

# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## ACRM Annual Conference Exhibit & Sponsorship Packages

14JUNE2021

### OVERVIEW

The ACRM Annual Conference, Progress in Rehabilitation Research, is comprised of the main CORE Conference and the Pre-Conference delivering a total of SIX jam-packed days of evidence-based educational content for the whole rehab team, those with disabilities and caregivers.

### HOW THIS WORKS

- Please view the Sponsorship Package Detail below
- The ACRM 365 Sales Team will be happy to work with you to select the package that works best for you
- Two for one – purchase of a gem package of \$4500 or more will qualify you for our [Institutional Support Program](#)

#### PRE-CONFERENCE 24-26 SEPTEMBER 2021

- Dozens of Instructional Courses
- Powerhouse Presenters
- Early Career Development Course: top-rated one-day course
- Leadership Development Course: top-rated one-day course

#### CORE CONFERENCE 26-29 SEPTEMBER 2021

- 4 Plenary Sessions – renowned presenters
- 500+ Educational Sessions
- 600+ Scientific Papers + Posters
- Dozens of ACRM Community Meetings
- Social Networking Opportunities

<b>SPONSORSHIP PACKAGE DETAIL</b>	<b>TURQUOISE</b>	<b>OPAL</b>	<b>EMERALD</b>	<b>RUBY</b>	<b>DIAMOND</b>	<b>LOTUS GEM</b>
<b>Online Exhibit Booth 2021</b> INCLUDES: 1) LIVE Video Chat Room 2) Matchmaking 3) Booth Banner, Introduction Video, Company Description, 6 Hyperlinks	\$2,999	\$2,999	\$2,999	\$2,999	\$2,999	\$2,999
Conference <b>registrations</b> — WORLD PASS (Value = \$1,449 Non-Member on-site price)	\$1,449	\$1,449	\$2,898	\$4,347	\$5,796	\$7,245
<b>Full Vendor Exposure</b> — Sponsor logo listings (\$1,999), Logo included in Annual Conference News eBlasts*, Logo on website and in the Online Program, Logo in monthly print ad in ARCHIVES of PM&R		\$1,999	\$1,999	\$1,999	\$1,999	\$1,999
<b>In-Person Exhibit Booth 2022 CHICAGO</b> Your choice standard 10x10 booth; first-come,first-served (\$4,599) <b>Includes online exhibit booth for 2022 but not for 2021.</b>			\$4,999	\$4,999	\$4,999	\$4,999
<b>Advertising in the Conference Online Program</b> (\$3,500 per 1 regular ad, up to \$10,000 for premium positioning)			\$3,500	\$3,500	\$10,000	\$10,000
<b>Custom Email</b> to attendees or to membership** (\$2,500 base price for 5,000 emails)			\$2,500	\$2,500	\$5,000	\$10,000
<b>Conference App Advertising</b> (\$2,400 base price; \$20k exclusive splash screen). Limited to first 5			\$2,400	\$2,400	\$10,000	\$20,000
<b>Sponsor logo with hyperlink in premium position</b> on the home page of the Online Program — Limited to first 5				\$7,999	\$7,999	\$7,999
<b>Social Media</b> Mentions & Custom Billboard (\$7,500 base price).				\$7,500	\$7,500	\$7,500
<b>Presidential recognition</b> during the event — Sponsor logo appears on pre-show slides plus verbal recognition during ACRM Presidential presentations — Limited to first 5					\$10,000	\$10,000
Annual Conference <b>Live Learning Center</b> (\$7,500 base) <a href="http://ACRM.org/LiveLearningCenter">http://ACRM.org/LiveLearningCenter</a> - Limited to 4					\$7,500	\$7,500
<b>Conference App Push Notifications</b> (\$1,000 bundle of 3). Quantities limited. Push notifications availability subject to ACRM approval. Limited to first 10					\$1,000	\$1,000
<b>Affinity Partnership</b> with ACRM — use ACRM affiliations across your properties: website, e-mails, collateral. Subject to ACRM approval (\$50,000)						\$50,000
<b>SUBTOTAL VALUES</b>	\$4,448	\$6,447	\$21,295	\$38,243	\$74,792	\$141,241
<b>YOUR PACKAGE COST</b>	<b>\$2,999</b>	<b>\$4,500</b>	<b>\$12,750</b>	<b>\$21,250</b>	<b>\$42,500</b>	<b>\$80,000</b>
<b>\$ SAVINGS</b>	\$1,449	\$1,947	\$8,545	\$16,993	\$32,292	\$61,241
<b>% SAVINGS</b>	<b>33%</b>	<b>30%</b>	<b>40%</b>	<b>44%</b>	<b>43%</b>	<b>43%</b>
The Conference Packages also qualify for these Institutional Support Levels		<b>BRONZE</b>	<b>SILVER</b>	<b>GOLD</b>	<b>PLATINUM</b>	<b>CORNERSTONE</b>

## ACRM Institutional Support Program (ISP)

\*Formerly known as the ACRM Institutional Membership Program

The ACRM Institutional Support Program (ACRM ISP) offers exceptional value. The more you invest with ACRM, the more money you save. ISP offers the most visibility and marketing amplification for your institution.

Your support makes a positive impact in many ways and allows for co-branded marketing opportunities between ACRM and your institution. **ACRM is interested in long-term, successful, win-win partnerships**, and this new program was created with this end-goal in mind.

MORE: [ACRM.org/isp](http://ACRM.org/isp)

## NOTES

- \* ACRM Conference News eBlasts launch twice weekly April through September to the ACRM database of more than 500,000 rehabilitation professionals
- \*\* June - September. More recipients closer to the Conference date
- All advertising content must be approved in advance by ACRM
- First come, first served
- Deliverables are subject to availability and offerings are subject to change

## TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, Conference App advertising and special ad placement in the Online Program.

## CONTACT OPTIONS

- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)

## CALL

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