ARCHIVES of Physical Medicine & Rehabilitation (The ARCHIVES)

SCHEDULE — ADS SOLD ON A MONTHLY BASIS – FIRST COME, FIRST SERVE

- January 2022 – Available
- February 2022 – Available
- March 2022 – Available
- April 2022 – Available
- May 2022 – Available
- June 2022 – Available
- July 2022 - Available
- August 2022 - Available
- September 2022 – Available
- October 2022 – Available
- November 2022 - Available
- December 2022 – Available

ABOUT The ARCHIVES

- Impact Factor (Ranked 11th): 4.060; CiteScore (Ranked 6th): 6.0; Google Scholar h-5 Index (Ranked 2nd): 63 - All Metrics are All-Time Highs
- 102-year-old journal, founded in 1920
- Archives is Number 2 on the Media Kantar Report for advertising in the PM&R/Pain space
- 17,592 print subscribers
- 30,690+ Lifetime Citations
- 50,000+ unique visitors per month
- 60%+ of the content comes from outside of the United States
- 65,000+ monthly visits to www.archives-pmr.org
- 2.9M+ downloads in 2020 (1 every 11 seconds)
- Over 90% of readers agree – the Archives publishes articles written by respected authorities that are relevant to patient care and critical to the field of PM&R (Readex Research Survey, 2021)
The ARCHIVES is the most influential journal on rehabilitation in the world—its papers have been cited more than any other rehabilitation journal.

HOW THIS WORKS

- The Archives sends out a monthly electronic table of contents alert (eTOC) and on average 12 article in press (AIP) alerts per month.
- Your ad will make it through spam filters because each subscriber self- registers.
- Advertising in The ARCHIVES eTOC or AIP solidifies your place among critical information provided to members.
- Advertising in The ARCHIVES eTOC or AIP allows your company to reach industry decision-makers.

*All submitted content is subject to ACRM approval*
**ACRM will place an ‘advertisement’ disclaimer on all ads**

MARKETING

ADVERTISING OPPORTUNITIES

- eTOC Leaderboard (728p x 90p)
- 3 individual side Boombox positions (300x250)

Total = 4 ad positions.

DETAILS

Prices listed are per month and per location.

INVESTMENT OPPORTUNITIES

*All prices are subject to change without notice*

- eTOC Leaderboard: $1,500
- eTOC single BoomBox: $1,250
- eTOC 100% Share of Voice (3 ads in one month-Leaderboard plus 2 BoomBoxes): $2,999
- AIP Share of Voice: $3,000 per month for 100% share of voice, 2 month minimum

“More than 2.7 million downloads per year. We are very proud of that.”
—Leighton Chan, MD, MPH, FACRM, Co-Editor-in-Chief, Archives of Physical Medicine & Rehabilitation
TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365

reaching millions in rehab

sponsorships | exhibiting | advertising
ACRM INSTITUTIONAL SUPPORT PROGRAM