OVERVIEW
The ACRM 2021 Henry B. Betts Gala will be held Tuesday, September 28th from 5:30-6:45pm EST. This event will be completely live.

DEADLINE
We ask that all necessary content be submitted to ACRM by 13 September 2021.

SPONSORSHIP INCLUDES:
• Live-Stream Banner Ad
  o Image: 1,280 x 200px (width x height). Required size.
  o Banner displays prominently at the top of the live-feed
  o Banner displays throughout the event
• SPONSOR Logo displays on the Online program page: ACRM.org/gala
  o Accessible to *ALL* before, during & after the event
• SPONSOR Video commercial to air LIVE.
  o :60 seconds maximum MP4
• THREE: eBlasts to promote your sponsorship to the vast ACRM audience
  o eBlasts facilitated by ACRM
• Billboard graphic customized with SPONSOR Logo
  o Published through ACRM channels:
    ▪ Social Media: >65,000 followers on Facebook, LinkedIn, Twitter, Insta
    ▪ eNews: sent to >81,000 members
    ▪ T-MINUS (countdown) emails to all attendees

INVESTMENT OPPORTUNITIES
*all prices are subject to change without notice
**ISP discounts may be applied
• Exclusive Gala Sponsorship: $9,999
TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)

CALL
+1.703.435.5335