OVERVIEW
Distinguish your company or institution when you affiliate your brand with ACRM as a sponsor. The ACRM Spring Meeting is a venue for networking and collaborating within the ACRM interdisciplinary community groups and committees. The Spring Meeting also hosts the ACRM Training Institute, providing rehabilitation researchers and clinicians seeking CME/CEUs with exciting opportunities for in-depth training and the translation of evidence-based knowledge into clinical practice.

HOW THIS WORKS - MARKETING
• 1.5 million emails promoting the event, which will include your logo
• A minimum of 6 lead eNews articles featuring your logo on our Spring Meeting promotion as well as a Box Ad in each weekly issue
• Social media – Sponsor logo will be featured in all Spring Meeting graphics in heavy rotation on ACRM’s 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
• Your logo featured on ACRM web pages:
  o A featured ad in rotation on the homepage of ACRM.org
  o Box ads on ACRM.org pages
  o Featured ad on all ACRM.org Spring Meeting pages

VENDOR RECOGNITION
• Your Logo will be added to the footer of the ACRM website
• Your Logo will be added to ACRM’s Vendor Exposure™
  o your logo systemwide, across nearly all of ACRM media properties
  o 13.5M+ exposures annually
INVESTMENT OPPORTUNITY
*all prices are subject to change without notice

- Exclusive Spring Meeting Sponsor: $20,000

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform

CALL

+1.703.435.5335