



# Annual Conference – Online Program Advertising

3JUNE2021

## OVERVIEW

The ACRM Online Program is the portal into the Virtual Conference. The landing page and sub-pages for conference navigation are open and free to the world. Presentation content is available only for paid attendees. All attendees must enter through the Online Program.

\*All submitted content is subject to ACRM approval\*

\*\*ACRM will place an 'advertisement' disclaimer on all ads\*\*

## HOW THIS WORKS

- Advertising in the ACRM Annual Conference Online Program solidifies your place among key opinion leaders and experts in the field of rehabilitation research who engage in the Annual Meeting Conference Online Program.
- Advertising in the ACRM Annual Conference Online Program allows your company to reach the global rehabilitation community.

## MARKETING

### ADVERTISING OPPORTUNITIES

- **Right Column Top** (320p x 320p) On the home page of the Online Program (eventScribe)
- **Right Column Middle** (320p x 320p) On the home page of the Online Program (eventScribe)
- **Right Column Bottom** (320p x 320p) On the home page of the Online Program (eventScribe)
- **Left Column Square Top** (300p x 300p) On the home page, and every page, of the Online Program (eventScribe)

- **Left Column Square Second** (300p x 300p) On the home page, and every page, of the Online Program (eventScribe)  
OR
- **Right Column Skyscraper** (320p x 1200p)

## INVESTMENT OPPORTUNITIES

\*all prices are subject to change without notice

- **Right Column Top: \$3,500**
- **Right Column Middle: \$3,500**
- **Right Column Bottom: \$3,500**
- **Left Column Square Top: \$5,000**
- **Left Column Square Second: \$5,000**  
OR
- **Right Column Skyscraper: \$10,000**

## TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

## CONTACT OPTIONS

- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)

## CALL

+1.703.435.5335

Online Program Advertising Example:

The screenshot shows the website for the ACRM 97th Annual Conference, held virtually from October 19-24, 2020. The main theme is "PROGRESS IN REHABILITATION RESEARCH" with a focus on "TRANSLATION TO CLINICAL PRACTICE". The website features a navigation menu on the left with options like "Searchable Schedule", "People", "Posters", "Exhibitors and Sponsors", "Product Showcase", "LEARNING CENTER", "My Schedule", "Evaluation", "Conference App", and "ACRM Trivia Contest".

The main content area is a grid of program categories, each with a representative image and text:
 

- PRE-CONFERENCE** (19 – 21 OCT 2020)
- CORE CONFERENCE** (21 – 24 OCT 2020)
- SEARCHABLE PROGRAM**
- REGISTER**
- PLENARIES** (POWERHOUSE PLENARIES)
- SOCIAL NETWORKING**
- PRODUCT SHOWCASE**
- SPONSORS**
- FAQs/RESOURCES**
- CME / CEUs**
- PAPERS & POSTERS**
- FEATURED SESSION** (USNews, BEN HARDER)
- ACRM COGNITIVE REHABILITATION TRAINING**
- ACRM LEADERSHIP DEVELOPMENT COURSE**

Vertical advertising banners on the right side of the grid contain the text: "AD SPACE AVAILABLE" and "YOUR AD HERE".

