rehab

sponsorships  |  exhibiting  |  advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM
Survey Creation and Distribution

SCHEDULE — AVAILABLE, WITH NOTICE, THROUGHOUT THE YEAR. PLEASE SEE BELOW FOR BLOCKED OUT PERIODS AND PEAK PRICING.

OVERVIEW
ACRM offers the opportunity to send your survey invitation to the entire ACRM database or a targeted sub-section that you select. Please contact ACRM to receive the “ACRM Survey Creation and Distribution Form”.

Our Email Only Rate applies to surveys which are furnished by the vendor and are ready to send as is. The survey will have been set up and managed by the vendor.

Our ACRM Support Required Rate applies to surveys which require ACRM staff time to help set up, run, and receive and report on the results.

*All submitted content is subject to ACRM approval*

HOW THIS WORKS
- Complete the Survey Creation and Distribution Form
- Return completed Survey Creation and Distribution Form to ThreeSixtyFive@ACRM.org
- Your request will be reviewed for approval and an ACRM staff member will contact you
- Your survey will go by eblast to ACRM’s exclusive email list
- Your survey may receive additional boosts from ACRM’s social media (frequency to be determined at project initiation)
- Your survey may receive additional boosts from placement in ACRM’s eNews (frequency to be determined at project initiation)

ACRM.org/surveys
• It is ACRM’s policy not to place links to surveys on ACRM.org webpages.

INVESTMENT OPPORTUNITIES
*all prices are subject to change without notice
**peak pricing and/or blackout periods may exist before, during, or after the Spring Meeting or Annual Conference.
***depending on ACRM’s communication volume contract survey availability is limited

- Basic Administration Costs: **$999**
- ACRM Support Required Rate: **$100 per hour for survey creation and support**
- Email distribution costs follow the eblast by contact or open rate pricing

TURBO BOOST YOUR PRODUCT OR SERVICE
Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS
- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335
Survey Creation and Distribution Form

Please fill out this form to the best of your ability and ACRM will use this information to create the best solution for you.

ACRM will work with you to create and facilitate a custom survey including a custom e-mail list for survey distribution using your selected criteria. If you have a fully developed survey ACRM can create a custom e-mail list for distribution using your selected criteria.

*NOTE: Your selected totals will be supplemented with applicable records from ACRM’s marketing database of industry prospects to achieve a threshold to deliver the desired results.

SURVEY PURPOSE

- What organization or group sponsored the creation of this survey?

- What is the primary purpose of the survey?
  - Market Research for a Product or Service
  - Scientific Research
  - Educational
  - Other

- Does this survey pertain to an ACRM project?
  - Yes
  - No

- How are you affiliated with ACRM? Please check all that apply.
  - I am an ACRM member-in-good-standing (current paid membership)
  - I lead the ACRM ISIG, networking group, task force, or committee who sponsored the survey
  - I serve on the ACRM Board of Governors
  - I serve on the Archives of Physical Medicine & Rehabilitation Editorial Board
  - My organization is an ACRM Institutional Supporter
  - My organization is an ACRM Sponsor
  - My organization is an ACRM Partner
☐ My organization is an ACRM Exhibitor
☐ My organization is an ACRM Advertiser
☐ Other affiliation, please specify_____________________________________________________
☐ I am not yet affiliated with ACRM

• How will the data collected by this survey be used?

• Will the survey collect personal information (Name, location, email, etc)?
  ☐ Yes
  ☐ No

• Will the data collected be published or posted publicly?
  ☐ Yes
  ☐ No

• Will the data collected be shared with ACRM?
  ☐ Yes
  ☐ No

• If you plan to offer recipients an incentive to respond to your survey, please describe the offer.
  __________________________________________________________
  __________________________________________________________
  __________________________________________________________

TARGET AUDIENCE *Please select number 1 or 2 below*

ACRM membership is always growing.

1. **ACRM TARGET MARKETING DATABASE**
  ☐ Subset of ACRM Target Marketing Database

2. **ACRM MEMBERSHIP DATABASE**
  ☐ Subset of ACRM Membership Database

**DIAGNOSTICS**

☐ Brain Injury X,000+
☐ Cancer Rehabilitation X,000+
☐ Limb Care X,000+


 SURVEY CREATION & DISTRIBUTION

☐ Musculoskeletal X,000+
☐ Neurodegenerative Diseases X,000+
☐ Pain Rehabilitation X,000+
☐ Spinal Cord Injury X,000+
☐ Stroke X,000+

TARGET AUDIENCE SELECTION CRITERIA  Please select all applicable

WORK FOCUS
☐ Clinicians – examples: PT, OT, Physiatrist (MD, DO)
☐ Researchers
☐ Both

CONTINENTS (OR COUNTRY)
☐ North America
☐ South America
☐ Asia
☐ Africa
☐ Oceania
☐ Europe (Please contact us for options due to GDPR)

US REGIONS
☐ Northeast
☐ Midwest
☐ South
☐ West

US STATES
☐ Alabama
☐ Alaska
☐ Arizona
☐ Arkansas
☐ California
☐ Colorado
☐ Connecticut
☐ Delaware
☐ Florida
☐ Georgia
☐ Hawaii
☐ Idaho
☐ Illinois
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<td>Ohio</td>
</tr>
<tr>
<td>Maine</td>
<td>Oklahoma</td>
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<tr>
<td>Maryland</td>
<td>Oregon</td>
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<tr>
<td>Massachusetts</td>
<td>Pennsylvania</td>
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<tr>
<td>Michigan</td>
<td>Rhode Island</td>
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<tr>
<td>Minnesota</td>
<td>South Carolina</td>
</tr>
<tr>
<td>Mississippi</td>
<td>South Dakota</td>
</tr>
<tr>
<td>Missouri</td>
<td>Tennessee</td>
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<tr>
<td>Montana</td>
<td>Texas</td>
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<tr>
<td>Nebraska</td>
<td>Utah</td>
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<td>Nevada</td>
<td>Vermont</td>
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<td>New Hampshire</td>
<td>Virginia</td>
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<tr>
<td>New Jersey</td>
<td>Washington</td>
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<td>New Mexico</td>
<td>West Virginia</td>
</tr>
<tr>
<td>New York</td>
<td>Wisconsin</td>
</tr>
<tr>
<td>North Carolina</td>
<td>Wyoming</td>
</tr>
</tbody>
</table>

**PLEASE SPECIFY THE CREDENTIALS THAT YOU WOULD LIKE TO TARGET:**

* (PT, OT, MD)

**PROFESSIONS**

- Certified Case Managers (CCMC)
- Disability Management Specialists (CDMS)
- Healthcare Executives (ACHE)
- Massage Therapists (NCBTMB)
- Nurses (ANCC)
- Occupational Therapists (AOTA)
SURVEYS CREATION & DISTRIBUTION

☐ Physical Therapists (TBD)
☐ Physicians (ACCM Includes Canada Physicians and Physician Assistants)
☐ Prosthetic/Limb Rehabilitation
☐ Registered Dietitians (CDR)
☐ Rehabilitation Counselors (CRCC)
☐ Rehabilitation Psychologist (APA Division 22)
☐ Social Workers (NASW)
☐ Speech-Language-Hearing Pathologists (ASHA)

IN ADDITION TO THE ABOVE, ARE THERE PARTICULAR ACRM MEMBER COMMUNITY GROUPS YOU WISH TO REACH?

ACRM MEMBER COMMUNITY GROUPS
☐ Aging Research & Geriatric Rehabilitation Networking Group X,000+
☐ Arts & Neuroscience Networking Group X,000+
☐ Athlete Development and Sports Rehabilitation Networking Group X,000+
☐ Behavioral Health Networking Group X,000+
☐ Brain Injury Interdisciplinary Special Interest Group X,000+
☐ Burn Rehabilitation Forming Group X,000+
☐ Cancer Rehabilitation Networking Group X,000+
☐ Complementary Integrative Rehabilitation Medicine Networking Group X,000+
☐ Career Development Networking Group X,000+
☐ Health Services Research Networking Group X,000+
☐ International Interdisciplinary Special Interest Group X,000+
☐ Lifestyle Medicine Networking Group X,000+
☐ Limb Care Networking Group X,000+
☐ Measurement Interdisciplinary Special Interest Group X,000+
☐ Military/Veterans Affairs Networking Group X,000+
☐ Neurodegenerative Diseases Networking Group X,000+
☐ Neuroplasticity Networking Group X,000+
☐ Pain Rehabilitation Networking Group X,000+
☐ Pediatric Rehabilitation Networking Group X,000+
Physicians & Clinicians Networking Group X,000+
Rehabilitation Treatment Specification Networking Group X,000+
Spinal Cord Injury Interdisciplinary Special Interest Group X,000+
Stroke Interdisciplinary Special Interest Group X,000+
Technology Networking Group X,000+

SURVEY DISTRIBUTION SCOPE
1. Quantity – How many times would you like the survey to go out?
   - 1 time
   - 3 times
   - 5 times
   - 6 times or more
2. Frequency – At what interval should the survey go out?
   - Daily
   - Semi-weekly
   - Weekly
3. How many responses are you hoping to get?

PREFERRED LAUNCH DATE & TIME
4. First choice date: ___________________________
   - Time preference: _________________________
5. Second choice date: ___________________________
   - Time preference: _________________________

SUBJECT LINES Please provide three subject lines in order of priority below. ACRM will continue to eblast until the contracted number of open rates is reached. If more than three sends are needed, then the subject lines will repeat.

☐ Launch #1 SUBJECT:

☐ Launch #2 SUBJECT:

☐ Launch #3 SUBJECT:
CAMPAIGN DURATION

☐ The campaign will conclude after 30 days or after the contracted level is reached.

PRODUCTION SCHEDULE STEPS – READY-MADE SURVEY

1. Campaign initiation begins after contract and payment are received.
2. Customer provides:
   - The completed Survey Creation and Distribution Form
   - The html email package of the survey (final copy plus images)
3. E-mail development:
   - After STEP 2 is complete, ACRM will review and pre-approve the email content and the survey
     - HTML Content:
       1. Should include the desired subject line (NOTE: if desired, clients can also provide a pre-header line)
     - HTML File Size:
       1. Standard file size range: 25KB – 50KB
       2. Email maximum file size: 75KB
     - Image Size:
       1. Size: 600x337px | 40kb | .jpg or .gif (Note: ACRM requires that any provided image have a maximum width of 600 pixels. ACRM highly recommends using the size 600 x 337. However, the height of the image can vary, but should not exceed 800 px.)
       2. Please also keep in mind when using images in emails it is always best practice to include an ALT text with the images.
   - Please allow 5-10 days for the email prep and draft.
     - This time allows ACRM to build your custom audience from your criteria and to develop the html email etc.
4. Draft & approval:
   - Customer receives the e-mail draft from ACRM
   - Within 1-2 days, customer provides feedback / sign-off for e-mail blast of the survey
5. **Survey launching:**
   - Statistics provided upon request
   - ACRM continues to eblast until contracted level is reached
   - 30 days following blast #1 or after contracted level is reached (whichever comes first), ACRM provides final campaign statistics

**PRODUCTION SCHEDULE STEPS – ACRM SUPPORTED SURVEY**

1. Campaign initiation begins **after** contract and payment are received.
2. Customer **provides:**
   - The completed Survey Creation and Distribution Form
   - Customer works with ACRM staff to provide desired survey questions and set-up details to create a complete survey
   - Completed survey to be approved by the customer
3. E-mail **development:**
   - After STEP 2 is complete, ACRM and the customer will develop, review and pre-approve the accompanying email content and the survey
   - Please allow 5-10 days for the email prep and draft.
   - *This time allows ACRM to build your custom audience from your criteria and to develop the html email etc.*
4. Draft & **approval:**
   - Customer receives the e-mail draft from ACRM
   - Within 1-2 days, customer provides feedback / sign-off for e-mail blast of the survey
5. Survey **launching:**
   - Statistics provided upon request
   - ACRM continues to eblast until contracted level is reached
   - 30 days following blast #1 or after contracted level is reached (whichever comes first), ACRM provides final campaign statistics
CHAPTER 7
MORE OPPORTUNITIES

ACRM
AMERICAN CONGRESS OF
REHABILITATION MEDICINE
reaching millions in rehab

sponsorships | exhibiting | advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM
OVERVIEW

Bring this education to your whole staff and purchase a multi-seat license to get everyone at your facility up-to-speed with ALL of the latest evidence-based strategies in ONE place.

The ONLINE COURSE provides convenient access to the teachings from anywhere with an internet connection and provides the most cost-effective way to bring the training to your institution.

Everyone takes the course at their own pace, at their own place — pausing and resuming as they wish.

Bring the convenience, prestige and value of this program home to your facility to make sure your team has ALL of the latest EVIDENCE-BASED strategies for cognitive rehabilitation.

“We believe that participating in the ACRM Cognitive Rehabilitation Training and using the evidence-based strategies will result in significantly better outcomes for your patients, their families, and your organization.” – Lance E. Trexler, PhD, FACRM, Clinical Assistant Professor, Department of PMR, Indiana University School of Medicine, ACRM Cognitive Rehabilitation Manual primary author
ONLINE COURSE includes:

- ACRM Cognitive Rehabilitation Manual & Textbook Second Edition eBook — $295 value (print version also available at an additional charge plus shipping and handling)
- Access to the companion website for one year
- Continuing education credit: up to 12.25 contact hours
- Certificate of completion

MULTI-SEAT LICENSE BENEFITS:

- 25% OFF for groups of 50+ (pricing and discount valid for one year)
- Complimentary email announcement
- TIP: *Ask about the availability of a 2-hour Q&A session with the authors/faculty (additional fees apply)

COSTS *all prices are subject to change without notice

ONLINE COURSE

Includes:

- Six-months of access to the ONLINE COURSE (video recording of the two-day training).
  - Easy access at your own pace — take the course at your convenience and pace from any browser window
- ACRM Cognitive Rehabilitation Manual & Textbook Second Edition eBook— $295 value (print version also available at an additional charge plus shipping and handling)
- Continuing education: up to contact hours 12.25 hrs
  - See section below: “Continuing education Credit”
- Certificate of completion

INDIVIDUAL /single seat license:

- $395 ACRM MEMBER
- $495 non-members

- Includes everything listed above plus non-members receive 6-month introductory ACRM membership with access to all interdisciplinary special interest groups and networking groups, discount member rates on products and conference registration, and subscriptions to members-only newsletters.

MULTI-SEAT LICENSE (50 seat minimum)

- $371.25 per person
- Discount applies to 50+ participants
$495 \times 25\% \text{ discount} = $371.25 \text{ each x 50 participants} = $18,562.50 \text{ minimum}

MANUAL & TEXTBOOK

The Manual — all 500 pages, including clinical forms and companion website — is a practical guide for the implementation of evidence-based interventions for impairments of executive functions, memory, attention, hemispatial neglect, and social communication. Available for purchase by caregivers and family members of brain injury patients.

- $195 ACRM MEMBER (plus shipping & handling for softcover)
- $295 non-member (plus shipping & handling for softcover)

Comparison Chart - Online versus In-Person Training

<table>
<thead>
<tr>
<th>Number of Attendees</th>
<th>Cost per trainee</th>
<th>Online** (35% cost savings compared to in-person)</th>
<th>2-Day In-Person</th>
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<tbody>
<tr>
<td>50</td>
<td>$495</td>
<td>$24,750</td>
<td>$-</td>
</tr>
<tr>
<td>50</td>
<td>$495</td>
<td>-</td>
<td>$24,750</td>
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<tr>
<td>Domestic Travel and Honoraria Costs</td>
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<tr>
<td>Total Cost Before Discount</td>
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<tr>
<td>Discounted Cost (25% for 50+)</td>
<td>$18,563</td>
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</tr>
<tr>
<td>Cost per Attendee</td>
<td>$371.25</td>
<td>$576.05</td>
<td></td>
</tr>
</tbody>
</table>

50% deposit required at time of signing

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Donna M. Langenbahn, PhD & Thomas F. Bergquist, PhD
CONTINUING EDUCATION CREDIT
Educational Level: Introductory/Intermediate
Instructional Method: Video Taped Lecture
CME/CEU: 12.25 contact hours

DISCIPLINES
- Occupational Therapists (AOTA)
- Physical Therapists (ACCME – Non-MD Certificate of Participation)
- Physicians (ACCME)
- Psychologists (Division 22)
- Speech-Language-Hearing Therapists (ASHA)

COMPLETION REQUIREMENTS:
EVALUATION AND CME CERTIFICATES

Credit is only given to attendees that register for the course; successfully complete the entire course; take the post-test after each session and evaluate the course. At the end of the training, you will return to the course home page and click the link for the post-test. You must pass the post-test with 100% accuracy. You may retake the test as many times as necessary. Once you complete the final post-test, you will find the link to evaluate the activity and claim your certificate.

LEARNING OBJECTIVES
To support the attainment of knowledge, competence, and performance, the learner should be able to achieve the following objectives:

1. Use a decision-tree to assist in determining which type of cognitive rehabilitation to implement.
2. Describe techniques for improving attention and the steps involved in carrying out treatments.
3. Identify the general guidelines for the use of external memory strategies.
5. Discuss the evidence concerning the effectiveness of cognitive rehabilitation in the selection and implementation of specific, individualized interventions for cognitive disability.
STATEMENT OF NEED AND TARGET AUDIENCE

Educational opportunities that promote evidence-based interventions for cognitive rehabilitation are needed by clinicians in order to provide optimum care for individuals with brain injury.

ACRM Cognitive Rehabilitation Training provides such an opportunity by presenting evidence-based standards and guidelines for clinical practice and translating them into step-by-step procedures for use by clinicians. The interventions described can be readily used by occupational therapists, speech and language therapists, psychologists, and other rehabilitation professionals.
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NY, NY

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Indianapolis, IN

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Mayo Clinic, Purdue University,  
Scottsdale, AZ

Angela Yi, PhD  
Foothills Neuropsychology and  
Rehabilitation Services, Claremont, CA
CONTINUING EDUCATION CREDITS

PHYSICIANS – Approved

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the New Jersey of Academy of Family Physicians and the American Congress of Rehabilitative Medicine. The New Jersey of Academy of Family Physicians is accredited by the ACCME to provide continuing medical education for physicians.

The New Jersey of Academy of Family Physicians designates this enduring material activity for a maximum of 12.0 AMA PRA Category 1 Credit(s) ™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

SPEECH-LANGUAGE HEARING PROFESSIONALS – Approved

This course is registered for 1.15 ASHA CEUs (Intermediate Level; Professional Area).
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of the activity, and pay the ASHA CE Registry fee. ASHA CEUs are awarded ONLY AFTER receipt of the CE Participant Form AND payment of the Registry fee.

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ACRM INSTITUTIONAL SUPPORT PROGRAM
OVERVIEW
For the ultimate learning experience and the very latest interventions, bring the ACRM Cognitive Rehabilitation Training to your facility — with a two-day LIVE training workshop based on the Manual & Textbook and presented by the authors.

“We believe that participating in the ACRM Cognitive Rehabilitation Training and using the evidence-based strategies will result in significantly better outcomes for your patients, their families, and your organization.” — Lance E. Trexler, PhD, FACRM, Clinical Assistant Professor, Department of PMR, Indiana University School of Medicine, ACRM Cognitive Rehabilitation Manual primary author

GROUP TRAINING
Classroom instruction at your facility — taught by the authors of the ACRM Cognitive Rehabilitation Training MANUAL & TEXTBOOK — SECOND EDITION

EACH PARTICIPANT RECEIVES:

- 12.25 CME/CEUs
- ACRM Cognitive Rehabilitation Manual & Textbook Second Edition eBook— $295 value (print version also available at an additional charge plus shipping and handling)
  - 24/7 access to the online course

ACRM.org/CognitiveInPerson
ACRM Cognitive Rehabilitation In-Person Group Learning

- Access to the companion website for one year
- Certificate of completion
- Complimentary email announcement

HOW THIS WORKS
In-person workshop includes:
- Two days of in-person instruction from ACRM faculty.
- ACRM Cognitive Rehabilitation Manual & Textbook Second Edition eBook—$295 value (print version also available at an additional charge plus shipping and handling)

COSTS *all prices are subject to change without notice

LIVE TRAINING 2-DAY WORKSHOP
*Does not include travel and honoraria costs for hosting in-person training at your institution
Includes:
- ACRM Cognitive Rehabilitation Manual & Textbook Second Edition eBook—$295 value (print version also available at an additional charge plus shipping and handling)
- Additional copies of the Manual & Textbook may be purchased separately
- 24/7 Online Access to the recorded course
- Six-months of access to ONLINE COURSE (video recording of the two-day training)
- Continuing education credit: 12.25 credit hours
  - See section below: “Continuing education Credit”
- Certificate of completion
- $495* (individual cost)

- Nonmembers of the group also receive:
  - Everything listed above
  - Plus 6-month introductory ACRM membership with access to all interdisciplinary special interest groups and networking groups, discount member rates on products and conference registration, and subscriptions to all members-only newsletters.

- Manual & Textbook softcover or eBook
  The Manual & Textbook — all 500 pages, including clinical forms and companion website, is a practical guide for the implementation of evidence-based interventions for impairments of executive functions,
memory, attention, hemispatial neglect, and social communication. Available for purchase by caregivers and family members of brain injury patients.

- **$195 ACRM MEMBER** (plus shipping & handling for softcover)
- **$295 non-member** (plus shipping & handling for softcover)

### Comparison Chart - Online versus In-Person Training

<table>
<thead>
<tr>
<th>Number of Attendees</th>
<th>Cost per trainee</th>
<th>Online**</th>
<th>2-Day In-Person</th>
</tr>
</thead>
<tbody>
<tr>
<td>50</td>
<td>$495</td>
<td>$24,750</td>
<td>$ -</td>
</tr>
<tr>
<td>50</td>
<td>$495</td>
<td>$ -</td>
<td>$24,750</td>
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<tr>
<td>Domestic Travel and Honoraria Costs</td>
<td>$ -</td>
<td>$ -</td>
<td>$10,240</td>
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<tr>
<td>Total Cost Before Discount</td>
<td>$24,750</td>
<td>$35,790</td>
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<tr>
<td>Discounted Cost (25% for 50+)</td>
<td>$18,563</td>
<td>$28,803</td>
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</tr>
<tr>
<td>Cost per Attendee</td>
<td>$371.25</td>
<td>$576.05</td>
<td></td>
</tr>
</tbody>
</table>

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After you have completed the entire course and the final post-test, you will find the link to evaluate and receive your certificate. In that email, you will be able to click on the link, evaluate, and print your certificate.

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- Call +1.703.435.5335
OVERVIEW
Distinguish your company or institution when you affiliate your brand with ACRM as a sponsor. The ACRM Spring Meeting is a venue for networking and collaborating within the ACRM interdisciplinary community groups and committees. The Spring Meeting also hosts the ACRM Training Institute, providing rehabilitation researchers and clinicians seeking CME/CEUs with exciting opportunities for in-depth training and the translation of evidence-based knowledge into clinical practice.

HOW THIS WORKS – OPTION A
- 1.5 million emails promoting the event, which will include your logo
- A minimum of 6 lead eNews articles featuring your logo on our Spring Meeting promotion as well as a Box Ad in each weekly issue
- Social media – Sponsor logo will be featured in all Spring Meeting graphics in heavy rotation on ACRM’s 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
- Your logo featured on ACRM web pages:
  - A featured ad in rotation on the homepage of ACRM.org
  - Box ads on ACRM.org pages
  - Featured ad on all ACRM.org Spring Meeting pages
- 2 full conference registrations to spring & fall meetings
- 2 eblasts to ACRM members
- Billboard for social media
- Logo recognition on signage at in-person event
- Option to provide giveaway to be supplied by sponsor (ie. Padfolios, Insulated water bottle/coffee mugs)
- Sponsor thanked at in-person event during Board of Governors Meeting

ACRM.org/SpringSponsorship
HOW THIS WORKS – OPTION B

- 1.5 million emails promoting the event, which will include your logo
- A minimum of 3 lead eNews articles featuring your logo on our Spring Meeting promotion
- Social media – Sponsor logo will be featured in all Spring Meeting graphics in heavy rotation on ACRM’s 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
- Your Logo will be added to the footer of the ACRM website
- Your Logo will be added to ACRM’s Vendor Exposure™
  - Your logo systemwide, across nearly all of ACRM media properties
  - 129 Million+ exposures annually
- 1 conference registration to spring & fall meetings
- 1 eblast to ACRM members
- Billboard for social media
- Logo recognition on signage at in-person event

HOW THIS WORKS – OPTION C

- 1.5 million emails promoting the event, which will include your logo
- A minimum of 1 lead eNews articles featuring your logo on our Spring Meeting promotion
- Social media – Sponsor logo will be featured in all Spring Meeting graphics in heavy rotation on ACRM’s 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
- Your Logo will be added to the footer of the ACRM website
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HOW THIS WORKS – OPTION D

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INVESTMENT OPPORTUNITY

*all prices are subject to change without notice

- Spring Meeting Sponsorship Option A: $25,000
- Spring Meeting Sponsorship Option B: $15,000
- Spring Meeting Sponsorship Option C: $10,000
- Spring Meeting Sponsorship Option D: $5,000

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CONTACT OPTIONS

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- Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365
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ACRM INSTITUTIONAL SUPPORT PROGRAM
HOW THIS WORKS

ACRM has the most advanced database, furthest reach, lowest cost and highest value for communicating with your audience and/or marketplace.

The ACRM 365 team is experienced at delivering professional, meaningful and impactful collateral directly to the mailboxes of your target audience.

The options outlined below are just some suggestions to jump-start direct mail plans and budgeting. Custom options are available and expected.

OPTION 1) Advertiser does more

Advertiser provides the pre-printed mail pieces ready for:
ink-jetting and mailing by the ACRM printer and mailhouse.

OPTION 2) ACRM does more

Advertiser provides the print-ready design files for:
printing, ink-jetting, and mailing by the ACRM printer and mailhouse.

OPTION 3) ACRM helps the most

Advertiser provides the project goals and the ACRM team creates a professionally designed mail piece ready for: printing, ink-jetting, and mailing by the ACRM printer and mailhouse.

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365

ACRM.org/DirectMailSales
DIRECT MAIL to the ACRM Database

SIZES & COSTS
- Popular sizes are:
  - oversized postcard / letter format and
  - catalog size (think like a Pottery Barn catalog)
  - We recommend no smaller than an oversized postcard (6 x 11 inches)
- Other, custom sizes are available, please inquire
- Minimum quantity: 350 pieces
- Minimum costs: starting prices listed below are for 5000 pieces or less at non-profit postage.
  - More than 5000 pieces will be billed at the per piece postage rate
  - For example, **OPTION 1)** 6000 pieces mailing, #10 envelope size, non-profit postage will be $6179 ($5999 + $180 ($0.18 x 1000).

USPS First Class LETTER
**USPS POSTAGE CLASSES & COSTS:**
- Non-profit postage: approximately $0.18/per piece. SLOWEST priority USPS.
- Presort First-Class: approximately $0.44/per piece. Medium to fast USPS.
- First-Class live stamp: $0.55/per piece. Fastest USPS. Size restrictions apply.

POSTAL DISCLAIMERS
- USPS postal speed as noted are estimates.
- Please note the USPS offers no guarantees on delivery.
- Overall USPS volume will affect mailing speed. IE: election mail & Pre-holiday are typically the busiest times: Oct - Dec.
- Postal drop is from suburban Washington, DC/Maryland.
- Postage costs are from USPS for estimating only and are subject to change.
- After project initiation, detailed estimates will be provided based on advertiser’s target audience goals.

INVESTMENT OPPORTUNITIES
*all prices are subject to change without notice*

**OPTION 1)** Advertiser does more **Starting from $5999**
Advertiser provides the **pre-printed** mail pieces ready for:
**ink-jetting and mailing** by the ACRM printer and mailhouse.

**OPTION 2)** ACRM does more **Starting from $6999**
Advertiser provides the print-ready design files for:
DIRECT MAIL to the ACRM Database

printing, ink-jetting, and mailing by the ACRM printer and mailhouse.

**OPTION 3) ACRM helps the most** Starting from $7999
Advertiser provides the project goals and the ACRM team creates a professionally designed mail piece ready for: printing, ink-jetting, and mailing by the ACRM printer and mailhouse.

**IMPORTANT NOTES**
- The indicia area and mail address areas must be empty and ready for imprinting by the ACRM bonded mail house.
- ACRM will create a proposal and data-pull based on the requirements from the client after initial meeting.
- Full payment (starting costs) required before processing begins.
- Any additional fulfillment and postage costs will be billed directly to the advertiser.
- All mailing pieces are subject to ACRM approval.

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OVERVIEW
We offer comprehensive profile packages that provide your job posting with maximum exposure to professionals. Create professional, 60-second videos to provide key information, brand identification, and a call to action for each of your postings. If you have more than 10 jobs to post, or post multiple jobs frequently, consider our automated bulk posting option.

Services provided by Naylor.
• **Network Distribution** Broadcast your local posting to a wider job seeker audience on relevant sites within the National Healthcare Career Network.

• **30-day Local Job Posting** 1 job posting, 30 days online, Resume Search access

• **60-day Local Job Posting** 1 job posting, 60 days online, Resume Search access

• **90-day Local Job Posting** 1 job posting, 90 days online, Resume Search access

• **Featured Employers (30-day increments)** Distinguish yourself and promote your organization's brand and job postings by creating a Featured Employer Profile. Your logo will appear on the job seeker home page, the job search results pages, and on each of your job postings - all linking directly to your profile!

**INVESTMENT OPPORTUNITIES**

*all prices are subject to change without notice*

• **Member Rates:**
  - Social Recruiting: $125
  - Featured Jobs: $125
  - Job Posting Videos: $200
  - Network Distribution: $200
  - 30-day Local Job Posting: $250
  - 60-day Local Job Posting: $425
  - 90-day Local Job Posting: $614
  - Featured Employers (30-day): $525
  - Featured Employers (60-day): $1,000
  - Featured Employers (90-day): $1,500

• **Non-Member Rates:**
  - Social Recruiting: $125
  - Featured Jobs: $175
  - Job Posting Videos: $200
  - Network Distribution: $200
  - 30-day Local Job Posting: $350
  - 60-day Local Job Posting: $525
  - 90-day Local Job Posting: $714
  - Featured Employers (30-day): $625
  - Featured Employers (60-day): $1,200
  - Featured Employers (90-day): $1,800

*Vendor credits do not apply towards the purchase of ACRM Rehab Job Board postings*
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Got an Idea?

Please let us know

We are here to serve you. Not just for one event. Our goal is to create long-term partnerships so that we can continue to IMPROVE LIVES through interdisciplinary rehabilitation research.

For the latest information and pricing, please visit the product documents found here: ACRM.org/sales

ACRM is your MARKETING PARTNER
FULL SALES FUNNEL VALUE
CONNECTING YOU WITH LEADS

AWARENESS >

ENGAGEMENT >

CONVERSION

VIRTUAL DIGITAL MARKETING SOLUTIONS

365/24/7
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ACRM reserves the right to change the pricing and/or alter the offerings at any time.