**OVERVIEW**

The ACRM Annual Conference Online Program is the hub of the entire IN-PERSON program — where the educational content and event activities are searchable by keyword, session type, topic/focus area, presenter name and more filters.

The entire Online Program — the home page and the sub-pages — are open and **FREE to the world**, while the actual presentation content is available only for paid attendees. To search for presentations, exhibitors, speakers, community meetings, special events and more you must access the Online Program.

**BENEFITS**

- Advertising in the ACRM Annual Conference Online Program:
  - solidifies your place in the field of PM&R and among key opinion leaders and experts in the field of rehabilitation research and the translation to clinical practice.
  - allows you to reach the global rehabilitation community — while they are actively looking for relevant information.

- **LONGEVITY** — The Online Program receives meaningful traffic leading up to, during, and after the conference is over through the remainder of the year.
  - Attendees are encouraged to engage with the content and continue to earn CME/CEUs.

**HOW THIS WORKS**

- Ads are sold for the duration of the event.
- The sooner you purchase and place your ad, the more impressions and click-throughs.
o The best traffic is the **WEEK of the Conference** and the four weeks leading up to the event.
o For maximum views & exposure, purchase your ad spot early.
  ▪ We recommend before the beginning of summer.
  ▪ Sooner is even better for your campaign.
o Slider positions automatically rotate after 5-8 seconds

**MARKETING**

**ADVERTISING OPPORTUNITIES**

- On the home page of the Online Program (eventScribe)
  - **Leaderboard** — top center slider (1200p x 200p)
  - **Skyscraper** — right banner slider (320p x 1200p)
  - **Square** — center (right) (473p x 420p)

- **LEFT sidebar** — on **EVERY page** of the Online Program (eventScribe)
  - **Left sidebar Square** — top (300p x 300p) On the home page, and every page, of the Online Program (eventScribe)
  - **Left sidebar Square** — second (300p x 300p) On the home page, and every page, of the Online Program (eventScribe). Not rotating.

**INVESTMENT OPPORTUNITIES FOR 2023**

*all prices are subject to change without notice*

- On the home page of the Online Program (eventScribe)
  - **Leaderboard** — top center slider (rotation):
    - First position: $5,500
    - Second position: $4,500
    - Third position: $3,500
  - **Skyscraper** — right banner slider:
    - First position: $5,500
    - Second position: $4,500
    - Third position: $3,500
  - **Square** — center (right): $4,000

- **LEFT sidebar** — on **EVERY page** of the Online Program (eventScribe)
  - **Left sidebar Square** slider — top
    - First position: $5,500
    - Second position: $4,500
    - Third position: $3,500
  - **Left sidebar Square** — second: $5,500
Ask about 3-slider bundle SPECIAL OFFER

- Make a huge splash — Own the entry page to the ACRM Annual Conference and purchase all 3 home page sliders

NOTE

*All artwork should be 200 ppi.
*All submitted advertising content is subject to ACRM approval*
**ACRM will place an ‘advertisement’ disclaimer on all ads**

TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365