Annual Conference – App Push Notifications

SCHEDULE — SEND AS MANY MESSAGES THROUGH THE CONFERENCE APP AS YOU WOULD LIKE DURING THE CONFERENCE

OVERVIEW

Push notifications will show in the messages section of the ACRM app but will also pop on the screen as a notification. There is a 231-character limit for the app push. You can use them to remind folks to view your Product Showcase, schedule appointments, visit the Live Learning Center, and promote your presenters.

All submitted content is subject to ACRM approval

HOW THIS WORKS

- Push notifications allow for text messages with 231 characters to be sent through the Conference App at your preferred time and date.
- Push notifications can be used as a way to promote your organization, your products, your services and events, and even the presenters from your organization.
- Push notifications can be used as a way to advertise your sponsors and thank them for their involvement.

MARKETING

ADVERTISING OPPORTUNITIES

- **Push Notifications** Up to 231 characters

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

Push Notification Bundle of 4: $1,000
Each Additional Push Notification: $200

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform

CALL

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