

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



ACRM SALES

29OCT2020

Archives of PM&R – Mobile App Banner Ads

SCHEDULE — ADS SOLD ON A MONTHLY BASIS

OVERVIEW

- #1 in Google Scholar Metrics for the field of Rehabilitation Medicine
- 3.098 impact factor
- 100-year-old journal, founded in 1920
- 17,592 print subscribers
- 24,309+ Lifetime Citations
- 50,000+ unique visitors per month
- 60%+ of the content comes from outside of the United States
- 65,000+ monthly visits to www.Archives-PMR.org
- 2.7M+ downloads in 2019 (1 every 12 seconds)

The Archives is the most influential journal on rehabilitation in the world—its papers have been cited more than any other rehabilitation journal.

HOW THIS WORKS

- Advertising in the Archives solidifies your place among monthly information provided to members.
- Advertising in the Archives allows your company to reach industry decision-makers.

MARKETING

ADVERTISING OPPORTUNITIES

TABLET

Interstitial, Landscape (1024p x 768p)

Interstitial, Portrait (768p x 1024p)

Home Screen/ToC/Abstract Page (728p x 90p)

Article Menu Bar (160p x 600p)

SMARTPHONES

Interstitial (320p x 480p)

Home Screen/RoC/Abstract Page (300p x 50p)

DETAILS

Price is \$1,200 per month with a minimum of 3 months

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

Each option listed above is sold separately and the investment is **\$1,200** each.

EVENT BOOST

Extra ACRM amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — one dedicated eblast to ACRM's exclusive email list, extra App pushes, additional social media boosting including and sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Katy Sell (ksell@acrm.org)
- Evie Thompson (ethompson@acrm.org)
- Email sales@acrm.org or complete this inquiry form: www.ACRM.org/salesform

CALL

+1.703.435.5335