

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



ACRM SALES - ANNUAL OFFERING

21SEP2020

BLACK OUT DATES: STANDARD HOLIDAYS + THE MONTH OF THE SPRING MEETING + THE MONTH OF THE ANNUAL MEETING

Sponsored Webinar Series

SCHEDULE INAUGURAL LAUNCH PROMOTION – LIMIT OF ONE PER MONTH

- November 2020
- December 2020
- January 2021

OVERVIEW

This program is designed to simultaneously promote the vendors, institutions, hospitals, and organizations, as well as their products and services while also providing the latest, greatest information to the millions of researchers and clinicians in the rehab world.

HOW THIS WORKS

- ACRM and the sponsor to cooperatively identify the topic.
- ACRM to strongly promote the Sponsor Webinar ahead of the event.
- Hold the live Sponsor Webinar, which will include Q&A as well as Live Chat.
- The live webinar will be presented and recorded on ACRM's platform. The sponsor provides the speakers.
- The recorded webinar will be posted on ACRM's public facing website, www.ACRM.org/SponsorWebinar as an MP4 file.
- The sponsor will receive a copy of the MP4 file for their own use.
- Sponsor Webinar remains on ACRM's website and will be promoted for one full year.
- Please scroll all the way to the bottom for an overview of "**ACRM's Pandemic Webinar Series**", as well as usage statistics.

After the day and time of your Event is confirmed, and after payment is received, and your logo and information are officially provided, then the ACRM marketing team gets to work on the Event publicity and your recognition.

MARKETING

EVENT PUBLICITY

- Your Sponsor Webinar will receive a custom digital billboard “**badge graphic**” complete with your logo.
- Your Sponsor Webinar will receive a custom landing page on ACRM.org.
- Your Sponsor Webinar will be promoted in **ACRM eNews**, the weekly e-newsletter.
- Your Sponsor Webinar will receive amplification and boosts via the **ACRM Social Media Network** with dedicated posts on twitter, LinkedIn, Facebook, and Instagram and support from our 100+ social media channels.

DETAILS/SPONSOR RECOGNITION — ACRM e365

- Your **Logo**, with a **Hyperlink** will be added to your Sponsor Webinar landing page: www.ACRM.org/SponsorABC
- Your logo will be added to **ACRM’s Vendor Exposure™** www.ACRM.org/VendorExposure giving you approximately **13.5M** exposures annually

INVESTMENT OPPORTUNITIES

- **Sponsor Webinar: ~~\$10,000~~**
- **Promotional Rate for November, December & January: \$4,999**
- **Inaugural Launch Promotional Special Expires 15 December 2020**

EVENT BOOST

Extra ACRM amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — one dedicated eblast to ACRM’s exclusive email list, extra App pushes, additional social media boosting including and sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

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- Email sales@acrm.org or complete this inquiry form: www.ACRM.org/salesform

CALL

+1.703.435.5335

ACRM Pandemic Webinar Series Statistics™		LIVE TOTAL	RECORDED TOTAL	COMBINED TOTAL
Ep 1	Connected Health Initiative Telemedicine Changes	170	515	685
Ep 2	Telehealth & Remote Patient Monitoring Reimbursement	183	154	337
Ep 3	ASHA Telepractice Guidance for Speech-Language Pathologist	165	228	393
Ep 4	APTA The Role of TeleRehabilitation in Health Care	154	379	533
Ep 5	AOTA Telehealth Resources for Occupational Therapy	165	1,572	1,737
Ep 6	Southeastern Telehealth Resource Center - SETRC	43	78	121
Ep 7	NIH Addressing Changes & Concerns of Administering Grants	128	80	208
Ep 8	Telehealth and Psychosocial Crisis Intervention during COVID19	53	146	199
Ep 9	Complementary & Integrative Care, Rehabilitation, and Technology	29	64	93
Ep 10	Guidelines for the Use of Televideo in Rehabilitation Medicine	18	75	93
Ep 11	Helping Individuals with Spinal Cord Injury, Traumatic Brain Injury, and Burn Injury Stay Healthy During the COVID-19 Pandemic	23	51	74
Ep 12	Revolutionizing Service Delivery to Meet Cancer Survivors' Needs in a Pandemic and Beyond	43	37	80
Ep 13	Limb Loss Rehabilitation During the Pandemic: A Stakeholder Perspective on Barriers & Telemedicine	10	153	163
Ep 14	Lessons Learned from Delivering an Emotion Regulation Group Intervention	13	38	51
Ep 15	Telehealth: Strategies and Best Practices for Rehabilitation	19	81	100
Ep 16	Use of Telepractice for Speech-Language Pathology: Lessons from Europe	192	99	291
Ep 17	Telerehabilitation Now and Forever	15	74	89
Ep 18	Telehealth Medicine an Exercise for Person with SCI	45	178	223
Ep 19	Limb Loss Rehabilitation during the Pandemic: A Stakeholder Perspective on Barriers and Telemedicine Part 2	10	77	87
Ep 20	Applications for Ambulatory Activity Monitoring in Telerehabilitation	21	49	70

Ep 21	Rehabilitation Services of Latin America in the COVID-19 Pandemic	26	121	147
Ep 22	Caring for the Future: Building Partnerships Between Home Health Workers and Rehabilitation Professionals in the Age of COVID-19	10	21	31
TOTAL VIEWS TO DATE		1,535	4,270	5,805