## ACRM Vendor Advertising Exposure

*based on planned exposure from Feb 2023 - Jan 2024

### ARCHIVES of PM&R PRINT
- Full Page Ad in Archives Thanking Vendors: 241,332

### ACRM WEBSITE ACRM.org
- "Thank You" Footer Graphic on ALL 1,871 ACRM website pages: 1,186,806
- ACRM VIRTUAL Annual Conference – in the footer of all 180 web page on the 2023 Conference website (within ACRM.org): 1,154,268

### ACRM eNews (average visits per month)
- 4 Exhibitors highlighted - rotation: 268,000
- Weekly eNews logo highlight - footer: 3,722,316

### ACRM eMail Blasts
- "Thank You" logo graphic: 123,090,731

### ACRM Online Program
- Online program (live from April 2023): 35,179
- Exhibitors directory: 35,179
- Exhibitors interactive floorplan: 35,179
- Sponsors directory: 35,179

### TOTAL 129,804,169

### Additional Bonus Exposure
- Emails to Registered Attendees (including presenters)
- T-MINUS (countdown to conference) emails
- Exhibitors Highlight/Introductory eBlast