

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



ACRM SALES

ACRM ANNUAL CONFERENCE // CORE: 21 – 24 OCT 2020 // PRE-CONFERENCE: 19 – 21

29OCT2020

Annual Conference – App Push Notifications

SCHEDULE — SEND AS MANY MESSAGES THROUGH THE CONFERENCE APP AS YOU WOULD LIKE DURING THE CONFERENCE

OVERVIEW

Push notifications will show in the messages section of the ACRM app but will also pop on the screen as a notification. There is a 231-character limit for the app push. You can use them to remind folks to view your Product Showcase, schedule appointments, visit the Live Learning Center, and promote your presenters.

HOW THIS WORKS

- Push notifications allow for text messages with 231 characters to be sent through the Conference App at your preferred time and date.
- Push notifications can be used as a way to promote your organization, your products, your services and events, and even the presenters from your organization.
- Push notifications can be used as a way to advertise your sponsors and thank them for their involvement.

MARKETING

ADVERTISING OPPORTUNITIES

- **Push Notifications** Up to 231 characters

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

Push Notification Bundle of 4: \$1,000

Each additional Push Notification: \$200

EVENT BOOST

Extra ACRM amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — one dedicated eblast to ACRM’s exclusive email list, extra App pushes, additional social media boosting including and sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Amie Devine (adevine@acrm.org)
- Katy Sell (ksell@acrm.org)
- Evie Thompson (ethompson@acrm.org)
- Email sales@acrm.org or complete this inquiry form: www.ACRM.org/salesform

CALL

+1.703.435.5335