

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



Spring Meeting Sponsorship Opportunities

27JAN2022

OVERVIEW

Distinguish your company or institution when you affiliate your brand with ACRM as a sponsor. The **ACRM Spring Meeting** is a venue for networking and collaborating within the ACRM interdisciplinary community groups and committees. The Spring Meeting also hosts the **ACRM Training Institute**, providing rehabilitation researchers and clinicians seeking CME/CEUs with exciting opportunities for in-depth training and the translation of evidence-based knowledge into clinical practice.

HOW THIS WORKS – OPTION A

- 1.5 million emails promoting the event, which will include your logo
- A minimum of 6 lead eNews articles featuring your logo on our Spring Meeting promotion as well as a Box Ad in each weekly issue
- Social media – Sponsor logo will be featured in all Spring Meeting graphics in heavy rotation on ACRM's 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
- Your logo featured on ACRM web pages:
 - A featured ad in rotation on the homepage of ACRM.org
 - Box ads on ACRM.org pages
 - Featured ad on all ACRM.org Spring Meeting pages
- 2 full conference registrations to spring & fall meetings
- 2 eblasts to ACRM members
- Billboard for social media
- Logo recognition on signage at in-person event
- Option to provide giveaway to be supplied by sponsor (ie. Padfolios, Insulated water bottle/coffee mugs)
- Sponsor thanked at in-person event

HOW THIS WORKS – OPTION B

- 1.5 million emails promoting the event, which will include your logo
- A minimum of 3 lead eNews articles featuring your logo on our Spring Meeting promotion
- Social media – Sponsor logo will be featured in all Spring Meeting graphics in heavy rotation on ACRM’s 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
- Your Logo will be added to the footer of the ACRM website
- Your Logo will be added to ACRM’s Vendor Exposure™
 - Your logo systemwide, across nearly all of ACRM media properties
 - 13.5M+ exposures annually
- 1 conference registration to spring & fall meetings
- 1 eblast to ACRM members
- Billboard for social media
- Logo recognition on signage at in-person event

HOW THIS WORKS – OPTION C

- 1.5 million emails promoting the event, which will include your logo
- A minimum of 1 lead eNews articles featuring your logo on our Spring Meeting promotion
- Social media – Sponsor logo will be featured in all Spring Meeting graphics in heavy rotation on ACRM’s 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
- Your Logo will be added to the footer of the ACRM website
- Your Logo will be added to ACRM’s Vendor Exposure™
 - Your logo systemwide, across nearly all of ACRM media properties
 - 13.5M+ exposures annually
- Billboard for social media
- Logo recognition on signage at in-person event

HOW THIS WORKS – OPTION D

- 1.5 million emails promoting the event, which will include your logo
- Social media – Sponsor logo will be featured in all Spring Meeting graphics in heavy rotation on ACRM’s 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
- Your Logo will be added to the footer of the ACRM website
- Your Logo will be added to ACRM’s Vendor Exposure™
 - Your logo systemwide, across nearly all of ACRM media properties
 - 13.5M+ exposures annually
- Billboard for social media
- Logo recognition on signage at in-person event

INVESTMENT OPPORTUNITY

*all prices are subject to change without notice

- **Spring Meeting Sponsorship Option A: \$25,000**
- **Spring Meeting Sponsorship Option B: \$15,000**
- **Spring Meeting Sponsorship Option C: \$10,000**
- **Spring Meeting Sponsorship Option D: \$5,000**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call [+1.703.435.5335](tel:+17034355335)

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365



reaching millions in rehab

sponsorships | exhibiting | advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM