

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



Website Advertising – ACRM.org

12MAY2021

SCHEDULE — ADS SOLD ON 3, 6 or 12-MONTH BLOCKS (START ANYTIME)

OVERVIEW

REACH THOUSANDS of rehabilitation professionals and give your company the attention it deserves exclusive placements on the ACRM website.

HOW THIS WORKS

Please contact **Lauren Morgan** for questions, placement instructions and orders.

All submitted content is subject to ACRM approval

ACRM will place an 'advertisement' disclaimer on all ads

MARKETING

ADVERTISING OPPORTUNITIES

- **ACRM.org Homepage Slider** (1044p x 450p)
 - Bring your message center-stage at ACRM
 - This ad space is on the carousel rotation on the ACRM homepage
 - Ads rotate every 5 seconds
- **Box Ad** (300p x 250p)
 - This ad is located on the sidebar of ACRM.org
 - Box ads can be purchased in various locations “above the fold”:
 - ACRM.org homepage
 - interior web pages ROS (run-of-site)
 - specific interior pages (targeting specific ACRM Community Groups)
 - ACRM Conference website ROS (run-of-site)

DETAILS

- Ads rotate each time web page is refreshed.
- Ads are sold for 3, 6 or 12-month blocks

INVESTMENT OPPORTUNITIES

*Prices shown USD for ONE ad period 3, 6 or 12-month block. Prices are subject to change without notice.

- **ACRM.org Homepage Slider Positions**
 - ~~1st Priority~~ (seen upon landing on ACRM.org): **\$2,999; \$4,999; \$9,999 (sold through April 2022)**
 - **2nd priority** (shown after 5-seconds): **\$2,499; \$4,499; \$9,499**
- **Box Ad by location — each location is “above the fold” (no lower than the 2nd ad spot)**
 - ACRM.org homepage: **\$2,999; \$4,999; \$9,999**
 - interior web pages ROS (run-of-site) **\$1,999; \$3,999; \$5,999**
 - specific interior pages (targeting specific ACRM Community Groups): **\$1,999; \$3,999; \$5,999**
 - ACRM Conference website ROS (run-of-site): **\$1,999; \$3,999; \$5,999**
- **Change of ad fee: \$150** (2 weeks’ notice kindly requested)
- **Change of logo fee: \$150** (2 weeks’ notice kindly requested)

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Lauren Morgan (lmorgan@ACRM.org)
- Katy Sell (ksell@ACRM.org)
- Evie Thompson (ethompson@ACRM.org)
- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform

CALL

+1.703.435.5335