

# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## RehabCast Advertising

25MAR2021

### SCHEDULE – LIMITED OPPORTUNITIES AVAILABLE

#### OVERVIEW

RehabCast is the official monthly podcast of the *Archives of Physical Medicine and Rehabilitation*.

Hosted by Dr. Ford Vox, MD, Shepherd Center, RehabCast features in-depth interviews with scientists publishing in the journal and news briefs relevant to all rehabilitation clinicians — PM&R physicians, physical therapists, occupational therapists, speech-language pathologists, psychologists and more.

#### HOW THIS WORKS

As of March 23, 2021, there have been 32 episodes of RehabCast and new episodes are recorded regularly. The past 12 episodes have an average of 3,700 listens across multiple platforms (Soundcloud, iTunes, etc.). The episodes range from 22 to 45 minutes long on average.

The vendor will send the script to ACRM and ACRM will use their own voiceover person to make the recording. ACRM will add the disclaimer “The following is a paid advertisement from X. ACRM does not assume responsibility for content on sites external to ACRM.org.” at the beginning of the script.

The ad will run at the beginning of the episode before the opening credits.

Ads are subject to approval from ACRM.

## INVESTMENT OPPORTUNITIES

Vendors may purchase either a one or multiple episode spot. Spots are sold on a first-come, first-serve basis. There is one **EXCLUSIVE** spot available per episode. Episodes are always available and live forever.

Vendors may also purchase full-year sponsorship if available. Their advertisement will run before every episode for a minimum guaranteed 10 episodes.

ACRM will announce the vendor as the official sponsor of RehabCast before each episode and acknowledge their sponsorship in official postings for RehabCast and on the RehabCast webpage.

## INVESTMENT OPPORTUNITIES

\*all prices are subject to change without notice

- **\$2,000** for a 30-second ad in one episode
- **\$3,500** for two 30-second ads (one per episode)
- **\$5,500** for three 30-second ads (one per episode)
- **\$10,000** for six 30-second ads (one per episode)
- **\$15,000** to purchase full-year sponsorship (guaranteed to run in 10 episodes or every episode in the 365-day period from the first episode the spot runs in)

## CONTACT OPTIONS

- Lauren Morgan ([lmorgan@ACRM.org](mailto:lmorgan@ACRM.org))
- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)

## CALL

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