

# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## Survey Creation and Distribution

9JUNE2021

**SCHEDULE** — AVAILABLE, WITH NOTICE, THROUGHOUT THE YEAR. PLEASE SEE BELOW FOR BLOCKED OUT PERIODS AND PEAK PRICING.

### OVERVIEW

ACRM offers the opportunity to send your survey invitation to the entire ACRM database or a targeted sub-section that you select. Please contact ACRM to receive the “**ACRM Survey Creation and Distribution Form**”.

Our Email Only Rate applies to surveys which are furnished by the vendor and are ready to send as is. The survey will have been set up and managed by the vendor.

Our ACRM Support Required Rate applies to surveys which require ACRM staff time to help set up, run, and receive and report on the results.

\*All submitted content is subject to ACRM approval\*

### HOW THIS WORKS

- Complete the Survey Creation and Distribution Form
- Return completed Survey Creation and Distribution Form to [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org)
- Your request will be reviewed for approval and an ACRM staff member will contact you
- Your survey will go by eblast to ACRM’s exclusive email list
- Your survey may receive additional boosts from ACRM’s social media (frequency to be determined at project initiation)
- Your survey may receive additional boosts from placement in ACRM’s eNews (frequency to be determined at project initiation)

## INVESTMENT OPPORTUNITIES

\*all prices are subject to change without notice

\*\*peak pricing and/or blackout periods may exist before, during, or after the Spring Meeting or Annual Conference.

\*\*\*depending on ACRM's communication volume contract survey availability is limited

- **Email Only Rate: \$0.50 per target email**
  - **Minimum purchase of \$2,500, which provides emails to 5,000 contacts**
- **ACRM Support Required Rate: In addition to the Email Only Rate ACRM will deliver a quote based on the survey and discussion with the customer**

## TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

## CONTACT OPTIONS

- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)

## CALL

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