

# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## Archives of PM&R – Mobile App Banner Advertising

*ARCHIVES of Physical Medicine & Rehabilitation*  
(*The ARCHIVES*)

16MAR2021

**SCHEDULE** — ADS SOLD ON A MONTHLY BASIS

### ABOUT *The ARCHIVES*

- #1 in Google Scholar Metrics for the field of Rehabilitation Medicine
- 3.098 impact factor
- 100-year-old journal, founded in 1920
- 17,592 print subscribers
- 24,309+ Lifetime Citations
- 50,000+ unique visitors per month
- 60%+ of the content comes from outside of the United States
- 65,000+ monthly visits to [www.Archives-PMR.org](http://www.Archives-PMR.org)
- 2.8M+ downloads in 2019 (1 every 12 seconds)



Average Monthly Visits\*

**62,757**

Average Monthly Pageviews°

**110,730**

Opt-in Email Subscribers†

**6,863**

*The ARCHIVES* is **the most influential journal on rehabilitation** in the world—its papers have been cited more than any other rehabilitation journal.

### HOW THIS WORKS

- Advertising in *The ARCHIVES* solidifies your place among monthly information provided to members.
- Advertising in *The ARCHIVES* allows your company to reach industry decision-makers.

\*All submitted content is subject to ACRM approval\*

# MARKETING

## ADVERTISING OPPORTUNITIES

### TABLET

**Interstitial, Landscape** (1024p x 768p)

**Interstitial, Portrait** (768p x 1024p)

**Home Screen/ToC/Abstract Page** (728p x 90p)

**Article Menu Bar** (160p x 600p)

### SMARTPHONES

**Interstitial** (320p x 480p)

**Home Screen/RoC/Abstract Page** (300p x 50p)

### DETAILS

Price is \$1,200 per month with a minimum of 3 months

“More than 2.7 million downloads per year. We are very proud of that.”

—*Leighton Chan, MD, MPH, FACRM, Co-Editor-in-Chief, Archives of Physical Medicine & Rehabilitation*



### INVESTMENT OPPORTUNITIES

\*all prices are subject to change without notice

**Each option listed above is sold separately and the investment is \$1,200 each.**

### TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

### CONTACT OPTIONS

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### CALL

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