

# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## ACRM Journals Open Access Content Alert - Advertising

8JAN2023

**SCHEDULE** — ADS SOLD ON A QUARTERLY BASIS (6 eBlasts)

### OVERVIEW

ACRM Journals Open Access Content Alert brings the growing open access content in the ACRM journals to the vast ACRM membership of 71,000+ throughout the year. ACRM is the premier publisher of open access (free) content in the field of physical medicine and rehabilitation.

ACRM members represent various disciplines including clinicians, researchers, administrators, consultants, consumers, educators, funders, insurers, policymakers, and others.

\*All submitted content is subject to ACRM approval\*

\*\*ACRM will place an 'advertisement' disclaimer on all ads\*\*

### HOW THIS WORKS

- As an advertiser, you will have the ability to track reader response
- Our enhanced technology ensures that your ad will make it through spam filters
- Advertising in the ACRM Open Access Content Alert solidifies your place among weekly information provided to members.
- Advertising in ACRM Open Access Content Alert allows your company to reach industry decision-makers.

## MARKETING

### ADVERTISING OPPORTUNITIES

- **Leaderboard** (728p x 90p) This premier position provides your company with top exposure and quality traffic.

- **Banner: Middle** (728p x 90p) Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.
- **Box Ad** (300p x 250p) This large-format position provides your company with good exposure in the body of the news brief, bringing quality traffic to your website.
- **Lower Leaderboard** (728p x 90p) The lower leaderboard gives your company a prominent position right under the association's masthead.

## DETAILS

Prices are for participation in 6 emails to 70,000+ Rehabilitation Medicine Professionals. Prices do not reflect applicable taxes.

## INVESTMENT OPPORTUNITIES

\*all prices are subject to change without notice

- **Leaderboard: \$10,000**
- **Middle Banner: \$4,520**
- **Box Ad: \$6,520**
- **Lower Leaderboard: \$10,000**

## TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

## CONTACT OPTIONS

- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)
- Call [+1.703.435.5335](tel:+17034355335)



***reaching millions in rehab***

***sponsorships | exhibiting | advertising***

ACRM INSTITUTIONAL SUPPORT PROGRAM

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

**EASY INQUIRY FORM: [ACRM.org/SalesForm](http://ACRM.org/SalesForm) | [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) | [ACRM.org/365](http://ACRM.org/365)**