

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



Archives of Rehabilitation Research and Clinical Translation (ARRCT) – Website Advertising

6JAN2021

SCHEDULE — LIMITED OPPORTUNITIES AVAILABLE

OVERVIEW

- Open Access Journal serving the rehabilitation research and clinical practice community
- 55,000+ downloads per year in just its second year of publication (276% increase over year one)
- Online only journal publishing under the open access model - all articles are free to all
- Companion journal to *the Archives of PM&R*

ARRCT is quickly establishing itself as **THE** open access journal for the field of physical medicine and rehabilitation. Together *The ARCHIVES* and *ARRCT* provide complete coverage of the latest research and its clinical applications to the PM&R world.

HOW THIS WORKS

- Advertising in the *ARRCT* solidifies your place among information provided to members.
- Advertising in the *ARRCT* allows your company to reach industry decision-makers.

MARKETING

ADVERTISING OPPORTUNITIES

- **Leaderboard** (728p x 90p) Journal banner and logo set to display on all non-content journal pages

DETAILS

- Rate given below is CPM or Cost Per Thousand (1,000 ad units served)
- Leaderboard banner remains in place during scroll for 8 seconds.
- Skyscraper remains in place on right side throughout scroll.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **Leaderboard: \$100 CPM**
- **\$1,500 minimum ad placement**

MECHANICAL SPECIFICATIONS

- File format: JPG, GIF (Max 3 loops of animation, up to 15 seconds per loop) or SWF (rich media) at 72 DPI
- 200KB max file size
- Target URL required

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Katy Sell (ksell@ACRM.org)
- Evie Thompson (ethompson@ACRM.org)
- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform

CALL

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