

# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## Archives of PMR – eTOC and AIP Advertising

### *ARCHIVES of Physical Medicine & Rehabilitation (The ARCHIVES)*

13DEC2021

#### **SCHEDULE** — ADS SOLD ON A MONTHLY BASIS — FIRST COME, FIRST SERVE

- January 2022 – Available
- February 2022 – Available
- March 2022 – Available
- April 2022 – Available
- May 2022 – Available
- June 2022 – Available
- July 2022 - Available
- August 2022 - Available
- September 2022 – Available
- October 2022 – Available
- November 2022 - Available
- December 2022 – Available

#### **ABOUT *The ARCHIVES***

- #2 in Google Scholar Metrics for the field of Rehabilitation Medicine
- 3.966 impact factor
- 101-year-old journal, founded in 1920
- 17,592 print subscribers
- 24,309+ Lifetime Citations
- 50,000+ unique visitors per month
- 60%+ of the content comes from outside of the United States
- 65,000+ monthly visits to [www.Archives-PMR.org](http://www.Archives-PMR.org)
- 2.9M+ downloads in 2020 (1 every 11 seconds)



Average Monthly Visits\*

**62,757**

Average Monthly Pageviews\*

**110,730**

Opt-in Email Subscribers†

**6,863**

*The ARCHIVES* is **the most influential journal on rehabilitation** in the world—its papers have been cited more than any other rehabilitation journal.

## HOW THIS WORKS

- The Archives sends out a monthly electronic table of contents alert (eTOC) and on average 12 article in press (AIP) alerts per month.
- Your ad will make it through spam filters because each subscriber self-registers.
- Advertising in *The ARCHIVES* eTOC or AIP solidifies your place among critical information provided to members.
- Advertising in *The ARCHIVES* eTOC or AIP allows your company to reach industry decision-makers.

\*All submitted content is subject to ACRM approval\*

\*\*ACRM will place an 'advertisement' disclaimer on all ads\*\*

## MARKETING

### ADVERTISING OPPORTUNITIES

- **eTOC Leaderboard** (728p x 90p)
- **eTOC Skyscraper** (160p x 600p)
- **eTOC Large Rectangle** (300p x 250p)
- **AIP Leaderboard** (728p x 90p)
- **AIP Skyscraper** (160p x 600p) OR **Medium Rectangle** (300p x 250p) – select one

### DETAILS

Prices listed are per month and per location.

### INVESTMENT OPPORTUNITIES

\*all prices are subject to change without notice

- **eTOC Leaderboard: \$1,500**
- **eTOC Skyscraper: \$1,250**
- **eTOC Large Rectangle: \$1,000**
- **eTOC 100% Share of Voice (All 3 ads in one month): \$2,999**
- **AIP Share of Voice: \$3,000 per month for 100% share of voice, 2 month minimum**

“More than 2.7 million downloads per year. We are very proud of that.”

—*Leighton Chan, MD, MPH, FACRM, Co-Editor-in-Chief, Archives of Physical Medicine & Rehabilitation*



## TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

## CONTACT OPTIONS

- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)

## CALL

+1.703.435.5335