

# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## Exclusive Sponsorship of the ACRM 2021 Virtual Gala

19AUG2021

### OVERVIEW

The ACRM 2021 Henry B. Betts Gala will be held Tuesday, September 28<sup>th</sup> from 5:30-6:45pm EST. This event will be completely live.

### DEADLINE

We ask that all necessary content be submitted to ACRM by 13 September 2021.

### SPONSORSHIP INCLUDES:

- Live-Stream Banner Ad
  - Image: 1,280 x 200px (width x height). Required size.
  - Banner displays prominently at the top of the live-feed
  - Banner displays throughout the event
- SPONSOR Logo displays on the Online program page: [ACRM.org/gala](https://www.acrm.org/gala)
  - Accessible to \*ALL\* before, during & after the event
- SPONSOR Video commercial to air LIVE.
  - :60 seconds maximum MP4
- THREE: eBlasts to promote your sponsorship to the vast ACRM audience
  - eBlasts facilitated by ACRM
- Billboard graphic customized with SPONSOR Logo
  - Published through ACRM channels:
    - Social Media: >65,000 followers on Facebook, LinkedIn, Twitter, Insta
    - eNews: sent to >81,000 members
    - T-MINUS (countdown) emails to all attendees

### INVESTMENT OPPORTUNITIES

\*all prices are subject to change without notice

\*\*ISP discounts may be applied

- **Exclusive Gala Sponsorship: \$9,999**

## **TURBO BOOST YOUR PRODUCT OR SERVICE**

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

## **CONTACT OPTIONS**

- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)

## **CALL**

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