OVERVIEW
The ACRM Annual Conference is the leading interdisciplinary rehabilitation research event of the year. With over 250 individual sessions and 600+ research posters and papers the conference attracts thousands of leading researchers, clinicians, rehabilitation professionals and more from around the world.

HOW THIS WORKS
• Identify a session your institution or company would like to support at the ACRM Annual Conference and select the regular or bonus distribution option below.
• The earlier you sign up the more exposure your institution/company will receive and the more promotion the session will receive.
• Certain restrictions may apply due to CME/CEU regulations and speaker requirements. All advertisements and promotions surrounding the session subject to ACRM approval.

MARKETING
ADVERTISING OPPORTUNITIES
When you sponsor a session, your logo will be:
• Integrated on the Session Badge to be used in...
  o eBlasts- guaranteed two eBlasts to membership
  o eNews – our weekly newsletter reaching 13,000+ members
  o Social media posts – ACRM has 60,000+ followers on Twitter, LinkedIn, Facebook, YouTube, Instagram – guaranteed 15 tweets, 10 FB psts, 10 LinkedIn posts, 5 Instagram posts
  o Included on the Session’s web landing page
- Name recognition along with the session title on the HOME page of the ACRM Online Program
- Sponsorship acknowledged with signage featuring your logo at the in-person session
- Bonus Distribution – have your sponsored session featured in:
  - A print* issue advertisement in the Archives of Physical Medicine and Rehabilitation (Reach 17,000+ print readers) OR
  - A digital** web banner advertisement on the Archives of Physical Medicine and Rehabilitation homepage [www.archives_pmr.org](http://www.archives_pmr.org) – 65,000+ monthly visits

*If purchased by 30 August – to be in OCTOBER issue
*If purchased by 30 September – to be in NOVEMBER issue
**If purchased by 15 August the digital ad can be in place by early September
Print or digital ads to be standard one page color ad or basic web banner ad

**INVESTMENT OPPORTUNITIES**
*all prices are subject to change without notice*
- Basic Sponsored Session package: $14,999
- Bonus Distribution including print or digital advertisement: $17,249

**TURBO BOOST YOUR PRODUCT OR SERVICE**
*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

**CONTACT OPTIONS**
- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)
- Call +1.703.435.5335