Email Blast by Contact

SCHEDULE — LIMITED OPPORTUNITIES AVAILABLE

OVERVIEW

ACRM offers the opportunity to send your message in **Email Blast** to the exclusive ACRM database.

ACRM sends your message through the ACRM email service provider from your html design.

In this instance, ACRM will send your message to one identified group a total of three times. After each round, email recipients who opened the message will be removed for the following round.

All submitted content is subject to ACRM approval

HOW THIS WORKS

STEP 1) Vendor identifies the target audience (geography, diagnostic, and/or disciplines)

STEP 2) Vendor identifies the desired Open Rate and provides ACRM with an html designed email.

STEP 3) ACRM identifies the number of emails that will be sent based on the desired Open Rate as well as ACRM's open rate experience.

STEP 4) ACRM sends the first email distribution, waits three business days, and then sends the second email distribution, waits three business days, then sends out the final email distribution.

STEP 5) ACRM sends a final report to the vendor with total emails sent + total open rate.

- **Email Blast by Contact: $0.50 per target email**
- **Minimum purchase of $2,500, which provides emails to 5,000 contacts**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform

CALL

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