

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



ACRM SALES

21SEP2020

E-mail Blast by Open Rate

SCHEDULE — LIMITED OPPORTUNITIES AVAILABLE

OVERVIEW

ACRM offers the opportunity to send your message in **E-mail Blast** to the exclusive ACRM database.

ACRM sends your message through the ACRM email service provider with your html designed message.

HOW THIS WORKS

STEP 1) Vendor identifies the target audience (geography, diagnostic, and/or disciplines)

STEP 2) Vendor identifies the desired Open Rate

STEP 3) ACRM continues to send messages to the target audience until the desired Open Rate is received

USE CASE

STEP 1) Vendor target is North America, spinal cord injury, the full rehab team.

STEP 2) Vendor seeks an open rate of 1,000

STEP 3) ACRM sends messages to some multiple of 1,000 based on historical open rate statistics. ACRM will send additional messages until the 1,000 open rate limit is reached. The vendor will not be charged above the contracted amount.

INVESTMENT OPPORTUNITIES

- E-mail Blast by Open Rate: **\$5 per open email, \$5,000 minimum order**

EVENT BOOST

Extra ACRM amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — one dedicated eblast to ACRM's exclusive email list, extra App pushes, additional social media boosting including and sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

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