Direct Mail to the ACRM Database

SCHEDULE — LIMITED OPPORTUNITIES AVAILABLE

HOW THIS WORKS

- ACRM assumes vendor will provide marketing pieces assembled and sealed.
- ACRM assumes vendor will provide completely assembled and sealed envelopes to ACRM's bonded Mailhouse, with return address pre-printed.
- The indicia area and mail address areas will be empty and ready for imprinting by ACRM bonded Mailhouse.
- ACRM assumes vendor will pay postage. Please see postage options below.
- ACRM assumes mailing to 2,000 recipients.

All submitted content is subject to ACRM approval

MARKETING

POSTAL OPTIONS

- **9x12 envelope** = $254 for bonded Mailhouse handling + postage
    ### USPS POSTAGE:
    - Non-profit postage – approximately .49 cents each. SLOWEST postal speed (~1 - 3 weeks across country. Some may sprinkle afterward)
    - Presort First-Class – approximately .91 cents each. Medium speed.
    - Straight First-Class Live Stamp – $1.20 each. Fastest speed. (~ 2-5 days)
    - **Total** Mailhouse cost with non-profit postage = $254 + $980 = **$1,234**

- **No 10 envelope** (size = 4.125x9.5) = $250 for bonded Mailhouse handling + postage

  USPS POSTAGE:
  - Non-profit postage – approximately .18 cents each. SLOWEST postal speed.
  - Presort First-Class – approximately .44 cents each. Medium speed
  - Straight First-Class live stamp – .55 cents each. Fastest speed.
  - Total Mailhouse cost with non-profit postage = $250 +$360 = $610

- **POSTAL DISCLAIMERS**
  - USPS postal speed as noted are estimates.
  - Please note the USPS offers no guarantees on delivery.
  - Overall USPS volume will affect mailing speed. IE: election mail & Pre-holiday are typically the busiest times: Oct - Dec.
  - Postal drop is from suburban Wash DC/ Maryland
  - The detail estimates from ACRM are subject to change but will always be passed through at the actual costs.

INVESTMENT OPPORTUNITIES

- **Standard Annual Meeting List Rental and Processing Fee: $3,499**
- **Full payment required before processing begins**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform

CALL

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