

# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## E-mail Blast by Frequency

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**SCHEDULE** — LIMITED OPPORTUNITIES AVAILABLE

### OVERVIEW

ACRM offers the opportunity to send your message in **E-mail Blast** to the exclusive ACRM database.

ACRM sends your message through the ACRM email service provider from your html design.

In this instance, ACRM will send your message to one identified group a total of three times. After each round, email recipients who opened the message will be removed for the following round.

\*All submitted content is subject to ACRM approval\*

### HOW THIS WORKS

**STEP 1)** Vendor identifies the target audience (geography, diagnostic, and/or disciplines)

**STEP 2)** Vendor identifies the desired Open Rate and provides ACRM with an html designed email.

**STEP 3)** ACRM identifies the number of emails that will be sent based on the desired Open Rate as well as ACRM's open rate experience.

**STEP 4)** ACRM sends the first email distribution, waits three business days, and then sends the second email distribution, waits three business days, then sends out the final email distribution.

**STEP 5)** ACRM sends a final report to the vendor with total emails sent + total open rate.

## INVESTMENT OPPORTUNITIES

\*all prices are subject to change without notice

- **E-mail Blast for Frequency: \$0.50 per target email.** Reminder: Each email will be sent up to three times or until the email is opened.
- **Minimum purchase of \$2,500, which provides 5,000 emails being sent up to three times.**

## TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

## CONTACT OPTIONS

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## CALL

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