OVERVIEW
Distinguish your company or institution when you affiliate your brand with ACRM as a sponsor. The ACRM Spring Meeting is a venue for networking and collaborating within the ACRM interdisciplinary community groups and committees. The Spring Meeting also hosts the ACRM Training Institute, providing rehabilitation researchers and clinicians seeking CME/CEUs with exciting opportunities for in-depth training and the translation of evidence-based knowledge into clinical practice.

HOW THIS WORKS – OPTION A
• 1.5 million emails promoting the event, which will include your logo
• A minimum of 6 lead eNews articles featuring your logo on our Spring Meeting promotion as well as a Box Ad in each weekly issue
• Social media – Sponsor logo will be featured in all Spring Meeting graphics in heavy rotation on ACRM’s 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
• Your logo featured on ACRM web pages:
  o A featured ad in rotation on the homepage of ACRM.org
  o Box ads on ACRM.org pages
  o Featured ad on all ACRM.org Spring Meeting pages
• 2 full conference registrations to spring & fall meetings
• 2 eblasts to ACRM members
• Billboard for social media
• Logo recognition on signage at in-person event
• Option to provide giveaway to be supplied by sponsor (ie. Padfolios, Insulated water bottle/coffee mugs)
• Sponsor thanked at in-person event
HOW THIS WORKS – OPTION B

• 1.5 million emails promoting the event, which will include your logo
• A minimum of 3 lead eNews articles featuring your logo on our Spring Meeting promotion
• Social media – Sponsor logo will be featured in all Spring Meeting graphics in heavy rotation on ACRM’s 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
• Your Logo will be added to the footer of the ACRM website
• Your Logo will be added to ACRM’s Vendor Exposure™
  o Your logo systemwide, across nearly all of ACRM media properties
  o 13.5M+ exposures annually
• 1 conference registration to spring & fall meetings
• 1 eblast to ACRM members
• Billboard for social media
• Logo recognition on signage at in-person event

HOW THIS WORKS – OPTION C

• 1.5 million emails promoting the event, which will include your logo
• A minimum of 1 lead eNews articles featuring your logo on our Spring Meeting promotion
• Social media – Sponsor logo will be featured in all Spring Meeting graphics in heavy rotation on ACRM’s 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
• Your Logo will be added to the footer of the ACRM website
• Your Logo will be added to ACRM’s Vendor Exposure™
  o Your logo systemwide, across nearly all of ACRM media properties
  o 13.5M+ exposures annually
• Billboard for social media
• Logo recognition on signage at in-person event

HOW THIS WORKS – OPTION D

• 1.5 million emails promoting the event, which will include your logo
• Social media – Sponsor logo will be featured in all Spring Meeting graphics in heavy rotation on ACRM’s 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
• Your Logo will be added to the footer of the ACRM website
• Your Logo will be added to ACRM’s Vendor Exposure™
  o Your logo systemwide, across nearly all of ACRM media properties
  o 13.5M+ exposures annually
• Billboard for social media
• Logo recognition on signage at in-person event
INVESTMENT OPPORTUNITY
*all prices are subject to change without notice

- Spring Meeting Sponsorship Option A: $25,000
- Spring Meeting Sponsorship Option B: $15,000
- Spring Meeting Sponsorship Option C: $10,000
- Spring Meeting Sponsorship Option D: $5,000

TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365

reaching millions in rehab

sponsorships | exhibiting | advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM