

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



ACRM SALES

28SEP2020

Archives of PMR – eTOC Advertising

SCHEDULE — ADS SOLD ON A MONTHLY BASIS — FIRST COME, FIRST SERVE

- October 2020 – **SOLD OUT**
- November 2020 – **SOLD OUT**
- December 2020 – Available
- January 2021 – Available
- February 2021 – **SOLD OUT**
- March 2021 – **SOLD OUT**

OVERVIEW

- #1 in Google Scholar Metrics for the field of Rehabilitation Medicine
- 3.098 impact factor
- 100-year-old journal, founded in 1920
- 17,592 print subscribers
- 24,309+ Lifetime Citations
- 50,000+ unique visitors per month
- 60%+ of the content comes from outside of the United States
- 65,000+ monthly visits to www.Archives-PMR.org
- 2.7M+ downloads in 2019 (1 every 12 seconds)

The Archives is the most influential journal on rehabilitation in the world—its papers have been cited more than any other rehabilitation journal.

HOW THIS WORKS

- Your ad will make it through spam filters because each subscriber self-registers.
- Advertising in the Archives eTOC solidifies your place among critical information provided to members.
- Advertising in Archives eTOC allows your company to reach industry decision-makers.

MARKETING

ADVERTISING OPPORTUNITIES

- **Leaderboard** (728p x 90p)
- **Skyscraper** (160p x 600p)
- **Large Rectangle** (300p x 250p)

DETAILS

Prices listed are per month and per location.

INVESTMENT OPPORTUNITIES

- **Leaderboard: \$1,500**
- **Skyscraper: \$1,250**
- **Large Rectangle: \$1,000**
- **100% Share of Voice (All 3 ads in one month): \$2,999**

EVENT BOOST

Extra ACRM amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — one dedicated eblast to ACRM's exclusive email list, extra App pushes, additional social media boosting including and sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Katy Sell (ksell@acrm.org)
- Evie Thompson (ethompson@acrm.org)
- Email sales@acrm.org or complete this inquiry form: www.ACRM.org/salesform

CALL

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