

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



Archives of PMR – eTOC and AIP Advertising

ARCHIVES of Physical Medicine & Rehabilitation (The ARCHIVES)

13DEC2021

SCHEDULE — ADS SOLD ON A MONTHLY BASIS — FIRST COME, FIRST SERVE

- January 2022 – Available
- February 2022 – Available
- March 2022 – Available
- April 2022 – Available
- May 2022 – Available
- June 2022 – Available
- July 2022 - Available
- August 2022 - Available
- September 2022 – Available
- October 2022 – Available
- November 2022 - Available
- December 2022 – Available

ABOUT *The ARCHIVES*

- #2 in Google Scholar Metrics for the field of Rehabilitation Medicine
- 3.966 impact factor
- 101-year-old journal, founded in 1920
- 17,592 print subscribers
- 24,309+ Lifetime Citations
- 50,000+ unique visitors per month
- 60%+ of the content comes from outside of the United States
- 65,000+ monthly visits to www.Archives-PMR.org
- 2.9M+ downloads in 2020 (1 every 11 seconds)



Average Monthly Visits*

62,757

Average Monthly Pageviews*

110,730

Opt-in Email Subscribers†

6,863

The ARCHIVES is **the most influential journal on rehabilitation** in the world—its papers have been cited more than any other rehabilitation journal.

HOW THIS WORKS

- The Archives sends out a monthly electronic table of contents alert (eTOC) and on average 12 article in press (AIP) alerts per month.
- Your ad will make it through spam filters because each subscriber self-registers.
- Advertising in *The ARCHIVES* eTOC or AIP solidifies your place among critical information provided to members.
- Advertising in *The ARCHIVES* eTOC or AIP allows your company to reach industry decision-makers.

All submitted content is subject to ACRM approval

ACRM will place an 'advertisement' disclaimer on all ads

MARKETING

ADVERTISING OPPORTUNITIES

- **eTOC Leaderboard** (728p x 90p)
- **eTOC Skyscraper** (160p x 600p)
- **eTOC Large Rectangle** (300p x 250p)
- **AIP Leaderboard** (728p x 90p)
- **AIP Skyscraper** (160p x 600p) OR **Medium Rectangle** (300p x 250p) – select one

DETAILS

Prices listed are per month and per location.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **eTOC Leaderboard: \$1,500**
- **eTOC Skyscraper: \$1,250**
- **eTOC Large Rectangle: \$1,000**
- **eTOC 100% Share of Voice (All 3 ads in one month): \$2,999**
- **AIP Share of Voice: \$3,000 per month for 100% share of voice, 2 month minimum**

“More than 2.7 million downloads per year. We are very proud of that.”

—*Leighton Chan, MD, MPH, FACRM, Co-Editor-in-Chief, Archives of Physical Medicine & Rehabilitation*



TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform

CALL

+1.703.435.5335