

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



ACRM Meeting Sponsored Session

27JAN2022

OVERVIEW

The ACRM Annual Conference is the leading interdisciplinary rehabilitation research event of the year. With over 250 individual sessions and 600+ research posters and papers the conference attracts thousands of leading researchers, clinicians, rehabilitation professionals and more from around the world.

HOW THIS WORKS

- Identify a session your institution or company would like to support at the ACRM Annual Conference and select the regular or bonus distribution option below.
- The earlier you sign up the more exposure your institution/company will receive and the more promotion the session will receive.
- Certain restrictions may apply due to CME/CEU regulations and speaker requirements. All advertisements and promotions surrounding the session subject to ACRM approval.

MARKETING

ADVERTISING OPPORTUNITIES

When you sponsor a session, your logo will be:

- Integrated on the Session Badge to be used in...
 - eBlasts- guaranteed two eBlasts to membership
 - eNews – our weekly newsletter reaching 13,000+ members
 - Social media posts – ACRM has 60,000+ followers on Twitter, LinkedIn, Facebook, YouTube, Instagram – guaranteed 15 tweets, 10 FB psts, 10 LinkedIn posts, 5 Instagram posts
 - Included on the Session’s web landing page

- Name recognition along with the session title on the HOME page of the ACRM Online Program
- Sponsorship acknowledged with signage featuring your logo at the in-person session
- Bonus Distribution – have your sponsored session featured in:
 - A print* issue advertisement in the Archives of Physical Medicine and Rehabilitation (Reach 17,000+ print readers) OR
 - A digital** web banner advertisement on the Archives of Physical Medicine and Rehabilitation homepage (www.archives_pmr.org – 65,000+ monthly visits)

*If purchased by 30 August – to be in OCTOBER issue

*If purchased by 30 September – to be in NOVEMBER issue

**If purchased by 15 August the digital ad can be in place by early September
Print or digital ads to be standard one page color ad or basic web banner ad

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **Basic Sponsored Session package: \$14,999**
- **Bonus Distribution including print or digital advertisement: \$17,249**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call [+1.703.435.5335](tel:+17034355335)



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ACRM INSTITUTIONAL SUPPORT PROGRAM