

Institutional Support Program (ISP) - FAQs

1. How does the Institutional Support Program (ISP) work?

For detailed information visit our website: <u>ACRM Institutional Support Program</u>. Simple Steps:

- First choose a "Support Level"
- Then pay the discounted price "Your Cost".
- Enjoy the benefit of receiving purchasing power equivalent to the "Value" amount of your selected "Support Level" (ISP Levels & Discounts chart can be found on the link above).

2. Is my institution an ACRM Member?

• The Institutional Support Program (ISP) is not an ACRM membership. Think of it more like a discounted gift card. You put in a certain amount and get more back in purchasing power to spend as you like at your convenience. For example: if you purchase a Silver Level ISP you pay \$13,500 and receive \$15,000 of spending power with ACRM.

3. When does our ISP level status/discount expire?

Your ISP level status and discount are good for one calendar year (1 JAN – 31 DEC). A
minimum of \$4,750 must be invested annually to remain active in the ACRM Institutional
Support Program.

4. Do ISP funds expire?

• Institutional Support Program (ISP) funds do not expire.

5. What can ISP funds be allocated towards?

- Tradeshow Booth
- ACRM Memberships
- Sponsorships at ACRM Meetings Annual Conference and Spring Meeting
- Conference Registrations
- Advertising with ACRM and/or its Journals:
- Archives of PM&R (classified or display advertisements)

- Advertising in the weekly ACRM eNews
- Email Marketing to Rehab Professionals
- Rent the ACRM mailing list
- Sponsored Educational Content including Webinars
- ACRM Cognitive Rehabilitation Manuals or Online Course
- Anything listed on ACRM.org/Sales including custom opportunities

6. Can ISP funds be used to renew our ISP level status?

• Institutional Support Program (ISP) funds cannot be applied towards an annual ISP level renewal.

7. Can we upgrade our ISP level?

• Your ISP Level can be upgraded at any time during the calendar year (1 JAN – 31 DEC).