

# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## Archives of PMR – eTOC Advertising

### *ARCHIVES of Physical Medicine & Rehabilitation* (The ARCHIVES)

16MAR2021

#### **SCHEDULE** — ADS SOLD ON A MONTHLY BASIS – FIRST COME, FIRST SERVE

- February 2021 – **SOLD OUT**
- March 2021 – **SOLD OUT**
- April 2021 – Available
- May 2021 – Available
- June 2021 – Available
- July 2021 - Available
- August 2021 - Available
- September 2021 – Available
- October 2021 – Available
- November 2021 - Available
- December 2021 – Available

#### **ABOUT *The ARCHIVES***

- #1 in Google Scholar Metrics for the field of Rehabilitation Medicine
- 3.098 impact factor
- 100-year-old journal, founded in 1920
- 17,592 print subscribers
- 24,309+ Lifetime Citations
- 50,000+ unique visitors per month
- 60%+ of the content comes from outside of the United States
- 65,000+ monthly visits to [www.Archives-PMR.org](http://www.Archives-PMR.org)
- 2.8M+ downloads in 2019 (1 every 12 seconds)



Average Monthly Visits\*  
**62,757**

Average Monthly Pageviews°  
**110,730**

Opt-in Email Subscriber†  
**6,863**

*The ARCHIVES* is **the most influential journal on rehabilitation** in the world—its papers have been cited more than any other rehabilitation journal.

## HOW THIS WORKS

- Your ad will make it through spam filters because each subscriber self-registers.
- Advertising in *The ARCHIVES* eTOC solidifies your place among critical information provided to members.
- Advertising in *The ARCHIVES* eTOC allows your company to reach industry decision-makers.

\*All submitted content is subject to ACRM approval\*

## MARKETING

### ADVERTISING OPPORTUNITIES

- **Leaderboard** (728p x 90p)
- **Skyscraper** (160p x 600p)
- **Large Rectangle** (300p x 250p)

### DETAILS

Prices listed are per month and per location.

### INVESTMENT OPPORTUNITIES

\*all prices are subject to change without notice

- **Leaderboard: \$1,500**
- **Skyscraper: \$1,250**
- **Large Rectangle: \$1,000**
- **100% Share of Voice (All 3 ads in one month): \$2,999**

“More than 2.7 million downloads per year. We are very proud of that.”

—*Leighton Chan, MD, MPH, FACRM, Co-Editor-in-Chief, Archives of Physical Medicine & Rehabilitation*



### TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

### CONTACT OPTIONS

- Lauren Morgan ([lmorgan@ACRM.org](mailto:lmorgan@ACRM.org))
- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)

### CALL

+1.703.435.5335