

# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## ACRM SALES

ACRM ANNUAL CONFERENCE // CORE: 21 – 24 OCT 2020 // PRE-CONFERENCE: 19 – 21

29OCT2020

# Annual Conference – Online Program Advertising

**SCHEDULE** — SPRING 2020 THROUGH 30 JUNE 2021

## OVERVIEW

The ACRM Online Program is the portal into the Virtual Conference. The landing page and sub-pages for conference navigation are open and free to the world. Presentation content is available only for paid attendees. All attendees must enter through the Online Program.

## HOW THIS WORKS

- Advertising in the ACRM Annual Conference Online Program solidifies your place among key opinion leaders and experts in the field of rehabilitation research who engage in the Annual Meeting Conference Online Program.
- Advertising in the ACRM Annual Conference Online Program allows your company to reach the global rehabilitation community.

## MARKETING

### ADVERTISING OPPORTUNITIES

- **Left Column Square Top** (300p x 300p) On the home page, and every page, of the Online Program (eventScribe)

- **Left Column Square Second** (300p x 300p) On the home page, and every page, of the Online Program (eventScribe)
  - **Right Column Top** (320p x 320p) On the home page of the Online Program (eventScribe)
  - **Right Column Middle** (320p x 320p) On the home page of the Online Program (eventScribe)
  - **Right Column Bottom** (320p x 320p) On the home page of the Online Program (eventScribe)
- OR
- **Right Column Skyscraper** (320p x 1200p)

## INVESTMENT OPPORTUNITIES

\*all prices are subject to change without notice

- **Left Column Square Top: \$5,000**
  - **Left Column Square Second: \$5,000**
  - **Right Column Top: \$3,500**
  - **Right Column Middle: \$3,500**
  - **Right Column Bottom: \$3,500**
- OR
- **Right Column Skyscraper: \$10,000**

## EVENT BOOST

*Extra ACRM amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — one dedicated eblast to ACRM’s exclusive email list, extra App pushes, additional social media boosting including and sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

## CONTACT OPTIONS

- Amie Devine ([adevine@acrm.org](mailto:adevine@acrm.org))
- Katy Sell ([ksell@acrm.org](mailto:ksell@acrm.org))
- Evie Thompson ([ethompson@acrm.org](mailto:ethompson@acrm.org))
- Email [sales@acrm.org](mailto:sales@acrm.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)

## CALL

+1.703.435.5335

## Online Program Advertising Example

The screenshot displays the website for the ACRM 97th Annual Conference, which is a virtual event held from October 19-24, 2020. The main theme is "Progress in Rehabilitation Research: Translation to Clinical Practice". The website layout includes a navigation menu on the left with links to Schedule, Searchable Schedule, People, Posters, Exhibitors and Sponsors, Product Showcase, and a Learning Center. The central content area is a grid of red tiles representing various conference components: Pre-Conference (Oct 19-21), Core Conference (Oct 21-24), Searchable Program, Register, Plenaries, Social Networking, Product Showcase, Sponsors, FAQs/Resources, CME/CEUs, Papers & Posters, a featured session with Ben Harder, and two leadership development courses. Vertical banners on the right side of the grid indicate "AD SPACE AVAILABLE" and "YOUR AD HERE". A search bar is located at the top right of the page.

This image shows the same website content as the previous screenshot, but presented as if it were viewed on a computer monitor. The layout, including the navigation menu, the grid of program categories, and the advertising banners, is identical to the first image. The monitor is a silver-colored desktop model with a stand.