

# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## Social Media Mentions & Custom Billboard

3JUNE2021

### OVERVIEW

ACRM has a strong network of social media channels across Twitter, LinkedIn, Facebook and Instagram — more than 100 channels.

This package is for companies who wish to boost their association with ACRM — either as an exhibitor, Live Learning Center, webinar sponsor, email advertiser, or other affiliation.

Elevate the partnership between your company and ACRM.

### WHAT YOU GET

- **75 social media mentions** across ACRM channels over a minimum of 4 weeks.
- **Billboard** (static graphic: rectangle 1024p x 512p) optimum for Twitter, LinkedIn, Facebook, emails and webpages.
  - Graphic will be custom-made with your logo (see sample below).



SAMPLE BILLBOARD

## INVESTMENT OPPORTUNITIES

\*Prices are subject to change without notice

- **75 social media mentions**
- **Custom digital billboard with logo to promote booth, session, or other ACRM-related event or affiliation: \$7,500**

\*All submitted content is subject to ACRM approval\*

## TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, Conference App advertising and special ad placement in the Online Program.

## CONTACT OPTIONS

- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)

## CALL

+1.703.435.5335

Online Program Advertising Example:

The screenshot shows the website for the ACRM 97th Annual Conference, held virtually from October 19-24, 2020. The main theme is "PROGRESS IN REHABILITATION RESEARCH" with a focus on "TRANSLATION TO CLINICAL PRACTICE". The website features a navigation menu on the left with categories like "Searchable Schedule", "People", "Posters", "Exhibitors and Sponsors", "Product Showcase", and a "LEARNING CENTER". The main content area is a grid of red-bordered boxes representing different program components: "PRE-CONFERENCE" (Oct 19-21), "CORE CONFERENCE" (Oct 21-24), "SEARCHABLE PROGRAM", "REGISTER", "PLENARIES", "SOCIAL NETWORKING", "PRODUCT SHOWCASE", "SPONSORS", "FAQs/RESOURCES", "CME / CEUs", "PAPERS & POSTERS", "FEATURED SESSION" (with USNews and Ben Harder), "ACRM COGNITIVE REHABILITATION TRAINING", and "ACRM LEADERSHIP DEVELOPMENT COURSE". Several boxes are overlaid with a pink "AD SPACE AVAILABLE YOUR AD HERE" banner, indicating advertising opportunities.

