ARCHIVES of Physical Medicine & Rehabilitation
(The ARCHIVES)

SCHEDULE – LIMITED OPPORTUNITIES AVAILABLE

ABOUT The ARCHIVES

- Impact Factor (Ranked 11th): 4.060; CiteScore ( Ranked 6th): 6.0; Google Scholar h-5 Index (Ranked 2nd): 63 - All Metrics are All-Time Highs
- 102-year-old journal, founded in 1920
- Archives is Number 2 on the Media Kantar Report for advertising in the PM&R/Pain space
- 17,592 print subscribers
- 30,690+ Lifetime Citations
- 50,000+ unique visitors per month
- 60%+ of the content comes from outside of the United States
- 65,000+ monthly visits to www.Archives-PMR.org
- 2.9M+ downloads in 2020 (1 every 11 seconds)
- Over 90% of readers agree – the Archives publishes articles written by respected authorities that are relevant to patient care and critical to the field of PM&R (Readex Research Survey, 2021)

The ARCHIVES is the most influential journal on rehabilitation in the world—its papers have been cited more than any other rehabilitation journal.
HOW THIS WORKS

- Advertising in *The ARCHIVES* solidifies your place among monthly information provided to members.
- Advertising in *The ARCHIVES* allows your company to reach industry decision-makers.

*All submitted content is subject to ACRM approval*

MARKETING

ADVERTISING OPPORTUNITIES

- **1-page and ½-page ads** Available in black and white or color
- **Cover Tips** An eye-catching and cost-effective way to get your message in front of an engaged audience of 10,000+ physicians.
- **Poly-Bagged Outserts** Strategically position your brand message alongside trusted, relevant content. Effectively distribute your promotional materials with our highly respected, specialty-leading journals. Capture a reader’s attention before they even open the journal with promotional brochures, conference collateral, CDs/DVDs, and more.
- **Bellyband** IMPOSSIBLE to MISS – Your message completely wraps the issue. Bellyband advertising is designed to target a specific sub-set of APM&R subscribers with high impact print advertising.

DETAILS

Prices listed are for 1 advertisement run in one monthly issue. Discounts for multiple inserts may apply.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice*

- ½ Page Ad (B/W): $1,515
- ½ Page Ad (Color): $2,185
- 1 Page Ad (B/W): $2,190
- 1 Page Ad (Color): $2,860
- Cover Tips: $8,100 + printing costs
- Poly-Bagged Outserts: $8,600
- Bellyband: $8,600 + printing costs
- Contact us for more advertising opportunities
TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

MECHANICAL SPECIFICATIONS

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>NON BLEED</th>
<th>BLEED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trim</td>
<td>8-1/4&quot; x 11&quot;</td>
<td>—</td>
</tr>
<tr>
<td>Full Page</td>
<td>7-3/4&quot; x 10-1/2&quot;</td>
<td>8-1/2&quot; x 11-1/4&quot;</td>
</tr>
<tr>
<td>Spread</td>
<td>15&quot; x 10&quot;</td>
<td>16-3/4&quot; x 11-1/4&quot;</td>
</tr>
<tr>
<td>1/2 Horizontal</td>
<td>7&quot; x 5&quot;</td>
<td>8-1/2&quot; x 5-3/4&quot;</td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>3-1/2&quot; x 10&quot;</td>
<td>4-3/8&quot; x 11-1/4&quot;</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3-1/2&quot; x 5&quot;</td>
<td>—</td>
</tr>
</tbody>
</table>

Keep live matter 1/4" from all trim edges.

- File format: high-resolution PDF

COVER TIP DESCRIPTION, KEY INFO, & SPECS

- Standard 2-sided
- Size range:
  - Minimum: 4"H x 6"W
  - Maximum: 7"H X 8"W
- Client-provided artwork
- Additional printing, shipping, and handling charges may apply

POLY-BAGGED OUTSERT DESCRIPTION, KEY INFO & SPECS

**Description:** Whatever collateral you have on-hand, or wish to produce, buying an Outsert puts your collateral front and center and in the hands of all journal subscribers. From a product brochure to a postcard, flyer or multi-page newsletter, or a fold-out multi-panel leaflet — an outsert is produced and shipped by the advertiser and can be anything smaller than the journal trim size.
Key Info & Specs:

- Final size must be SMALLER than the size of the journal itself — known in the industry as the "trim size".
- THE ARCHIVES of PM&R trim size = 8.25 x 11
- Maximum weight = Additional fees may apply for weight
- A PDF of the piece must be reviewed and approved by ACRM prior to order confirmation and before the advertiser orders their printing.
- **15,000 printed copies** are needed in New Hampshire / Elsevier publishing house by the **15th of the month** before the insertion issue.
  - SPECIAL SHIPPING LABELING: please be sure all boxes are marked with "YAPMR volume/issue"

TO: Archives of Physical Medicine and Rehabilitation
Dartmouth Journal Services Inc.
69 Lyme Road
Hanover, NH 03755
(800) 244-8320 ext. 234
Attn: Elsevier Team

- Advertiser is responsible for printing & shipping their material on time.

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>PRINT SPACE CLOSING DATE</th>
<th>PRINT MATERIALS DEADLINE</th>
<th>INSERTS DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>103/1</td>
<td>January 2022</td>
<td>12/1/2021</td>
<td>12/6/2021</td>
<td>12/13/2021</td>
</tr>
<tr>
<td>103/2</td>
<td>February 2022</td>
<td>1/4/2022</td>
<td>1/7/2022</td>
<td>1/14/2022</td>
</tr>
<tr>
<td>103/3</td>
<td>March 2022</td>
<td>2/1/2022</td>
<td>2/4/2021</td>
<td>2/11/2022</td>
</tr>
<tr>
<td>103/5</td>
<td>May 2022</td>
<td>4/4/2022</td>
<td>4/7/2022</td>
<td>4/14/2022</td>
</tr>
<tr>
<td>103/6</td>
<td>June 2022</td>
<td>5/4/2022</td>
<td>5/9/2022</td>
<td>5/16/2022</td>
</tr>
<tr>
<td>103/7</td>
<td>July 2022</td>
<td>6/3/2022</td>
<td>6/8/2022</td>
<td>6/15/2022</td>
</tr>
<tr>
<td>103/8</td>
<td>August 2022</td>
<td>7/6/2022</td>
<td>7/11/2022</td>
<td>7/18/2022</td>
</tr>
<tr>
<td>103/9</td>
<td>September 2022</td>
<td>8/5/2022</td>
<td>8/10/2022</td>
<td>8/17/2022</td>
</tr>
<tr>
<td>103/10</td>
<td>October 2022</td>
<td>9/2/2022</td>
<td>9/8/2022</td>
<td>9/15/2022</td>
</tr>
<tr>
<td>103/11</td>
<td>November 2022</td>
<td>10/6/2022</td>
<td>10/11/2022</td>
<td>10/18/2022</td>
</tr>
<tr>
<td>103/12</td>
<td>December 2022</td>
<td>11/2/2022</td>
<td>11/7/2022</td>
<td>11/4/2022</td>
</tr>
</tbody>
</table>
BELLYBAND DESCRIPTION, KEY INFO & SPECS

• Size range: Between 1/2 to 3/4 the size of the journal page, width may vary. Please work out exact specs with the sales and production office.
• Client-provided artwork
• Additional printing, shipping, and handling charges may apply

CONTACT OPTIONS

• Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
• Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365