

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



Archives of PM&R – Mobile App Banner Advertising

ARCHIVES of Physical Medicine & Rehabilitation (The ARCHIVES)

12MAY2021

SCHEDULE — ADS SOLD ON A MONTHLY BASIS

ABOUT *The ARCHIVES*

- #1 in Google Scholar Metrics for the field of Rehabilitation Medicine
- 3.098 impact factor
- 100-year-old journal, founded in 1920
- 17,592 print subscribers
- 24,309+ Lifetime Citations
- 50,000+ unique visitors per month
- 60%+ of the content comes from outside of the United States
- 65,000+ monthly visits to www.Archives-PMR.org
- 2.8M+ downloads in 2019 (1 every 12 seconds)



Average Monthly Visits*

62,757

Average Monthly Pageviews°

110,730

Opt-in Email Subscribers†

6,863

The ARCHIVES is **the most influential journal on rehabilitation** in the world—its papers have been cited more than any other rehabilitation journal.

HOW THIS WORKS

- Advertising in *The ARCHIVES* solidifies your place among monthly information provided to members.
- Advertising in *The ARCHIVES* allows your company to reach industry decision-makers.

All submitted content is subject to ACRM approval

ACRM will place an 'advertisement' disclaimer on all ads

MARKETING

ADVERTISING OPPORTUNITIES

TABLET

Interstitial, Landscape (1024p x 768p)

Interstitial, Portrait (768p x 1024p)

Home Screen/ToC/Abstract Page (728p x 90p)

Article Menu Bar (160p x 600p)

SMARTPHONES

Interstitial (320p x 480p)

Home Screen/RoC/Abstract Page (300p x 50p)

DETAILS

Price is \$1,200 per month with a minimum of 3 months

“More than 2.7 million downloads per year. We are very proud of that.”

—**Leighton Chan**,
MD, MPH, FACRM,
Co-Editor-in-
Chief, Archives of
Physical Medicine &
Rehabilitation



INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

Each option listed above is sold separately and the investment is \$1,200 each.

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Lauren Morgan (lmorgan@ACRM.org)
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- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform

CALL

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