

# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## Archives of Rehabilitation Research and Clinical Translation (ARRCT) – Website Advertising

27JAN2022

**SCHEDULE** — LIMITED OPPORTUNITIES AVAILABLE

### OVERVIEW

- Open Access Journal serving the rehabilitation research and clinical practice community
- 55,000+ downloads per year in just its second year of publication (276% increase over year one)
- Online only journal publishing under the open access model - all articles are free to all
- Currently indexed in PubMedCentral (PMC) and the Directory of Open Access Journals (DOAJ) with an application to Scopus pending
- Companion journal to *the Archives of PM&R*

*ARRCT* is quickly establishing itself as **THE** open access journal for the field of physical medicine and rehabilitation. Together *The ARCHIVES* and *ARRCT* provide complete coverage of the latest research and its clinical applications to the PM&R world.

### HOW THIS WORKS

- Advertising in the *ARRCT* solidifies your place among information provided to members.
- Advertising in the *ARRCT* allows your company to reach industry decision-makers.

\*All submitted content is subject to ACRM approval\*

# MARKETING

## ADVERTISING OPPORTUNITIES

- **Leaderboard** (728p x 90p) Journal banner and logo set to display on all non-content journal pages

## DETAILS

- Rate given below is CPM or Cost Per Thousand (1,000 ad units served)
- Leaderboard banner remains in place during scroll for 8 seconds.
- Skyscraper remains in place on right side throughout scroll.

## INVESTMENT OPPORTUNITIES

\*all prices are subject to change without notice

- **Leaderboard: \$100 CPM**
- **\$1,500 minimum ad placement**

## MECHANICAL SPECIFICATIONS

- File format: JPG, GIF (Max 3 loops of animation, up to 15 seconds per loop) or SWF (rich media) at 72 DPI
- 200KB max file size
- Target URL required

## TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

## CONTACT OPTIONS

- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)
- Call [+1.703.435.5335](tel:+1.703.435.5335)



***reaching millions in rehab***

***sponsorships | exhibiting | advertising***

ACRM INSTITUTIONAL SUPPORT PROGRAM