

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



Spring Meeting – Exclusive Sponsor

9FEB2021

OVERVIEW

Distinguish your company or institution when you affiliate your brand with ACRM as a sponsor. The **ACRM Spring Meeting** is a venue for networking and collaborating within the ACRM interdisciplinary community groups and committees. The Spring Meeting also hosts the **ACRM Training Institute**, providing rehabilitation researchers and clinicians seeking CME/CEUs with exciting opportunities for in-depth training and the translation of evidence-based knowledge into clinical practice.

HOW THIS WORKS - MARKETING

- 1.5 million emails promoting the event, which will include your logo
- A minimum of 6 lead eNews articles featuring your logo on our Spring Meeting promotion as well as a Box Ad in each weekly issue
- Social media – Sponsor logo will be featured in all Spring Meeting graphics in heavy rotation on ACRM's 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
- Your logo featured on ACRM web pages:
 - A featured ad in rotation on the homepage of ACRM.org
 - Box ads on ACRM.org pages
 - Featured ad on all ACRM.org Spring Meeting pages

VENDOR RECOGNITION

- Your **Logo** will be added to the footer of the ACRM website
- Your **Logo** will be added to **ACRM's Vendor Exposure™**
 - your logo systemwide, across nearly all of ACRM media properties
 - **13.5M+** exposures annually

INVESTMENT OPPORTUNITY

*all prices are subject to change without notice

- **Exclusive Spring Meeting Sponsor: \$20,000**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Katy Sell (ksell@ACRM.org)
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- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform

CALL

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