

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



Institutional Support Program Journal Advertising SPECIAL PROMOTION

2MAY2022

OVERVIEW

Join the ACRM Institutional Support Program and benefit from advertising in the *Archives of Physical Medicine and Rehabilitation*, the leading PM&R journal in the world!

The [ACRM Institutional Support Program \(ACRM ISP\)](#) offers exceptional value. The more you invest with ACRM, the more money you save! Join now to get the most visibility and marketing amplification for your institution.

The *Archives* is more widely read than any leading PM&R journal in the world and a valuable resource in the work of rehabilitation professionals everywhere.

We are combining the best of both worlds. Enjoy the tremendous benefits and savings from the Institutional Support Program while reaching the influential readership of the *Archives*.

Over 90% of readers agree – the *Archives* publishes articles written by respected authorities that are relevant to patient care and critical to the field of PM&R*

*Readex Research, Readership Study, 2021

THIS SPECIAL PROMOTIONAL OFFER IS ONLY GOOD FOR THE FIRST FIVE CLIENTS AND EXPIRES 31 MAY 2022. THIS OFFER ONLY COMES WITH A NEW OR COMPLETE RENEWAL OF YOUR ISP. PRINT ADVERTISEMENTS MUST RUN IN A 2022 ISSUE OF THE ARCHIVES OF PM&R.

*ACRM reserves the right to change the terms of this promotion at any time.

SUPPORT LEVEL	DISCOUNT	YOUR COST	VALUE	ADD ON VALUE WITH PROMOTION	TOTAL VALUE
CORNERSTONE	25%	\$ 75,000.00	\$ 100,000.00	\$ 16,680.00	\$ 116,680.00
PLATINUM	20%	\$ 40,000.00	\$ 50,000.00	\$ 8,600.00	\$ 58,600.00
GOLD	15%	\$ 21,250.00	\$ 25,000.00	\$ 5,720.00	\$ 30,720.00
SILVER	10%	\$ 13,500.00	\$ 15,000.00	\$ 2,860.00	\$ 17,860.00
BRONZE	5%	\$ 4,750.00	\$ 5,000.00	\$ 855.00	\$ 5,855.00

SUPPORT LEVEL	ADD ON VALUE WITH PROMOTION	WHAT YOU CAN PURCHASE WITH ADD ON VALUE
CORNERSTONE	\$ 16,680.00	Cover Tip plus three full page color ads
PLATINUM	\$ 8,600.00	Three full page color ads OR one Cover Tip
GOLD	\$ 5,720.00	Two full page color ads
SILVER	\$ 2,860.00	One full page color ad
BRONZE	\$ 855.00	1/8 th Page Black and White Classified/Recruitment ad

HOW THIS WORKS

- First choose a Support Level, then pay the discounted price “YOUR COST”. The NEW benefit you receive is purchasing power equivalent to the “VALUE” amount listed for that program level.
- Then receive your bonus Archives of PM&R Print Advertisement. Depending on your ISP level receive a credit towards the purchase of a print ad or up to 1 to 3 full color print ads or even a highly desired cover tip-on advertisement.
- Your full “Value” dollars are still yours to spend and can be used in many ways
- “VALUE” dollars can be spent with ACRM in many ways:
 - Tradeshow Booth — IN-PERSON & ONLINE
 - ACRM Memberships
 - Sponsorships
 - Conference Registrations
 - Advertising with ACRM and/or its Journals:
 - *Archives of PM&R* (classified or display advertisements)
 - Advertising on any of the ACRM and Journal websites
 - Advertising in the weekly ACRM eNews
 - Job postings on the Rehab Job Board
 - Email Marketing to Rehab Professionals

- Rent the ACRM mailing list
- Sponsored Educational Content including Webinars
- ACRM Cognitive Rehabilitation Manuals or Online Course
- Anything listed on ACRM.org/Sales including custom opportunities
- Your ISP Level can be upgraded during the calendar year (1 JAN – 31 DEC).
- A minimum of \$4,750 must be invested each calendar year to remain active in the ACRM ISP.

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call [+1.703.435.5335](tel:+17034355335)



reaching millions in rehab

sponsorships | exhibiting | advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM