

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



ACRM SALES

ACRM ANNUAL CONFERENCE // CORE: 21 – 24 OCT 2020 // PRE-CONFERENCE: 19 – 21

23SEP2020

Sponsored Recorded Session: Bringing Conference Talks to the World for FREE

SCHEDULE (EXCLUSIVE only one sponsored session launched per month)

- November 2020 (remains online for 12 months Nov-Oct)
- December 2020 (remains online for 12 months Dec-Nov)
- January 2021 (remains online for 12 months Jan-Dec)

OVERVIEW

The **Sponsored Recorded Session** will be loaded on a public page at www.ACRM.org/SponsoredSession. At this point anyone in the world will be able to review this session for free.

The session will contain a very clear disclaimer stating any potential conflicts of interest. For example, “This Session was made freely available to the world by Sponsor X, with no influence on the research or presentation.”

ACRM and the sponsor will work jointly on the disclaimer.

Note: The session will also continue to live in the conference program, as well as potentially continue to be available in ACRM’s Training Institute. In both of these cases, CME/CEUs will continue to be offered and provided according to those terms. The Sponsored Recorded Session will not offer CME/CEUs.

HOW THIS WORKS

- Sponsor will identify the session they wish to make public to the world.
- ACRM will create a dedicated page to host the session.
- ACRM will promote this page through its channels, including eNews, eblasts, and social media.
- The sponsor is encouraged to promote this page as well.
- The sponsors logo with a hyperlink to the sponsors webpage will be displayed on the session website.
- The sponsor has the option to also list their contact details.

MARKETING

EVENT PUBLICITY

- Your Sponsored Session will be publicized in the **ACRM Conference Online Program** and **Conference App**.
- Your Sponsored Session will receive a custom digital billboard “**badge graphic**” complete with your logo.
- Your Sponsored Session will be promoted in **ACRM eNews**, the weekly e-newsletter.
- Your Sponsored Session will receive amplification and boosts via the **ACRM Social Media Network** with dedicated tweets, LinkedIn, and Facebook posts, and extra support from 100+ social media channels.
- Your logo will be added to **ACRM’s Vendor Exposure™**
 - your logo systemwide, across nearly all of ACRM media properties
 - approximately **13.5M** exposures annually (Please see Vendor Exposure PDF)
- This sponsored session will qualify for Institutional Membership, which includes additional exposure and future discounts.

INVESTMENT OPPORTUNITIES

- **One Sponsored Session Event: ~~\$10,000~~**
- **Special Introductory Offer: \$4,999**

EVENT BOOST

Extra ACRM amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — one dedicated eblast to ACRM’s exclusive email list, extra App pushes, additional social media boosting including and sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Amie Devine (adevine@acrm.org);
- Katy Sell (ksell@acrm.org);

- Evie Thompson (ethompson@acrm.org)
- Email sales@acrm.org or complete this inquiry form: www.ACRM.org/salesform

CALL

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