

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



ACRM SALES

30SEP2020

ACRM.org Website Advertising

SCHEDULE — ADS SOLD ON AN ANNUAL BASIS (START ANYTIME)

OVERVIEW

Give your company the attention it deserves in front of thousands of rehabilitation medicine specialists, with one of these exclusive placements on the ACRM website.

HOW THIS WORKS

Please contact Katy Sell for placement instructions

MARKETING

ADVERTISING OPPORTUNITIES

- **Leaderboard Ad** (728p x 90p) This ad consists of one horizontal banner at the top of the page, run-of-site.
- **Box Ad** (300p x 250p) This ad consists of one box ad on the right-hand side of interior pages.
- **Banner Campaign** This ad consists of both ads listed above, at a reduced price.

DETAILS

All ads rotate each time web page is refreshed. Ads are sold on a 12-month cycle.

INVESTMENT OPPORTUNITIES

- **Leaderboard: \$1,950**

- **Box Ad: \$1,250**
- **Banner Campaign: \$2,750**

EVENT BOOST

Extra ACRM amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — one dedicated eblast to ACRM’s exclusive email list, extra App pushes, additional social media boosting including and sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Katy Sell (ksell@acrm.org)
- Evie Thompson (ethompson@acrm.org)
- Email sales@acrm.org or complete this inquiry form: www.ACRM.org/salesform

CALL

+1.703.435.5335