Website Advertising – ACRM.org

**SCHEDULE** — ADS SOLD ON 3, 6 or 12-MONTH BLOCKS (START ANYTIME)

**OVERVIEW**
REACH THOUSANDS of rehabilitation professionals and give your company the attention it deserves exclusive placements on the ACRM website.

**HOW THIS WORKS**
Please contact Lauren Morgan for questions, placement instructions and orders.

*All submitted content is subject to ACRM approval*

**ACRM will place an ‘advertisement’ disclaimer on all ads**

**MARKETING**

**ADVERTISING OPPORTUNITIES**
- **ACRM.org Homepage Slider** (1044p x 450p)
  - Bring your message center-stage at ACRM
  - This ad space is on the carousel rotation on the ACRM homepage
  - Ads rotate every 5 seconds
- **Box Ad** (300p x 250p)
  - This ad is located on the sidebar of ACRM.org
  - Box ads can be purchased in various locations “above the fold”:
    - ACRM.org homepage
    - interior web pages ROS (run-of-site)
    - specific interior pages (targeting specific ACRM Community Groups)
    - ACRM Conference website ROS (run-of-site)
DETAILS
• Ads rotate each time web page is refreshed.
• Ads are sold for 3, 6 or 12-month blocks

INVESTMENT OPPORTUNITIES
*Prices shown USD for ONE ad period 3, 6 or 12-month block. Prices are subject to change without notice.

• **ACRM.org Homepage Slider Positions**
  - 1st Priority (seen upon landing on ACRM.org): $2,999; $4,999; $9,999 (sold through April 2022)
  - 2nd priority (shown after 5-seconds): $2,499; $4,499; $9,499

• **Box Ad by location** — each location is “above the fold” (no lower than the 2nd ad spot)
  - ACRM.org homepage: $2,999; $4,999; $9,999
  - interior web pages ROS (run-of-site): $1,999; $3,999; $5,999
  - specific interior pages (targeting specific ACRM Community Groups): $1,999; $3,999; $5,999
  - ACRM Conference website ROS (run-of-site): $1,999; $3,999; $5,999

• **Change of ad fee:** $150 (2 weeks’ notice kindly requested)
• **Change of logo fee:** $150 (2 weeks’ notice kindly requested)

TURBO BOOST YOUR PRODUCT OR SERVICE
*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS
• Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform

CALL
+1.703.435.5335