

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



Annual Conference – Vendor Track (Formerly known as Live Learning Center)

29MAR2022

OVERVIEW

The **Annual Conference-Vendor Track (formerly known as the Live Learning Center)** events are scheduled to occur in lightly opposed times during the ACRM Annual Conference.

Each **Vendor Track** will be 60 minutes with approximately 45 minutes of content, followed by a Q&A Chat.

All will be promoted through the ACRM conference website and app.

HOW THIS WORKS

- Purchase your vendor track package
- Presentation must be submitted to ACRM for approval prior to the event
- Pre-record your presentation and it will reside on the Online Program and be available to all registered attendees until February 2023
- ACRM will provide you with the same great presenter benefits as any speaker at the conference including:
 - Best in Class onsite Venue and Speaking Platform furnished with podium, microphone/amplification, A/V equipment, table, and seating all in the historic Chicago Hilton
 - Your presentation can be recorded and accessible to all registered attendees for up to 6 months after the event
 - ACRM Conference Publicity including weekly newsletters, social media campaigns, print advertising, promotional eblasts, custom presentation graphics, dedicated page in the online program and app and more

- Fantastic networking opportunities at multiple receptions and events around the conference where you can meet potential collaborators, researchers and clinicians interested in your product
- Vendor will be given the option to provide food and beverage if desired at an additional charge

There will be no CME/CEU offered with your presentation

After the day and time of your Event is confirmed, and after payment is received, and your logo and information are officially provided, then the ACRM marketing team gets to work on the Event publicity and your recognition.

MARKETING

EVENT PUBLICITY

- Your Vendor Track will be publicized in the **ACRM Conference Online Program** and **Conference App**.
- Two App pushes (\$500 value)
- Your Event will receive a custom digital billboard “**badge graphic**” complete with your logo.
- Your Event will receive a custom landing page in the **Online Program**.
- Your Event will be promoted in **ACRM eNews**, the weekly e-newsletter.
- Your Event will receive amplification and boosts via the **ACRM Social Media Network** with dedicated tweets, LinkedIn, and Facebook posts, and extra support from 100+ social media channels with a following of 60,000+.
- You will receive One Core Conference Registration, and 50% off additional registrations for speakers related to the Vendor Track.

VENDOR RECOGNITION — ACRM e365

- Your **Logo**, with a **Hyperlink** will be added to your Event landing page: www.ACRM.org/VendorTrack_yourname
- Your logo will be added to **ACRM’s Vendor Exposure™**
 - your logo systemwide, across nearly all of ACRM media properties
 - **13.5M+** exposures annually

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **One Vendor Track, no booth: \$4,999**
- **One Vendor Track including a 10x10 inline booth: \$10,499**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example,

potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call [+1.703.435.5335](tel:+17034355335)

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365



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ACRM INSTITUTIONAL SUPPORT PROGRAM