

# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## Website Advertising – ACRM.org

6JAN2021

**SCHEDULE** — ADS SOLD ON AN ANNUAL BASIS (START ANYTIME)

### OVERVIEW

Give your company the attention it deserves in front of thousands of rehabilitation medicine specialists, with one of these exclusive placements on the ACRM website.

### HOW THIS WORKS

Please contact Katy Sell for placement instructions

## MARKETING

### ADVERTISING OPPORTUNITIES

- **Leaderboard Ad** (728p x 90p) This ad consists of one horizontal banner at the top of the page, run-of-site.
- **Box Ad** (300p x 250p) This ad consists of one box ad on the right-hand side of interior pages.
- **Banner Campaign** This ad consists of both ads listed above, at a reduced price.

### DETAILS

All ads rotate each time web page is refreshed. Ads are sold on a 12-month cycle.

## INVESTMENT OPPORTUNITIES

\*all prices are subject to change without notice

- **Leaderboard: \$1,950**
- **Box Ad: \$1,250**
- **Banner Campaign: \$2,750**

## TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

## CONTACT OPTIONS

- Katy Sell ([ksell@ACRM.org](mailto:ksell@ACRM.org))
- Evie Thompson ([ethompson@ACRM.org](mailto:ethompson@ACRM.org))
- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)

## CALL

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