POSTAL OPTIONS

SCHEDULE — LIMITED OPPORTUNITIES AVAILABLE

HOW THIS WORKS

- ACRM assumes vendor will provide marketing pieces assembled and sealed.
- ACRM assumes vendor will provide completely assembled and sealed envelopes to ACRM’s bonded Mailhouse, with return address pre-printed.
- The indicia area and mail address areas will be empty and ready for imprinting by ACRM bonded Mailhouse.
- ACRM assumes vendor will pay postage. Please see postage options below.
- ACRM assumes mailing to 2,000 recipients.

*All submitted content is subject to ACRM approval*

MARKETING

- **9x12 envelope** = $254 for bonded Mailhouse handling + postage

**USPS POSTAGE:**

- Non-profit postage – approximately .49 cents each. SLOWEST postal speed (~1 - 3 weeks across country. Some may sprinkle afterward)
- Presort First-Class – approximately .91 cents each. Medium speed.
- Straight First-Class Live Stamp – $1.20 each. Fastest speed. (~ 2-5 days)

**Total Mailhouse cost with non-profit postage = $254 + $980 = $1,234**
**No 10 envelope** (size = 4.125x9.5) = $250 for bonded Mailhouse handling + postage

**USPS POSTAGE:**
- Non-profit postage – approximately .18 cents each. SLOWEST postal speed.
- Presort First-Class – approximately .44 cents each. Medium speed
- Straight First-Class live stamp – .55 cents each. Fastest speed.
- Total Mailhouse cost with non-profit postage = $250 +$360 = $610

**POSTAL DISCLAIMERS**
- USPS postal speed as noted are estimates.
- Please note the USPS offers no guarantees on delivery.
- Overall USPS volume will affect mailing speed. IE: election mail & Pre-holiday are typically the busiest times: Oct - Dec.
- Postal drop is from suburban Wash DC/ Maryland
- The detail estimates from ACRM are subject to change but will always be passed through at the actual costs.

**INVESTMENT OPPORTUNITIES**
- Standard Annual Meeting List Rental and Processing Fee: $3,499
- Full payment required before processing begins

**POSTCARD MAILINGS**

**HOW THIS WORKS**
- Client uses their own graphic designer and printer to create the postcards.
- ACRM's bonded mail house will receive the curated list, based on criteria from the client, directly from ACRM and mail out the postcards provided by the clients.

**INVESTMENT OPPORTUNITIES**
- Postcard Mailing: $.50 per mailing, minimum 2,000 mailings = $1,000
- Additional fulfillment and postage costs may be billed directly to the client
- Full payment required before processing begins
Customized Mailings for Postcards or Other Products

**HOW THIS WORKS**

- Client wishes to engage ACRM Creative and Marketing services in the creation of the mailing piece as well as the distribution.
- Client will work with the ACRM to devise a customized solution including:
  - Design and creative services
  - Marketing services - development of curated mailing list using ACRM services
  - Printing and Mailing costs - use of bonded mail house including printing costs.

**INVESTMENT OPPORTUNITIES**

- **ACRM will create a proposal based on the requirements from the client**
- **Additional fulfillment and postage costs may be billed directly to the client**
- **Full payment required before processing begins**

**TURBO BOOST YOUR PRODUCT OR SERVICE**

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

**CONTACT OPTIONS**

- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)

**CALL**

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